

The 19th UN Tourism/PATA FORUM ON TOURISM TRENDS AND OUTLOOK

Guilin, China,
September 18-20, 2025

GENERAL INFORMATION

1. Venue

Shangri-la Hotel
Guilin, China
Tel: (86 773) 269 8888
Fax: (86 773) 269 8887

2. Transportation Arrangements and Airport Meeting Service

All participants will be provided with transportation from Guilin Liangjiang International Airport to their hotel and back. To arrange immediate transfer to the hotel, participants should submit their flight details using the enclosed Registration Form **on or before 10th September 2025**. A special conference counter at Guilin Liangjiang International Airport will receive and welcome all participants and provide them with an information kit.

Transportation to social functions will also be provided.

3. Visa Requirement

All visitors who hold valid passports must request visas (visitors from the countries with China visa-free entry policies don't need applying visa) for entry into China. Visas can be obtained overseas from China's embassies and consulates.

4. Exchange Rate

The Chinese currency is the Renminbi (RMB) or yuan. Bank notes are available in denominations of RMB1, 5, 10, 20, 50 and 100. One US dollar equals approximately RMB7.2, and one euro equals approximately RMB7.8. Please check the latest exchange rates before leaving for China. International credit cards and travellers' cheques are accepted in major establishments. Most banks are open from 08:30 to 16:00 from Monday to Friday, and some are open on weekends.

5. Time Zone

China is eight hours ahead of Greenwich Mean Time (GMT+ 8).

6. Voltage

Electric power is supplied at 220-240 volts, 50 HzAC.

7. Climate

The climate is agreeable throughout the year, with an average annual temperature of 19°C in Guilin. Guilin's average temperature for September ranges from 21°C to 32°C.

8. Health

Immunisation certificates are not normally required for entry into China.

9. Clothing

Business attire is required at official meetings.

10. Accommodation

Discounted room rates have been arranged for participants at the following hotels in Guilin.

Shangri-La Hotel Guilin, China
Add: 111 Huan Cheng Bei Er Lu, Guilin, Guangxi, 541004, China
Tel: (86 773) 269 8888 Fax: (86 773) 269 8887
Website: www.shangri-la.com/guilin/shangrila
Deluxe Room (King or Twin): **RMB730 (around US\$100, €92)**

City Comfort Inn
Add: 6 Huan Cheng Bei Er Lu, Guilin, Guangxi, 541004, China
Tel: (86 773)2113888
Standard room: **RMB188 (around US\$26, €23)**

11. Registration

Attendance at the Forum is free of charge to member state delegates and affiliate members of the UN Tourism and PATA, university students currently registered on full-time tourism programmes and academics and practitioners interested in attending or presenting at the Forum. However, delegates are responsible for their own hotel accommodation.

12. Forum Coordinators

<p>UN Tourism</p> <p>Orianne DERRIER (Ms) Senior Project Specialist Regional Department for Asia and the Pacific World Tourism Organization (UN Tourism) Poeta Joan Maragall 42, Madrid 28020, Spain Tel: +34 91 567 8192 Email: rdap@unwto.org</p>	<p>PATA</p> <p>Praon KONGSIRIPAT (Mr) Manager, Strategic Intelligence Centre Pacific Asia Travel Association (PATA) Unit B1, 28thFloor, Siam Piwat Tower 989 Rama 1 Road, Pathumwan Bangkok 10330, Thailand Tel.: +66 2658-2000 Fax: +66 2658-2010 Email: praon@PATA.org</p>
<p>The Hong Kong Polytechnic University</p> <p>Lisa GAO (Dr) Associate Professor School of Hotel and Tourism Management The Hong Kong Polytechnic University 17 Science Museum Road, TST East, Kowloon, Hong K Tel. (852) 3400 2279 Fax. (852) 2362 9362 Email: lisa.gao@polyu.edu.hk</p>	<p>Guilin Municipal Bureau of Culture, Radio, Television and Tourism</p> <p>Danqing (Lulu) Lu (Ms) Chief of International Exchange and Cooperation Department, Guilin Municipal Bureau of Culture, Radio, Television and Tourism Gongyuan Bei Road, Lingui District Guilin, Guangxi, PRC Tel.: (86-773) 2820079 Fax: (86-773) 2165892 Email: guilinlulu@126.com</p>

Feel free to contact us if you have enquiries regarding the Forum.

For hotel reservations and airport transfers, please contact **Ms Danqing (Lulu) Lu** using the details provided above.

13. Official Languages

The official languages of the Forum will be English and Chinese. Interpreters will carry out simultaneous interpretation from Chinese into English and vice versa.

14. Technical Tour

A technical tour will be held after the Forum, organised by the Guilin Municipal Bureau of Culture, Radio, Television and Tourism.

15. Social Programme

An Opening Ceremony and Welcome Dinner will be hosted for all of the participants.

16. General Information on the City of Guilin

Guilin is a famous Chinese city with a 2,100-year history. Its surrounding landscape is regarded as among the most beautiful in the world. Guilin is located in the northeast of Guangxi Zhuang Autonomous Region. It is situated in a subtropical zone with a warm climate; its average temperature is around 19 °C. The city's downtown area covers 50 square kilometres. It has a population of 5.4 million, representing 680,000 ethnic minorities, such as Zhuang, Yao, Hui, Miao and Dong. Han Chinese makes up the majority (85.2%) of the population.

Tourism resources: Guilin is located in the southwest of the Nanling mountain range, which has an altitude of 150 meters and a typical karst topography. Subjected to wind erosion for several hundred million years, limestone has formed protruding hills. The city is circled by a river with spectacular caves and beautiful rock formations. Guilin's tourism industry makes an important contribution to tourism in China. Tourists travelling the Golden Route (Beijing, Xi'an, Shanghai, Guilin and Hong Kong) stop at Guilin to see its beautiful sights. Tourism is the main industry in Guilin. In recent years, as part of the city's overall development, many sightseeing spots have been renovated and beautified. Tourism in the surrounding counties is catching up quickly, attracting even more interest in the city as a base for exploration.

Transportation: Guilin's airport offers 81 regular international and domestic flights to Malaysia, Singapore, Korea, Thailand, Taiwan and Hong Kong, major cities in mainland China and some international cities.

Environmental protection: With excellent air quality all year round, the city meets China's highest national air quality standard. Its green coverage is 39.5%, with 7 square metres of green land per person. Guilin has consistently been awarded first place among 46 main Chinese cities in the National City Environment Quality Evaluation. An environmental protection project undertaken in the city, named "Two Rivers and Four Lakes", has not only improved Guilin's ecological foundation and function but also made the entire city an integrated tourist attraction.