

UN Tourism Commission for Africa

68th Meeting
Abuja, Nigeria

11-13 June 2025
Original: English

Agenda item 8:**Recommendation of the host country of the World Tourism Day in 2027**

1. By resolution 470(XV), the General Assembly endorsed the proposal of the Executive Council and decided that the following geographic order would apply to World Tourism Day celebrations beginning in 2006: Europe, South Asia, Americas, Africa, East Asia and the Pacific, and Middle East.
2. In this regard, the recommendation of host countries for World Tourism Day 2026 and 2027 will be made by the Regional Commission for the Americas at its 70th meeting (Lima, Peru, 29 June - 3 July 2025) and by the Regional Commission for Africa at its 68th meeting (Abuja, Nigeria, 11- 13 June 2025).
3. Upon recommendation of the aforementioned Regional Commissions, the host countries for the official celebrations of World Tourism Day 2026 and World Tourism Day 2027 will be proposed for endorsement to the 26th session of the General Assembly (Riyadh, Saudi Arabia, 7-11 November 2025).
4. For World Tourism Day 2027, to be hosted in Africa, the following theme is proposed: "Transforming tourism through education". The theme will focus on how tourism can be transformed by prioritizing education and skills development. It will highlight the importance of capacity-building and knowledge-sharing in fostering a more inclusive, sustainable, and innovative tourism sector. The theme will also explore how educational initiatives can empower local communities, promote cultural exchange, and create employment opportunities, ensuring the tourism industry benefits both businesses and individuals across all regions.
5. [A report on World Tourism Day](#): themes and host countries for 2026 and 2027 to be proposed to the General Assembly was presented to the 123rd session of the Executive Council on 30 May 2025.

Candidatures to host the World Tourism Day in 2027

6. **The Republic of Kenya** has presented to UN Tourism, an official letter **Ref.: MT/9/3** and addressed to the Secretariat on 21 June 2023, its candidature to host World Tourism Day in 2027.