



执行委员会

第 125 届会议

沙特阿拉伯利雅得

2025 年 11 月 11 日

议程项目 4

2026 年执行委员会主席及两名副主席选举

CE/125/4 rev.1
Madrid, 10 November 2025
Original: English

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执行概要

根据其《议事规则》第 5 条规定，执行委员会需选举 2026 年主席及两名副主席。

决定草案¹

议程项目 4

2026 年执行委员会主席及两名副主席选举
(CE/125/4 rev.1号文件)

执行委员会，

审议了收到的竞选主席一职的参选材料，

1. 决定选举 ... 为 2026 年执委会主席；

注意到了竞选第一及第二副主席职位的参选材料，

2. 决定选举 ... 为 2026 年执委会第一副主席，... 为 2026 年执委会第二副主席；

3. 请当选主席/副主席的正式成员根据《议事规则》第 5(4)条规定任命行使相关职责的人员；以及

4. 感谢 2025 年主席团——主席巴西、第一副主席南非及第二副主席捷克——在行使其职责期间所完成的惠及本组织的高质量工作。

¹这是决定草案，关于委员会最终通过的决定，请参考届会结束后发布的决定文件。。

I. 引言

1. 根据其《议事规则》第 5 条（见下文），执行委员会需选举 2026 年主席及两名副主席。

执委会官员

第 5 条

1. 执委会应通过无记名投票的方式在其成员中选出一名主席、一名第一副主席及一名第二副主席，任期一年。
 2. 当选需要到场表决的执委会成员票数达到简单多数。若无候选方在第一轮投票中获得多数，则应进行第二轮投票，必要时继续多次投票，以期在第一轮投票得票最多的两个候选方中做出选择。
 3. 主席及副主席应有资格竞选一次连任。
 4. 当选执委会主席及副主席的正式成员应任命行使主席及副主席相关职责的人员。
2. 虽然第 5 条规定该选举应采用无记名投票，但执委会在选举官员的实际操作中最常使用共商一致的方式。

II. 参选

3. 巴西旅游部长在其 2025 年 9 月 9 日致秘书长的信函中，提交了巴西竞选连任 2026 年执行委员会主席的申请（详见附件 I）。
4. 伊朗伊斯兰共和国在其 2025 年 10 月 10 日致秘书长的信函中，提交了伊朗伊斯兰共和国竞选 2026 年执行委员会第一副主席职位的申请（详见附件 II）。
5. 中华人民共和国文化和旅游部在其 2025 年 11 月 4 日致秘书长的信函中，提交了中华人民共和国竞选 2026 年执行委员会第二副主席职位的申请（详见附件 III）。
6. 斯洛文尼亚经济、旅游和体育部长在其 2025 年 11 月 5 日致秘书长的信函中，提交了斯洛文尼亚竞选 2026 年执行委员会主席职位的申请（详见附件 IV）。
7. 阿拉伯埃及共和国驻马德里大使馆在其 2025 年 11 月 9 日致秘书长的信函中，提交了阿拉伯埃及共和国竞选 2026 年执行委员会第一副主席职位的申请（详见附件 V）。
8. 肯尼亚旅游和野生动物部秘书长事务办公室在其 2025 年 11 月 9 日致秘书长的信函中，提交了肯尼亚竞选 2026 年执行委员会第一副主席职位的申请（详见附件 VI）。

Annex I: Letter of candidature of Brazil

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

**MINISTÉRIO DO TURISMO
GABINETE DO MINISTRO**

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Ofício nº 426/2025/MINISTRO

Brasília, na data da assinatura digital.

A Sua Excelência o Senhor
Zurab Pololikashvili
Secretário-Geral
ONU Turismo

Assunto: Manifestação de Interesse pela Reeleição à Presidência do Conselho Executivo da ONU Turismo.

Senhor Secretário-Geral,

1. Com os meus cordiais cumprimentos, tenho a honra de informar a Vossa Excelência a intenção do Brasil de concorrer à reeleição como presidente do Conselho Executivo da ONU Turismo, para o ano de 2026.
2. Na qualidade de atual Presidente do Conselho Executivo da ONU Turismo para o ano de 2025, o Brasil vem exercendo papel de liderança na condução das agendas prioritárias da Organização, com ênfase na promoção do turismo responsável, acessível e resiliente. Essa atuação reforça o protagonismo do país nos organismos multilaterais e favorece uma ação mais integrada entre os países das Américas e o sistema internacional de turismo.
3. Nesse contexto, a reeleição do Brasil à presidência do Conselho Executivo contribuirá para continuar a alinhar visões e fortalecer o papel do país nas Relações Internacionais, em especial no tocante ao Turismo.
4. Aproveito a oportunidade para reiterar a Vossa Excelência os protestos de minha mais alta consideração e estima.

