

Consejo Ejecutivo

125.ª reunión

Riad (Arabia Saudita)

11 de noviembre de 2025

Punto 4 del orden del día provisional**Elección del Presidente y de los dos Vicepresidentes del Consejo Ejecutivo para 2026**

CE/125/4 rev.1

Madrid, 10 de noviembre de 2025

Original: inglés

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**Resumen Ejecutivo**

De conformidad con el artículo 5 de su Reglamento, se invita al Consejo a elegir a su Presidente y a dos Vicepresidentes para 2026.

PROYECTO DE DECISIÓN¹

Punto 4 del orden del día

Elección del Presidente y de los Vicepresidentes del Consejo Ejecutivo para 2026
(documento CE/125/4 rev.1)

El Consejo Ejecutivo,

Habiendo considerado las diferentes candidaturas recibidas para la presidencia,

1. *Decide* elegir a ... como Presidente del Consejo para 2026;

Habiendo tomado nota de las candidaturas para las vicepresidencias primera y segunda,

2. *Decide* elegir a ... como Primer Vicepresidente del Consejo y a ... como segundo Vicepresidente del Consejo para 2026;
3. *Solicita* que los Miembros Efectivos elegidos para la presidencia/las vicepresidencias designen a las personas que desempeñarán esas funciones, de conformidad con el artículo 5.4 de su Reglamento; y
4. *Expresa su agradecimiento* a los miembros de la Mesa del Consejo del 2025 – Brasil como Presidente, Sudáfrica como primer Vicepresidente y Chequia como segundo Vicepresidente – por la calidad del trabajo llevado a cabo en interés de la Organización en el ejercicio de sus funciones.

¹ Se trata de un proyecto de decisión. La decisión final adoptada por el Consejo figura en el documento "Decisiones" publicado al término de la reunión.

I. Introducción

1. De conformidad con el artículo 5 de su Reglamento (véase a continuación), se invita al Consejo a elegir a su Presidente y a dos Vicepresidentes para 2026.

Mesa del Consejo

Artículo 5

1. *El Consejo elegirá entre sus Miembros, por votación secreta, un Presidente, un primer Vicepresidente y un segundo Vicepresidente, cuyos mandatos durarán un año.*
 2. *La elección se hará por mayoría simple de los Miembros del Consejo presentes y votantes. Si ningún candidato obtuviera mayoría en la primera votación, se votará una segunda vez y, llegado el caso, las demás veces que sean necesarias para decidir entre los dos candidatos que más votos hayan obtenido en la votación inicial.*
 3. *El mandato del Presidente y de los Vicepresidentes podrá renovarse una vez.*
 4. *Los Miembros Efectivos elegidos para la presidencia y las vicepresidencias del Consejo designarán a las personas que hayan de desempeñar las funciones de Presidente y Vicepresidente.*
2. Aunque el artículo 5 estipula que la elección debe realizarse por votación secreta, en la práctica, el Consejo ha adoptado casi siempre un criterio de consenso para la elección de la Mesa.

II. Candidaturas

3. En una comunicación dirigida al Secretario General, con fecha 9 de septiembre de 2025, el Ministro de Turismo del Brasil presentó la candidatura de su país para la renovación de su presidencia del Consejo Ejecutivo para el año 2026 (véase el Anexo I).
4. En una comunicación dirigida a la Secretaría con fecha del 10 de octubre de 2025, la República Islámica del Irán presentó la candidatura de su país al cargo de primer Vicepresidente del Consejo Ejecutivo para el año 2026 (Anexo II).
5. En una comunicación dirigida a la Secretaría, con fecha 4 de noviembre de 2025, el Ministerio de Cultura y Turismo de la República Popular China presentó la candidatura de su país para el cargo de segundo vicepresidente del Consejo Ejecutivo para el año 2026 (Anexo III).
6. En una carta con fecha 5 de noviembre de 2025, el Ministro de Economía, Turismo y Deporte de Eslovenia comunicó a la Secretaría su candidatura a la Presidencia del Consejo Ejecutivo para 2026 (Anexo IV).
7. En una carta con fecha 9 de noviembre de 2025, la Embajada de la República Árabe de Egipto en Madrid comunicó a la Secretaría su candidatura a la primera Vicepresidencia del Consejo Ejecutivo para 2026 (Anexo V).
8. En una carta de fecha 9 de noviembre de 2025, el Secretario del Gabinete del Ministerio de Turismo y Vida Silvestre de Kenya presentó la candidatura de su país a la primera Vicepresidencia del Consejo Ejecutivo para el año 2026 (Anexo VI).

* * *

Annex I: Letter of candidature of Brazil

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

**MINISTÉRIO DO TURISMO
GABINETE DO MINISTRO**

Esplanada dos Ministérios, Bloco U, 2º/3º andar - Bairro Zona Cívico-Administrativa, Brasília/DF, CEP 70065-900
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Ofício nº 426/2025/MINISTRO

Brasília, na data da assinatura digital.

