

FRAMEWORK CONVENTION ON THE ETHICS OF TOURISM

University of Malta
September 2025.

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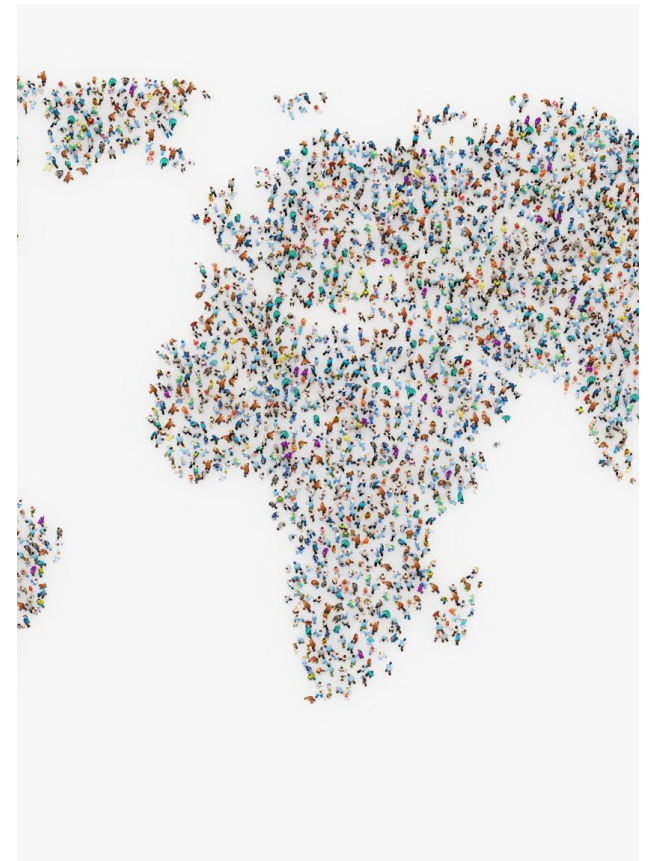


ONU Turismo



The Code of Ethics of the World Tourism Organization (UN Tourism)

- fundamental pillar in the development and promotion of ethical practices within the global tourism industry.
- This set of ethical principles and standards establishes an indispensable framework of reference for all actors involved in the tourism sector, from governments and businesses to local communities and tourists.
- Today International Convention ratified by 5 countries.
- Uruguay in the process of ratification.



Contribution of tourism to mutual understanding and respect among peoples and societies

Understanding and promotion of fundamental values of responsible tourism.

Tourism and harmony as a practice sustained by respect for tradition and custom.

Knowledge of the tourist by the receiving community as a basis for a hospital reception.

The protection of the tourist. Security, information, prevention and assistance as a way to offer a safe destination.

The tourist's conduct in the destination country.

The tourist's responsibility towards the destination; information and health risks in the minimization of risks.





Tourism as an instrument of personal and collective fulfilment

- Tourism as a factor of mutual tolerance of peoples and cultures.
- Tourism and equality as the essence of respect for Human Rights
- Tourism as an activity that excludes all forms of exploitation.
- Tourism and promotion of health, culture, spirit and education.
- Tourism and inclusion and its teaching in the curricula.

Tourism, a factor in environmental sustainability

- Contribution to economic, social and cultural development by focusing on how tourism can be an engine for sustainable development, driving economic growth, job creation and the conservation of cultural heritage and the preservation of the natural environment of tourism destinations.



Tourism, a beneficial activity for communities and host countries

Tourism and local community as strategic partners.

Tourism as an improvement in quality of life

Tourism and territory;

Decentralization and deseasonalization as factors of development.

Resource planning and research

Respect for the natural and cultural environment.



Responsibilities of tourism stakeholders

- Addresses the ethical responsibilities of the various stakeholders in the tourism industry, including governments, businesses, employees and tourists.
- Responsibility for information, public-private co-operation, assistance, diligence towards tourists, facilitation and risk prevention, use of data and new technologies.



Right to tourism



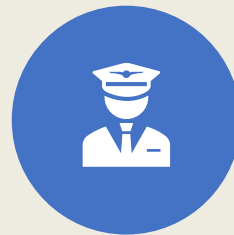
A direct and personal right to the enjoyment of the planet's resources.



A social right linked to the use of leisure time.



Tourism as a social task of the state..



Tourism as a right for all



Freedom of movement for tourists

- Freedom of movement as a human right.
- Transit and stay Freedom of communication and access to administration, hygiene and justice.
- Border facilitation and simplification as a destination quality factor.
- Transparency in currency convertibility as a factor of reliability.

Workers' rights and working conditions,

- which beyond the right itself, should also be seen as attributes of the destination; the tourist's perception of this is essential.



Ethics as a pillar in tourism.

- *“Ethical tourism requires awareness of environmental and cultural impacts, as well as active efforts to promote sustainability and economic equity in the destinations visited.*
- *Ethical travel involves not only satisfying our personal desires, but also respecting and contributing to the well-being of local communities and the natural environment.*
- ***Adherence to the Convention is the most profound manifestation of commitment to this deeply human activity”.***



THANKS
MALTA!!!

Questions?