Atenciosamente,

CELSO SABINO

9/10/25, 11:49 AM

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Ministro de Estado do Turismo



Documento assinado eletronicamente por Celso Sabino de Oliveira, Ministro de Estado, em 09/09/2025, às 15:46, conforme horário oficial de Brasília.



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Referência: Caso responda este Ofício, indicar expressamente o Processo nº 72031.006537/2025-93

SEI nº 2610211

Annex II: Letter of candidature of Slovenia



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY, TOURISM AND SPORT

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Your Excellency
Mr. Zurab Pololikashvili

Secretary General
UN Tourism

Number: 511-8/2025-2180-72
Date: 05.11.2025

Subject:
Candidature of Slovenia for the Chair of the Executive Council of UN Tourism for 2026

Your Excellencies,
distinguished Members of the Executive Council,

The Republic of Slovenia is deeply honoured to have been elected to the Executive Council of World Tourism Organization during the 71st meeting of the Commission for Europe, organised under the kind auspices of the Government of the Republic of Azerbaijan, in Baku this year. We sincerely appreciate the trust and confidence placed in us, and we reaffirm our full commitment to the shared mission and values of UN Tourism.

Since joining UN Tourism in 1993, Slovenia has been an active and dedicated member, consistently contributing to the advancement of sustainable, responsible, and inclusive tourism development. While the story of Slovenian tourism reaches back more than 150 years, the past three decades have marked a period of remarkable transformation and progress.

Today, Slovenia is recognised globally as a leading country in sustainable tourism. We are proud to have been declared the **first Green Destination in the world in 2016**, and to have developed, more than fifteen years ago, the **Green Scheme of Slovenian Tourism** — a comprehensive national programme grounded in international sustainability standards, now implemented across all Slovenian destinations and covering 98% of Slovenia's territory.

In June this year, we also launched the **National Intelligence Hub for Tourism**, one of the most advanced tourism monitoring and data analysis tools in the world. This initiative reflects our belief that sound data and smart management are essential for the future of tourism.

Our current Strategy of Slovenian Tourism is guided by the principle **"a little more, but a lot better."** We no longer pursue record growth in numbers but rather strive for added value — for our guests, our employees, and our local communities.

In recent years, we have also **transformed Slovenia's main ski centres into year-round mountain destinations**, invested in **public tourism infrastructure** in 58 local communities to evenly distribute tourism flows across the country, and enhanced our **high-end accommodation capacities and 5-star experiences**. This has been accompanied by an **important shift** from promoting to managing destinations and by our **active international involvement** on the European level and in organisations such as the OECD, the European Travel Commission (ETC), and others. Through these efforts, Slovenia aims to contribute to the added value of tourism on the global level, by sharing knowledge, good practices, and innovative solutions.

After careful consideration, Slovenia has decided to present its **candidature for the position of Chair of the Executive Council of UN Tourism for 2026**. We are ready to take on this responsibility with dedication, partnership, and respect for all members, and to contribute actively to addressing the complex challenges that our organization and the global tourism community are facing.

We are aware that this is a late decision, yet it has been made thoughtfully and with a sincere desire to strengthen our collective work.

We would be most grateful for your kind consideration and support of Slovenia's candidature.

Please accept, Excellencies, the assurances of our highest esteem.

Yours sincerely,

Matjaž Han
Minister of Economy, Tourism and Sport



Annex III: Letter of candidature of Islamic Republic of Iran



Islamic Republic of Iran

**Ministry of Cultural Heritage,
Tourism and Handicrafts****Center for International Affairs and Public Diplomacy****Date:** 10/30/2025**No.:** 2025-1257Secretariat of UN Tourism
Madrid, Spain**Subject:** *Candidature of the Islamic Republic of Iran for the Position of First Vice-Chair of the Executive Council*

Dear Secretariat,

I have the honour to convey the decision of the Ministry of Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran to present its candidature for the position of **First Vice-Chair of the Executive Council of UN Tourism** for the year **2026**.

The Islamic Republic of Iran, as a long-standing and active member of the Organization, remains deeply committed to the shared goals of advancing sustainable, inclusive, and resilient tourism. In recent years, Iran has strengthened its cooperation with UN Tourism and Member States across diverse areas, including innovation, investment, and cultural tourism.

