

Генеральная Ассамблея

26-я сессия

Эр-Рияд, Саудовская Аравия

7-11 ноября 2025 г.

Пункт 4 повестки дня**Выборы Председателя и заместителей
Председателя Исполнительного совета на 2026 год**CE/125/4 rev.1
Madrid, 10 November 2025
Original: English

«ООН Туризм» заботится об окружающей среде. Все документы Генеральной Ассамблеи доступны на вебсайте Организации по адресу www.untourism.int/ru или с использованием данного QR-кода.

**Примечание Секретариата**

В соответствии с правилом 5 Правил процедуры, Исполнительному совету предлагается выбрать своего Председателя и его заместителей на 2026 год.



ПРОЕКТ РЕШЕНИЯ ¹

Пункт 4 повестки дня

Выборы Председателя и заместителей Председателя
Исполнительного совета на 2026 год
(документ CE/125/4 rev.1)

Исполнительный совет,

рассмотрев разные полученные кандидатуры на должность Председателя,

1. *принимает решение* выбрать Председателем Совета на 2026 год ...;

приняв к сведению кандидатуры на должности первого и второго заместителей Председателя,

2. *принимает решение* выбрать первым заместителем Председателя Совета на 2026 год ..., а вторым заместителем – ...;

3. *просит* Действительных членов, выбранных на должности Председателя и его заместителей, назначить лиц, на которых будут возлагаться данные обязанности в соответствии с пунктом 4 правила 5 Правил процедуры; и

4. *благодарит* своих должностных лиц на 2025 год — Бразилию в качестве Председателя, Южную Африку в качестве первого заместителя Председателя и Чешскую Республику в качестве второго заместителя Председателя — за качественную работу, выполненную в интересах Организации при исполнении ими своих функций.

¹ Это – проект решения. Для ознакомления с окончательным решением, принятым Советом, см. документ «Решения», который будет опубликован в конце данной сессии.

I. Введение

1. Согласно правилу 5 Правил процедуры (см. ниже), Совету предлагается выбрать своего Председателя и двух его заместителей на 2026 год.

Должностные лица Совета

Правило 5

«1. Совет избирает тайным голосованием из числа своих членов Председателя и первого и второго заместителей Председателя со сроком полномочий в один год.

2. Избрание требует простого большинства присутствующих и участвующих в голосовании членов Совета. Если никто из кандидатов не получает большинства в первом туре голосования, проводится второй и, если необходимо, последующие туры голосования для избрания одного из двух кандидатов, которые получили наибольшее число голосов в первом туре голосования.

3. Председатель и заместители Председателя могут переизбираться на второй срок полномочий.

4. Действительные члены, избранные на должности Председателя и заместителей Председателя, назначают лиц, на которых возлагаются обязанности Председателя и заместителей Председателя».

2. Хотя, согласно правилу 5, данное избрание проводится путем тайного голосования, на практике чаще всего Совет применяет к избранию должностных лиц консенсусный подход.

II. Кандидатуры

3. В сообщении, адресованном Генеральному секретарю 9 сентября 2025 года, министр туризма Бразилии представил кандидатуру своей страны на продление председательства в Исполнительном совете на 2026 год (приложение I).
4. В сообщении, направленном в Секретариат 10 октября 2025 года, Исламская Республика Иран представила кандидатуру своей страны на должность первого заместителя Председателя Исполнительного совета на 2026 год (Приложение II).
5. В сообщении, направленном в Секретариат 4 ноября 2025 года, Министерство культуры и туризма Китайской Народной Республики представило кандидатуру своей страны на должность второго заместителя Председателя Исполнительного совета на 2026 год (Приложение III).
6. В письме от 5 ноября 2025 года Министр экономики, туризма и спорта Словении направил в Секретариат свою кандидатуру на должность Председателя Исполнительного совета на 2026 год (Приложение IV).
7. В письме от 9 ноября 2025 года Посольство Арабской Республики Египет в Мадриде сообщило Секретариату о своей кандидатуре на пост первого заместителя Председателя Исполнительного совета на 2026 год (Приложение V).
8. В письме от 9 ноября 2025 года Министр туризма и дикой природы Кении представил кандидатуру своей страны на пост первого заместителя Председателя Исполнительного совета на 2026 год (Приложение VI)

Annex I: Letter of candidature of Brazil

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

**MINISTÉRIO DO TURISMO
GABINETE DO MINISTRO**

Esplanada dos Ministérios, Bloco U, 2º/3º andar - Bairro Zona Cívico-Administrativa, Brasília/DF, CEP 70065-900
Telefone: - www.turismo.gov.br

Ofício nº 426/2025/MINISTRO

Brasília, na data da assinatura digital.

A Sua Excelência o Senhor
Zurab Pololikashvili
Secretário-Geral
ONU Turismo

Assunto: Manifestação de Interesse pela Reeleição à Presidência do Conselho Executivo da ONU Turismo.