A Sua Excelência o Senhor
Zurab Pololikashvili
Secretário-Geral
ONU Turismo

Assunto: Manifestação de Interesse pela Reeleição à Presidência do Conselho Executivo da ONU Turismo.

Senhor Secretário-Geral,

1. Com os meus cordiais cumprimentos, tenho a honra de informar a Vossa Excelência a intenção do Brasil de concorrer à reeleição como presidente do Conselho Executivo da ONU Turismo, para o ano de 2026.
2. Na qualidade de atual Presidente do Conselho Executivo da ONU Turismo para o ano de 2025, o Brasil vem exercendo papel de liderança na condução das agendas prioritárias da Organização, com ênfase na promoção do turismo responsável, acessível e resiliente. Essa atuação reforça o protagonismo do país nos organismos multilaterais e favorece uma ação mais integrada entre os países das Américas e o sistema internacional de turismo.
3. Nesse contexto, a reeleição do Brasil à presidência do Conselho Executivo contribuirá para continuar a alinhar visões e fortalecer o papel do país nas Relações Internacionais, em especial no tocante ao Turismo.
4. Aproveito a oportunidade para reiterar a Vossa Excelência os protestos de minha mais alta consideração e estima.

Atenciosamente,

CELSO SABINO

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

Ministro de Estado do Turismo



Documento assinado eletronicamente por Celso Sabino de Oliveira, Ministro de Estado, em 09/09/2025, às 15:46, conforme horário oficial de Brasília.



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Referência: Caso responda este Ofício, indicar expressamente o Processo nº 72031.006537/2025-93

SEI nº 2610211

Annex II: Letter of candidature of Slovenia



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY, TOURISM AND SPORT

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Your Excellency
Mr. Zurab Pololikashvili

Secretary General
UN Tourism

Number: 511-8/2025-2180-72
Date: 05.11.2025

Subject:
Candidature of Slovenia for the Chair of the Executive Council of UN Tourism for 2026

Your Excellencies,
distinguished Members of the Executive Council,

The Republic of Slovenia is deeply honoured to have been elected to the Executive Council of World Tourism Organization during the 71st meeting of the Commission for Europe, organised under the kind auspices of the Government of the Republic of Azerbaijan, in Baku this year. We sincerely appreciate the trust and confidence placed in us, and we reaffirm our full commitment to the shared mission and values of UN Tourism.

Since joining UN Tourism in 1993, Slovenia has been an active and dedicated member, consistently contributing to the advancement of sustainable, responsible, and inclusive tourism development. While the story of Slovenian tourism reaches back more than 150 years, the past three decades have marked a period of remarkable transformation and progress.

Today, Slovenia is recognised globally as a leading country in sustainable tourism. We are proud to have been declared the **first Green Destination in the world in 2016**, and to have developed, more than fifteen years ago, the **Green Scheme of Slovenian Tourism** — a comprehensive national programme grounded in international sustainability standards, now implemented across all Slovenian destinations and covering 98% of Slovenia's territory.

In June this year, we also launched the **National Intelligence Hub for Tourism**, one of the most advanced tourism monitoring and data analysis tools in the world. This initiative reflects our belief that sound data and smart management are essential for the future of tourism.

Our current Strategy of Slovenian Tourism is guided by the principle **"a little more, but a lot better."** We no longer pursue record growth in numbers but rather strive for added value — for our guests, our employees, and our local communities.

In recent years, we have also **transformed Slovenia's main ski centres into year-round mountain destinations**, invested in **public tourism infrastructure** in 58 local communities to evenly distribute tourism flows across the country, and enhanced our **high-end accommodation capacities and 5-star experiences**. This has been accompanied by an **important shift** from promoting to managing destinations and by our **active international involvement** on the European level and in organisations such as the OECD, the European Travel Commission (ETC), and others. Through these efforts, Slovenia aims to contribute to the added value of tourism on the global level, by sharing knowledge, good practices, and innovative solutions.

After careful consideration, Slovenia has decided to present its **candidature for the position of Chair of the Executive Council of UN Tourism for 2026**. We are ready to take on this responsibility with dedication, partnership, and respect for all members, and to contribute actively to addressing the complex challenges that our organization and the global tourism community are facing.

We are aware that this is a late decision, yet it has been made thoughtfully and with a sincere desire to strengthen our collective work.

We would be most grateful for your kind consideration and support of Slovenia's candidature.

Please accept, Excellencies, the assurances of our highest esteem.

Yours sincerely,

Matjaž Han
Minister of Economy, Tourism and Sport



Annex III: Letter of candidature of Islamic Republic of Iran



Islamic Republic of Iran

**Ministry of Cultural Heritage,
Tourism and Handicrafts****Center for International Affairs and Public Diplomacy****Date:** 10/30/2025**No.:** 2025-1257Secretariat of UN Tourism
Madrid, Spain**Subject:** *Candidature of the Islamic Republic of Iran for the Position of First Vice-Chair of the Executive Council*

Dear Secretariat,

I have the honour to convey the decision of the Ministry of Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran to present its candidature for the position of **First Vice-Chair of the Executive Council of UN Tourism** for the year **2026**.