Through this candidature, Iran wishes to further contribute to the effective functioning of the Executive Council and to the implementation of the Organization's global agenda for the transformation of tourism.

I would be most grateful if this candidature could be duly circulated to all Members of the Executive Council.

Yours sincerely,

Hojatollah Ayoobi

Senior Advisor to Minister
and Head of Center for International Affairs and Public Diplomacy

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中华人民共和国文化和旅游部

MINISTRY OF CULTURE AND TOURISM OF THE PEOPLE'S REPUBLIC OF CHINA

November 4, 2025

The Ministry of Culture and Tourism of the People's Republic of China presents its compliments to the Secretariat of the UN Tourism and has the honour to presents the candidacy of the People's Republic of China for the position of Vice-Chair of the Executive Council for 2026.

The Ministry of Culture and Tourism avails itself of this opportunity to renew to the Secretariat of the UN Tourism the assurances of its highest consideration.

Annex V: Letter of candidature of the People's Republic of Egypt



*Embassy of the Arab
Republic of Egypt
Madrid*

Note Verbal

The Embassy of the Arab Republic of Egypt in Madrid presents its compliments to the Secretariat of UN Tourism Organization, and with reference to the 26th General Assembly (Riyadh, 7-11 November 2025) Agenda item No 14, the Embassy has the honour to inform that *the Arab Republic of Egypt wishes to present its candidature for the position of the first Vice-Chair of the Executive Council for 2026.*

Through the said candidature, Egypt aims to continue its active role in advancing inclusive and sustainable Tourism, where arising global challenges are met with new and effective solutions.

To this end, the Secretariat is kindly requested to circulate the Egyptian candidature for the above-mentioned position to the Council Members.

The Embassy of the Arab Republic of Egypt in Madrid avails itself of this opportunity to renew to the Secretariat of UN Tourism Organization the assurances of its highest consideration.



A.M.



Madrid, 9 November 2025

To: UN Tourism Secretariat

Annex VI: Letter of candidature of the People's Republic of Kenya

**MINISTRY OF TOURISM AND WILDLIFE
OFFICE OF THE CABINET SECRETARY**

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NAIROBI

Our Ref: MT/9/3

9th November 2025

Mr. Zurab Pololikashvili

Secretary – General
United Nations World Tourism Organization
Poeata Joan Maragall 42,
28020 **MADRID,**
SPAIN

Email: rdaf@unwto.org, egrandcourt@untourism.int, zremmal@untourism.int,
dnjoroge@unwto.org

Dear Mr. Zurab

**SUBMISSION OF KENYA'S CANDIDATURE TO THE POSITION OF THE VICE- CHAIR
OF THE UN TOURISM EXECUTIVE COUNCIL FOR THE PERIOD 2026 -2029.**

Kenya's commitment, dedication and support to the in UN Tourism is remarkable. The country is the chair of Tourism and Competitiveness Committee and a member of the Program and Budget and Tourism and Sustainability Committees for the period 2023 – 2027.

Following the successful election to the Executive Council for the period 2026 – 2029 during the 68th UN Tourism Regional Commission for Africa held in Abuja, Nigeria in June, 2025 we look forward to leveraging on the valuable experience gained over the years and insights to strengthen synergies, sharing of best practices, collaborations and partnerships among member states and the tourism sector players for enhanced global sustainable tourism development. I also take this early opportunity to congratulate and thank you sincerely for your commitment, leadership and dedication to serve during your tenure as the Secretary General for two consecutive terms and delivering on the establishment of various thematic regional offices.

The purpose of this letter therefore, is to submit Kenya's candidature as vice-chair of the Executive Council for the period 2026-2029.

We look forward to your support and please accept, dear Secretary General, the assurances of our highest consideration.

Yours sincerely



HON. REBECCA MIANO, EGH
CABINET SECRETARY

Copy to: **Hon. Dr. Wycliffe Musalia Mudavadi, EGH**
Prime Cabinet Secretary and Cabinet Secretary
Ministry of Foreign and Diaspora Affairs
NAIROBI

Mr. Felix K. Koskei, EGH
Chief of Staff and Head of Public Service
Executive Office of the President
NAIROBI

Dr. Korir Sing'oei, Phd, CBS
Principal Secretary
State Department for Foreign Affairs
NAIROBI

Mr. John Oloituaa, CBS
Principal Secretary
State Department for Tourism
NAIROBI

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Ministro de Estado do Turismo



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