Senhor Secretário-Geral,

1. Com os meus cordiais cumprimentos, tenho a honra de informar a Vossa Excelência a intenção do Brasil de concorrer à reeleição como presidente do Conselho Executivo da ONU Turismo, para o ano de 2026.
2. Na qualidade de atual Presidente do Conselho Executivo da ONU Turismo para o ano de 2025, o Brasil vem exercendo papel de liderança na condução das agendas prioritárias da Organização, com ênfase na promoção do turismo responsável, acessível e resiliente. Essa atuação reforça o protagonismo do país nos organismos multilaterais e favorece uma ação mais integrada entre os países das Américas e o sistema internacional de turismo.
3. Nesse contexto, a reeleição do Brasil à presidência do Conselho Executivo contribuirá para continuar a alinhar visões e fortalecer o papel do país nas Relações Internacionais, em especial no tocante ao Turismo.
4. Aproveito a oportunidade para reiterar a Vossa Excelência os protestos de minha mais alta consideração e estima.

Atenciosamente,

CELSO SABINO

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

Ministro de Estado do Turismo



Documento assinado eletronicamente por Celso Sabino de Oliveira, Ministro de Estado, em 09/09/2025, às 15:46, conforme horário oficial de Brasília.



A autenticidade deste documento pode ser conferida no site <http://validacao.turismo.gov.br> informando o código verificador 2610211 e o código CRC 37BC660C.

Referência: Caso responda este Ofício, indicar expressamente o Processo nº 72031.006537/2025-93

SEI nº 2610211

Annex II: Letter of candidature of Slovenia



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY, TOURISM AND SPORT

Kotnikova ulica 5, 1000 Ljubljana

T: +386 1 400 33 11
E: gp.mgts@gov.si
www.mgts.gov.si

Your Excellency
Mr. Zurab Pololikashvili

Secretary General
UN Tourism

Number: 511-8/2025-2180-72
Date: 05.11.2025

Subject:
Candidature of Slovenia for the Chair of the Executive Council of UN Tourism for 2026

Your Excellencies,
distinguished Members of the Executive Council,

The Republic of Slovenia is deeply honoured to have been elected to the Executive Council of World Tourism Organization during the 71st meeting of the Commission for Europe, organised under the kind auspices of the Government of the Republic of Azerbaijan, in Baku this year. We sincerely appreciate the trust and confidence placed in us, and we reaffirm our full commitment to the shared mission and values of UN Tourism.

Since joining UN Tourism in 1993, Slovenia has been an active and dedicated member, consistently contributing to the advancement of sustainable, responsible, and inclusive tourism development. While the story of Slovenian tourism reaches back more than 150 years, the past three decades have marked a period of remarkable transformation and progress.

Today, Slovenia is recognised globally as a leading country in sustainable tourism. We are proud to have been declared the **first Green Destination in the world in 2016**, and to have developed, more than fifteen years ago, the **Green Scheme of Slovenian Tourism** — a comprehensive national programme grounded in international sustainability standards, now implemented across all Slovenian destinations and covering 98% of Slovenia's territory.

In June this year, we also launched the **National Intelligence Hub for Tourism**, one of the most advanced tourism monitoring and data analysis tools in the world. This initiative reflects our belief that sound data and smart management are essential for the future of tourism.

Our current Strategy of Slovenian Tourism is guided by the principle **"a little more, but a lot better."** We no longer pursue record growth in numbers but rather strive for added value — for our guests, our employees, and our local communities.

In recent years, we have also **transformed Slovenia's main ski centres into year-round mountain destinations**, invested in **public tourism infrastructure** in 58 local communities to evenly distribute tourism flows across the country, and enhanced our **high-end accommodation capacities and 5-star experiences**. This has been accompanied by an **important shift** from promoting to managing destinations and by our **active international involvement** on the European level and in organisations such as the OECD, the European Travel Commission (ETC), and others. Through these efforts, Slovenia aims to contribute to the added value of tourism on the global level, by sharing knowledge, good practices, and innovative solutions.

After careful consideration, Slovenia has decided to present its **candidature for the position of Chair of the Executive Council of UN Tourism for 2026**. We are ready to take on this responsibility with dedication, partnership, and respect for all members, and to contribute actively to addressing the complex challenges that our organization and the global tourism community are facing.

We are aware that this is a late decision, yet it has been made thoughtfully and with a sincere desire to strengthen our collective work.

We would be most grateful for your kind consideration and support of Slovenia's candidature.

Please accept, Excellencies, the assurances of our highest esteem.

Yours sincerely,

Matjaž Han
Minister of Economy, Tourism and Sport



Annex III: Letter of candidature of Islamic Republic of Iran



Islamic Republic of Iran

**Ministry of Cultural Heritage,
Tourism and Handicrafts****Center for International Affairs and Public Diplomacy****Date:** 10/30/2025**No.:** 2025-1257Secretariat of UN Tourism
Madrid, Spain**Subject:** *Candidature of the Islamic Republic of Iran for the Position of First Vice-Chair of the Executive Council*

Dear Secretariat,

I have the honour to convey the decision of the Ministry of Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran to present its candidature for the position of **First Vice-Chair of the Executive Council of UN Tourism** for the year **2026**.

