



The importance of an Information System for compiling the Tourism Satellite Account

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Sistema de Cuentas Nacionales de México

Cuenta satélite del turismo de México
2003-2008

Año base 2003



INSTITUTO NACIONAL
DE ESTADÍSTICA Y GEOGRAFÍA

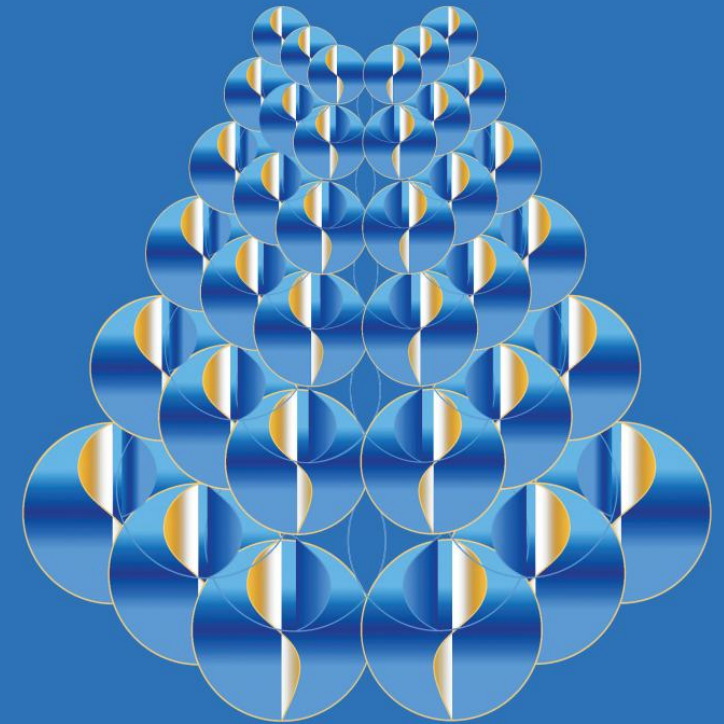
What's behind the TSA-Mx?

- An information system that coordinates the **statistical units** that generate information.
- A **Specialized Technical Committee on economic tourism statistics** (collegiate group) that generates methodological proposals, regulations, indicators and information of national interest.
- A NSO that generates **national accounts with 119 classes of economic activity related to tourism**: 39 characteristics and 80 related ones.
- An **economic census** that gathers information in all tourist destinations in the country to create a **tourism census**: production, census added value, intermediate consumption, jobs, etcetera.

International statistical standards

- System of National Accounts (SNA 2025).
- International Recommendations for Tourism Statistics.
- Tourism Satellite Account: Recommendations on the Conceptual Framework (TSA: RMC 2008).
- IMF Quarterly National Accounts Manual.

International Recommendations for Tourism Statistics 2008



Data generation process

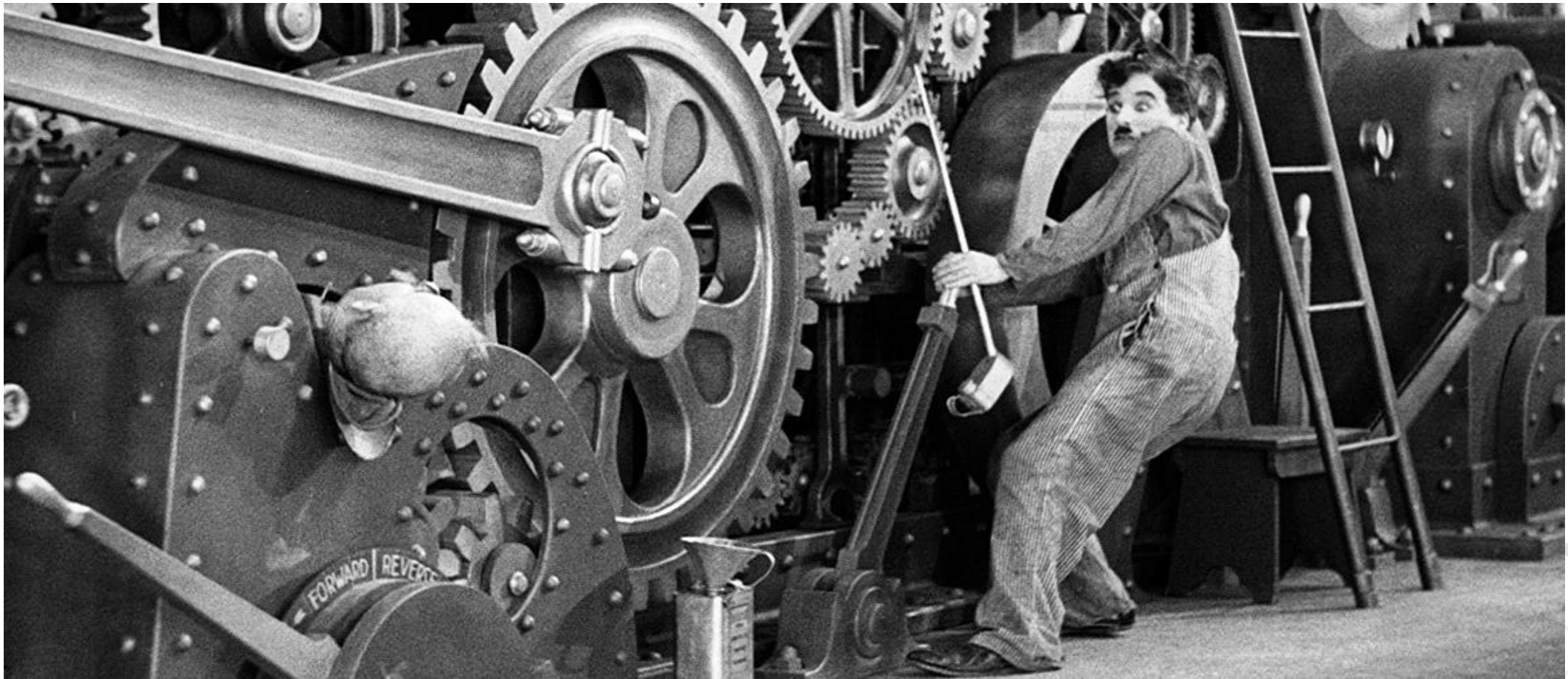
The **TSA-Mx** and the **Quarterly Indicators of Tourism Activity** are compiled using a standard data generation process.

The standard process is based on the **Technical Standard for the Production Process of Statistical and Geographic Information of Mexico**, supported by the Generic Statistical Business Process Model (GSBPM) of UNECE.



Systematization of processes

- The ITAT is compiled through a systematization process.
- It includes process documentation, diagrams, a glossary, results validation, and output tables.



Mandatory use of TSA-Mx information

- Information from the TSA-Mx is considered **as national interest information**.
- **Its use is mandatory for all levels of government** in the design and implementation of public policies.



Dissemination is according to a schedule published on the ONE website of Mexico one year in advance.

Conclusions

Compiling a tourism satellite account in Mexico **entails a great responsibility.**

The National Information System **provides the necessary support for its implementation.**

Collaborative work with **informants and stakeholders** ensures the intensive use of the data.

The conditions in Mexico **are ideal for compiling satellite accounts.**



THANK YOU

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