



MATT CALLAGHAN

CHIEF OPERATING OFFICER

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays



“TOURISM DEPENDS UPON THE HEALTH OF DESTINATIONS”

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays



**EDUCATION.
COLLABORATION.
RAPID IMPLEMENTATION.**

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays

A photograph of three business professionals in a modern office setting. On the left, a man with a beard and glasses, wearing a blue shirt, is gesturing with his hands while speaking. In the center, a woman with dark hair tied back, wearing an orange blazer, is smiling and listening, with her hand near her chin. On the right, a man in a dark suit is holding a tablet and looking towards the woman. The background is a blurred office interior with large windows.

**“REAL PROGRESS HAPPENS WHEN
BUSINESS AND POLICY WORK HAND IN HAND”**

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

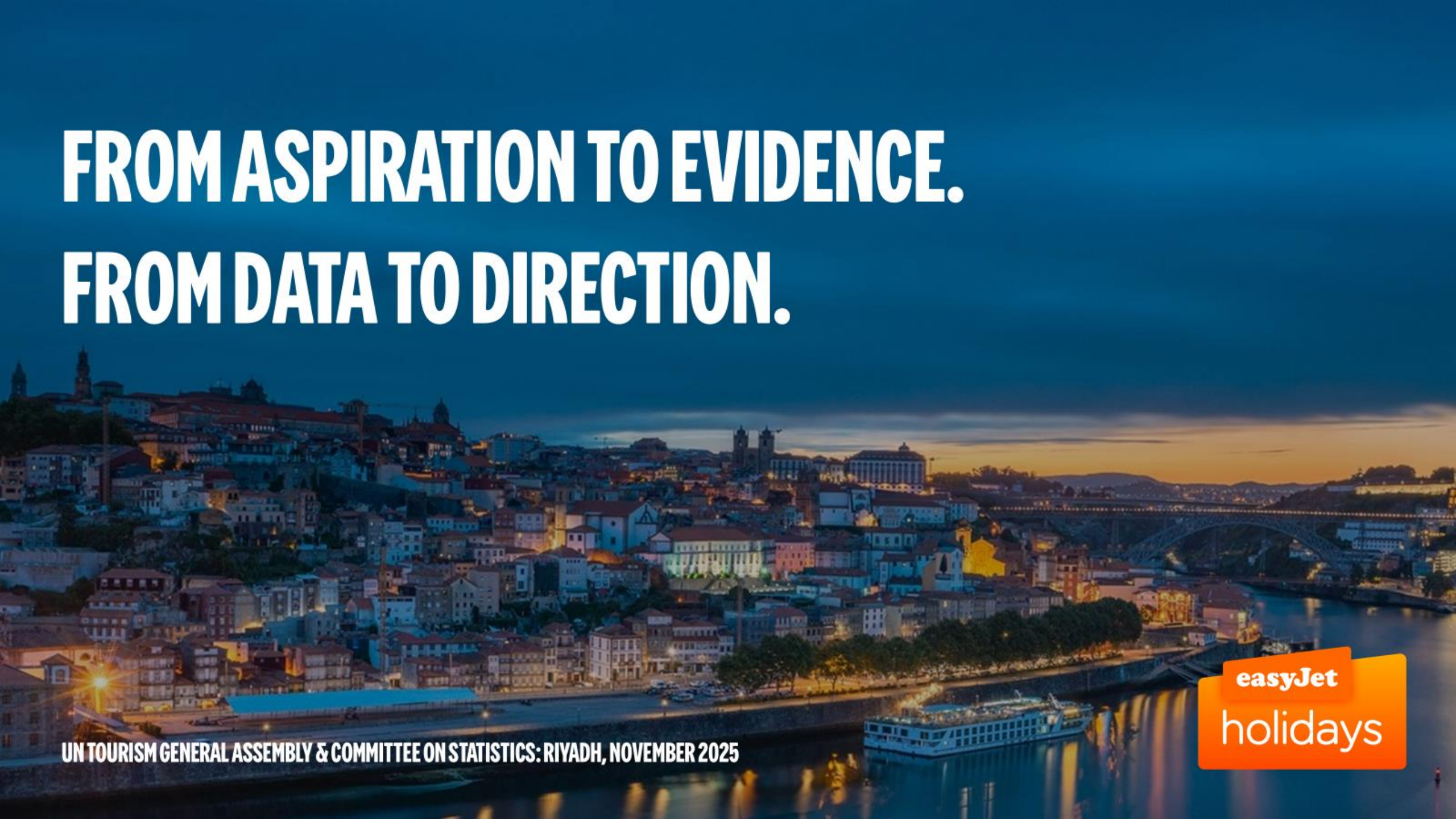
easyJet
holidays



**“IT’S EASIER TO MANAGE
WHEN WE MEASURE”**

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays

A nighttime photograph of a city, likely Seville, Spain, featuring a dense cluster of buildings on a hillside, a river in the foreground, and a large bridge in the background. The city lights are reflected in the water, and the sky is a deep blue.

FROM ASPIRATION TO EVIDENCE. FROM DATA TO DIRECTION.

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays



MATT CALLAGHAN

CHIEF OPERATING OFFICER

UN TOURISM GENERAL ASSEMBLY & COMMITTEE ON STATISTICS: RIYADH, NOVEMBER 2025

easyJet
holidays