

WORLD COMMITTEE ON TOURISM ETHICS
(2025-2027)

Chair: Dr. Marina NOVELLI
Professor of Marketing and Tourism, University of Nottingham
Director, Sustainable Travel and Tourism Advances Research Centre

Members:

Ms. Martina BIENENFELD (2023-2027)
Chief Executive Officer
Zagreb Tourist Board

Ms. Nancy Mejía BONIFAZI (2025-2029)
Executive Director
Guatemalan Tourism Chamber

Dr. Julio FACAL (2023-2027)
Partner, Yelpo & Facal Law Firm and Tourism Law Teacher
Universidad de la República Carrera Abogacía

Ms. Eliana Bishara JANINEH (2025-2029)
General Manager
Jordanian Restaurant Association

Mr. Mokganedi NTANA (2025-2029)
Environment and Eco-certification Manager
Botswana Tourism Organization

Dr. Joseph Ngonde NZOMOI (2023-2027)
Dean, School of Business and Economics
South-Eastern University of Kenya

Ms. Michaela REITTERER (2025-2029)
Owner and Chief Executive Officer
Boutique Hotel Stadthalle

Mr. Amol Bobby TITUS (2025-2029)
Chief Executive Officer
PT Indonesia Wise

Alternate members:

Mr. Mekhak APRESYAN (2025-2029)
President
Armenian Tourism Federation

Ms. Almudena González GUTIÉRREZ DE LEÓN (2025-2029)
Lecturer and Researcher
Saxion University of Applied Sciences

Ms. Maria Milagrosa NCHAMA NZOHO (2025-2029)
Director of Tourism Policies
Ministry of Tourism and Infrastructure, Equatorial Guinea