The Islamic Republic of Iran, as a long-standing and active member of the Organization, remains deeply committed to the shared goals of advancing sustainable, inclusive, and resilient tourism. In recent years, Iran has strengthened its cooperation with UN Tourism and Member States across diverse areas, including innovation, investment, and cultural tourism.

Through this candidature, Iran wishes to further contribute to the effective functioning of the Executive Council and to the implementation of the Organization's global agenda for the transformation of tourism.

I would be most grateful if this candidature could be duly circulated to all Members of the Executive Council.

Yours sincerely,

Hojatollah Ayoobi

Senior Advisor to Minister
and Head of Center for International Affairs and Public Diplomacy

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中华人民共和国文化和旅游部

MINISTRY OF CULTURE AND TOURISM OF THE PEOPLE'S REPUBLIC OF CHINA

November 4, 2025

The Ministry of Culture and Tourism of the People's Republic of China presents its compliments to the Secretariat of the UN Tourism and has the honour to presents the candidacy of the People's Republic of China for the position of Vice-Chair of the Executive Council for 2026.

The Ministry of Culture and Tourism avails itself of this opportunity to renew to the Secretariat of the UN Tourism the assurances of its highest consideration.

Annex V: Letter of candidature of the People's Republic of Egypt



*Embassy of the Arab
Republic of Egypt
Madrid*

Note Verbal

The Embassy of the Arab Republic of Egypt in Madrid presents its compliments to the Secretariat of UN Tourism Organization, and with reference to the 26th General Assembly (Riyadh, 7-11 November 2025) Agenda item No 14, the Embassy has the honour to inform that *the Arab Republic of Egypt wishes to present its candidature for the position of the first Vice-Chair of the Executive Council for 2026.*

Through the said candidature, Egypt aims to continue its active role in advancing inclusive and sustainable Tourism, where arising global challenges are met with new and effective solutions.

To this end, the Secretariat is kindly requested to circulate the Egyptian candidature for the above-mentioned position to the Council Members.

The Embassy of the Arab Republic of Egypt in Madrid avails itself of this opportunity to renew to the Secretariat of UN Tourism Organization the assurances of its highest consideration.



A.M.

٩/١١/٢٥

Madrid, 9 November 2025

To: UN Tourism Secretariat

Annex VI: Letter of candidature of the People's Republic of Kenya



**MINISTRY OF TOURISM AND WILDLIFE
OFFICE OF THE CABINET SECRETARY**

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NAIROBI

Our Ref: MT/9/3

9th November 2025

Mr. Zurab Pololikashvili

Secretary – General
United Nations World Tourism Organization
Poeata Joan Maragall 42,
28020 **MADRID,**
SPAIN

Email: rdaf@unwto.org, egrandcourt@untourism.int, zremmal@untourism.int,
dnjoroge@unwto.org

Dear Mr. Zurab

**SUBMISSION OF KENYA'S CANDIDATURE TO THE POSITION OF THE VICE- CHAIR
OF THE UN TOURISM EXECUTIVE COUNCIL FOR THE PERIOD 2026 -2029.**

Kenya's commitment, dedication and support to the in UN Tourism is remarkable. The country is the chair of Tourism and Competitiveness Committee and a member of the Program and Budget and Tourism and Sustainability Committees for the period 2023 – 2027.

Following the successful election to the Executive Council for the period 2026 – 2029 during the 68th UN Tourism Regional Commission for Africa held in Abuja, Nigeria in June, 2025 we look forward to leveraging on the valuable experience gained over the years and insights to strengthen synergies, sharing of best practices, collaborations and partnerships among member states and the tourism sector players for enhanced global sustainable tourism development. I also take this early opportunity to congratulate and thank you sincerely for your commitment, leadership and dedication to serve during your tenure as the Secretary General for two consecutive terms and delivering on the establishment of various thematic regional offices.

The purpose of this letter therefore, is to submit Kenya's candidature as vice-chair of the Executive Council for the period 2026-2029.

We look forward to your support and please accept, dear Secretary General, the assurances of our highest consideration.

Yours sincerely



HON. REBECCA MIANO, EGH
CABINET SECRETARY

Copy to: **Hon. Dr. Wycliffe Musalia Mudavadi, EGH**
Prime Cabinet Secretary and Cabinet Secretary
Ministry of Foreign and Diaspora Affairs
NAIROBI

Mr. Felix K. Koskei, EGH
Chief of Staff and Head of Public Service
Executive Office of the President
NAIROBI

Dr. Korir Sing'oei, Phd, CBS
Principal Secretary
State Department for Foreign Affairs
NAIROBI

Mr. John Ololtuaa, CBS
Principal Secretary
State Department for Tourism
NAIROBI

9/10/25, 11:49 AM

SEI/MTUR - 2610211 - Ofício

Ministro de Estado do Turismo



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