



# Measuring the Sustainability of Tourism: The Entre Ríos case (Argentina)

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# **ENTRE RÍOS TOURISM ECONOMIC OBSERVATORY (OET.ER)**

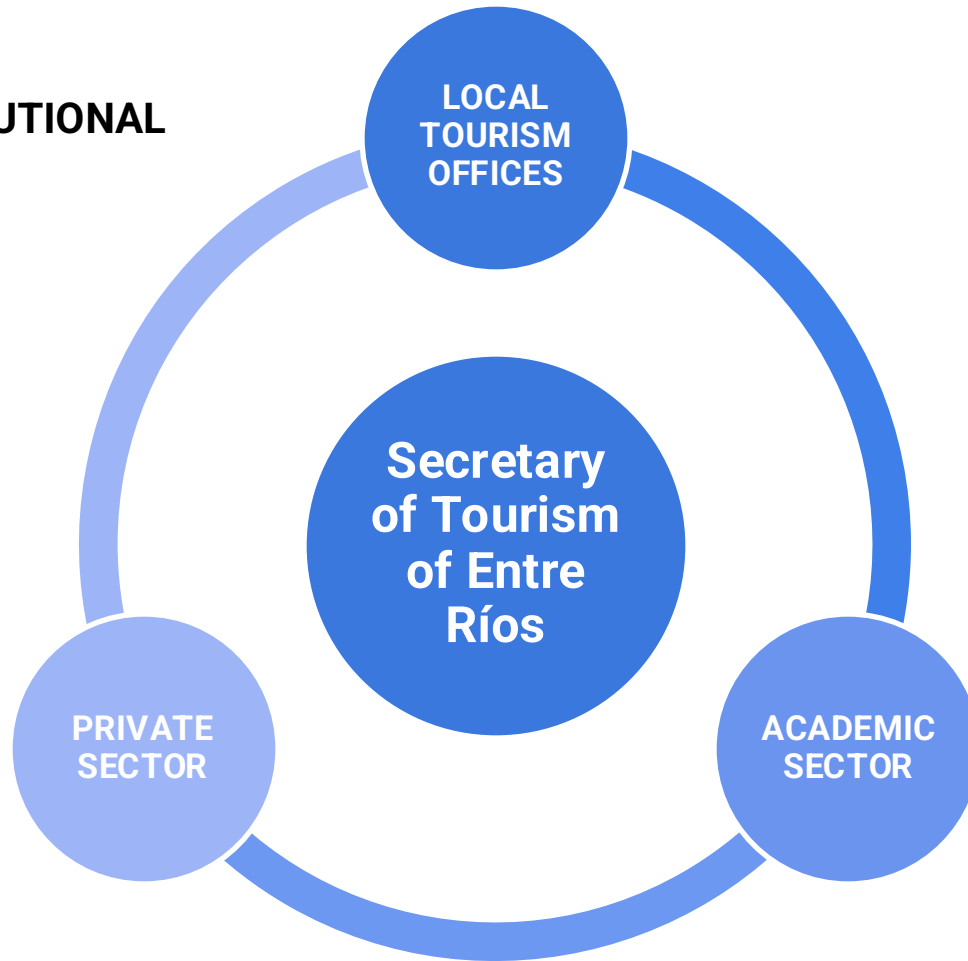
**permanent monitoring  
system**

**improve decision-making  
and policy evaluation**

**relevant and high-quality  
information**

**statistical framework for  
measuring the sustainability  
of tourism (SF-MST)**

**OET.ER  
INSTITUTIONAL  
TIES**



**PRINCIPLE OF  
METHODOLOGICAL  
CENTRALIZATION AND  
OPERATIONAL  
DESCENTRALIZATION**

## OET.ER MAIN FUNCTIONS:

- 1) *Coordinate estatistical operations*
- 2) *Train technical teams*
- 3) *Systematize data*
- 4) *Process data and statistics*
- 5) *Disseminate province statistics.*



## **National Law N°17.622**

*This law guarantees statistical confidentiality and prohibits the disclosure of individual data*

## Information subsystems

Tourism  
Supply

Economic  
impact



Tourism  
Demand

Special  
studies

*The economic, social, and environmental dimensions are cross-cutting across all subsystems (MST framework)*

## 27 data and indicators 2024-2026

| DIMENSION     | Theme                        | Data and Indicators measured | Data and Indicators to be measured soon |
|---------------|------------------------------|------------------------------|-----------------------------------------|
| Economic      | Visitor length of stay       | 2                            |                                         |
|               | Visitor flows                | 2                            |                                         |
|               | Visitor expenditure          | 1                            |                                         |
|               | Tourism economic structure   | 6                            |                                         |
|               | Tourism economic performance | 3                            | 3                                       |
| Environmental | Water use                    | 3                            |                                         |
|               | Energy use                   | 2                            | 1                                       |
|               | Solid waste                  | 1                            |                                         |
| Social        | Visitor Satisfaction         | 0                            | 2                                       |
|               | Tourism governance           | 1                            |                                         |
|               | Accesability                 | 0                            | 2                                       |

# Unique information repository BIN PLATFORM: a Tourism intelligence platform

[Dashboard](#)[Encuestas](#)[Prestadores](#)[Notificaciones](#)[referente](#)

## Dashboard Entre Ríos

Explora los diferentes dashboards de Entre Ríos organizados por categorías.  
Selecciona una sección para ver información detallada.



General



Visitantes



Valoración



Activar Windows  
Ve a Configuración para activar Windows.

Redes Sociales

**THANK YOU**