The Islamic Republic of Iran, as a long-standing and active member of the Organization, remains deeply committed to the shared goals of advancing sustainable, inclusive, and resilient tourism. In recent years, Iran has strengthened its cooperation with UN Tourism and Member States across diverse areas, including innovation, investment, and cultural tourism.

Through this candidature, Iran wishes to further contribute to the effective functioning of the Executive Council and to the implementation of the Organization's global agenda for the transformation of tourism.

I would be most grateful if this candidature could be duly circulated to all Members of the Executive Council.

Yours sincerely,

Hojatollah Ayoobi

Senior Advisor to Minister
and Head of Center for International Affairs and Public Diplomacy

No. 18, Larestan St. Motahari Ave. Tehran, Islamic Republic of IRAN
P.O. Box: 1595934741 Tel: +98 21 8894 9017 Fax: +98 21 8894 9117

中华人民共和国文化和旅游部

MINISTRY OF CULTURE AND TOURISM OF THE PEOPLE'S REPUBLIC OF CHINA

November 4, 2025

The Ministry of Culture and Tourism of the People's Republic of China presents its compliments to the Secretariat of the UN Tourism and has the honour to presents the candidacy of the People's Republic of China for the position of Vice-Chair of the Executive Council for 2026.

The Ministry of Culture and Tourism avails itself of this opportunity to renew to the Secretariat of the UN Tourism the assurances of its highest consideration.

Annex V: Letter of candidature of the People's Republic of Egypt



*Embassy of the Arab
Republic of Egypt
Madrid*

Note Verbal

The Embassy of the Arab Republic of Egypt in Madrid presents its compliments to the Secretariat of UN Tourism Organization, and with reference to the 26th General Assembly (Riyadh, 7-11 November 2025) Agenda item No 14, the Embassy has the honour to inform that *the Arab Republic of Egypt wishes to present its candidature for the position of the first Vice-Chair of the Executive Council for 2026.*

Through the said candidature, Egypt aims to continue its active role in advancing inclusive and sustainable Tourism, where arising global challenges are met with new and effective solutions.

To this end, the Secretariat is kindly requested to circulate the Egyptian candidature for the above-mentioned position to the Council Members.

The Embassy of the Arab Republic of Egypt in Madrid avails itself of this opportunity to renew to the Secretariat of UN Tourism Organization the assurances of its highest consideration.



A.M.



Madrid, 9 November 2025

To: UN Tourism Secretariat

Annex VI: Letter of candidature of the People's Republic of Kenya



**MINISTRY OF TOURISM AND WILDLIFE
OFFICE OF THE CABINET SECRETARY**

Telephone: 254-020-3344230
Email: cs@tourism.go.ke
Website: www.tourism.go.ke
When replying please quote:

NSSF Building, Block 'A'
20th Floor, Eastern Wing
P. O. Box 30027-00100
NAIROBI

Our Ref: MT/9/3

9th November 2025

Mr. Zurab Pololikashvili

Secretary – General
United Nations World Tourism Organization
Poeata Joan Maragall 42,
28020 **MADRID,**
SPAIN

Email: rdaf@unwto.org, egrandcourt@untourism.int, zremmal@untourism.int,
dnjoroge@unwto.org

Dear Mr. Zurab

**SUBMISSION OF KENYA'S CANDIDATURE TO THE POSITION OF THE VICE- CHAIR
OF THE UN TOURISM EXECUTIVE COUNCIL FOR THE PERIOD 2026 -2029.**

Kenya's commitment, dedication and support to the in UN Tourism is remarkable. The country is the chair of Tourism and Competitiveness Committee and a member of the Program and Budget and Tourism and Sustainability Committees for the period 2023 – 2027.

Following the successful election to the Executive Council for the period 2026 – 2029 during the 68th UN Tourism Regional Commission for Africa held in Abuja, Nigeria in June, 2025 we look forward to leveraging on the valuable experience gained over the years and insights to strengthen synergies, sharing of best practices, collaborations and partnerships among member states and the tourism sector players for enhanced global sustainable tourism development. I also take this early opportunity to congratulate and thank you sincerely for your commitment, leadership and dedication to serve during your tenure as the Secretary General for two consecutive terms and delivering on the establishment of various thematic regional offices.

The purpose of this letter therefore, is to submit Kenya's candidature as vice-chair of the Executive Council for the period 2026-2029.

We look forward to your support and please accept, dear Secretary General, the assurances of our highest consideration.

Yours sincerely



HON. REBECCA MIANO, EGH
CABINET SECRETARY

Copy to: **Hon. Dr. Wycliffe Musalia Mudavadi, EGH**
Prime Cabinet Secretary and Cabinet Secretary
Ministry of Foreign and Diaspora Affairs
NAIROBI

Mr. Felix K. Koskei, EGH
Chief of Staff and Head of Public Service
Executive Office of the President
NAIROBI

Dr. Korir Sing'oei, Phd, CBS
Principal Secretary
State Department for Foreign Affairs
NAIROBI

Mr. John Oloituaa, CBS
Principal Secretary
State Department for Tourism
NAIROBI