

Tourism Thematic Days at COP30

19-20 November 2025

Sectoral “*mutirão*” in support of the Action Agenda

Tourism Climate Action: for a Low-Carbon, Climate-Resilient Future

Blue Zone and Green Zone, Belém, Brazil

Tentative Programme

Background

Following its historic inclusion in the COP29 Action Agenda, tourism returns to COP30 with renewed determination to contribute meaningfully to global climate action. Responding to the Presidency's call for an “ambitious, integrated and solutions-oriented Action Agenda,” the sector brings a people-centred perspective that connects directly with mitigation, adaptation, regeneration and finance.

Tourism's extensive value chains intersect with all six thematic axes of the COP30 Action Agenda - from advancing low-emission operations in energy, industry and transport; to supporting ecosystem conservation and restoration; promoting sustainable food systems; enabling climate-resilient urban planning and infrastructure; empowering women and youth; and fostering innovation, finance, and capacity-building to scale solutions.

The Tourism Days at COP30 provide a platform to advance the recognition of tourism as a key sector for climate solutions, mobilizing governments, businesses, and civil society to accelerate implementation and collective impact.

Objectives

Through a *mutirão* - a collective effort - participants will share concrete actions that advance a low-carbon and climate-resilient future for tourism.

The Tourism Days aim to:

- Strengthen governance for tourism climate action through new institutional mechanisms;
- Foster exchange on practical approaches for emission reduction and climate adaptation in destinations and businesses; and
- Promote collaboration across sectors to scale solutions and improve access to finance.

These objectives will guide the continued implementation of global frameworks such as the Glasgow Declaration on Climate Action in Tourism, and support the operationalization of strengthened governance mechanisms - including the Executive Council Interinstitutional Working Group on Tourism and Climate Action and the Global Partnership for Enhanced Climate Action in Tourism.

Format and logistics

The two-day in-person event will feature high-level and technical discussions, keynote presentations, and interactive exchanges, taking place across both the Blue and Green Zones.

Blue Zone: Hangar Convention and Fair Centre of the Amazon, Belém, Brazil

- Events will be recorded and disseminated after the event.

Green Zone: Parque da Cidade, Belém, Brazil

- Watch here: <https://www.youtube.com/c/MinisteriodoTurismo>. Sessions are in English and Portuguese. For translation, activate the subtitles in youtube settings.

Additional online events

On 20 November, international partners Travalyst and The Travel Foundation in collaboration with UN Tourism are coordinating the **Global Sessions on Climate Action in Tourism: COP30** from 10:00-13:00 CET and 16:00-19:00 CET to ensure inclusive participation and global reach. The programme and registration link can be found [here](#).

Tourism Days at COP30

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Inaugural High-Level Event

Tourism Climate Action : For a Low Carbon and Climate Resilient Future _Blue Zone, Brazil Pavillion, Cumaru, 10:00 – 11:00 hrs

10:00-10:20

Welcome remarks

- *H.E. Mr. Zurab Pololikashvili, Secretary General, UN Tourism (video)*
- *Mr. Dilyor Khakimov, Director, Institutional Relations, Partnerships and Advocacy, UN Tourism*
- *Mr. Marcelo Freixo, President, Embratur (Brazilian Tourism Board)*

10:20-11:00

High-Level Roundtable:

Tourism Climate Action: For a Low Carbon and Climate Resilient Future

This high-level roundtable will bring together senior representatives to exchange experiences on advancing climate action in tourism through stronger institutional frameworks, strategies, and coordinated action.

- *Ms. Dona Regis-Prosper, Secretary-General, Caribbean Tourism Organization*
- *Ms. Maria Whittaker, Chief Corporate Responsibility Officer – ABRA Group (Avianca, Gol & Wamos airlines)*
- *Mr. Eduardo Macedo, Director of Public Affairs, Latam*
- *Mr. Yabanex Batista, Deputy Director, Global Fund of Coral Reefs, UN Capital Development Fund*

Moderator: Ms Virginia Fernández-Trapa, Programme Coordinator, Climate Action and Circularity, UN Tourism

Sectoral Mutirão Event

Tourism Climate Action : Collaboration and Regenerative approaches (1) _Green Zone, Stand 5, Ministry of Tourism of Brazil, 12:00 – 12:45 hrs

12:00-12:45

Roundtable: Accelerating Tourism Ocean Action through Collaboration

Building on the outcomes of the UN Ocean Conference, this roundtable will explore how tourism can drive ocean action through collaboration, innovation, and finance, advancing the goals of the Ocean Breakthrough on Coastal Tourism.

- *Dr. Adam Terando, Climate Action Director, Iberostar Group*
- *Mr. Sébastien Treyer, Executive Director, Institute for Sustainable Development and International Relations (IDDRI)*
- *Ms. Heloisa Schurmann, Senior Vice President, Voice of the Oceans*
- *Ms. Virginia Fernández-Trapa, Programme Coordinator, Climate Action and Circularity, UN Tourism*

Moderator: *Ms. Cyrielle Lam, Head of Mobilisation, Ocean and Climate Platform*

Community-Based Tourism and the Cumbu Route: Sustainability, Culture, and Local Empowerment _Green Zone, Sala Urucu, 13:45 – 14:45 hrs

13:45-14:45 **Roundtable: Sustainability, Culture, and Local Empowerment**

This session explores how the Cumbu Route demonstrates the power of community-based tourism to protect the Amazon's cultural and natural heritage. It will highlight how locally led initiatives can generate sustainable livelihoods while strengthening identity, resilience and environmental stewardship.

- *Mr. Mário César dos Santos de Carvalho, Coordinator of the Cumbu Route*
- *Ms. Aldelina de Souza Oliveira, President of the Riverside Women's Association of the Igarapé do Combú and resident of Combú Island*
- *Ms. Fabiana Oliveira, General Coordinator for Tourism Products and Experiences, Ministry of Tourism of Brazil*
- *Ms. Dona Nena, Riverside producer, chocolatier, and owner of Filha do Combú*
- *Mr. Péricles Diniz Ferreira de Carvalho, Sebrae Pará*

Moderator: *Ms. Ana Carla Lopes, Vice-Minister of Tourism of Brazil*

14:45 -15:00 **Coffee break**

Tourism Climate Action : Collaboration and Regenerative approaches (2) _Green Zone, Stand 5, Ministry of Tourism of Brazil, 15:00 – 18:00 hrs

15:00-16:15 **Roundtable: Regenerative Approaches for Climate Action in Tourism**

This roundtable will explore the principles and promise of regenerative tourism as an approach capable of dynamizing ecosystem health, community wellbeing and climate resilience, leading to the release by UN Tourism and the Ministry of Tourism of Brazil of the draft briefing paper on Regenerative Approaches to Climate Action in Tourism for a public consultation.

Keynote Presentation and Moderator: Mr Jeremy Smith, Climate Expert

Panelists:

- *Mr. Pedro Treacher, Director, Pousada Trijunção, Cerrado, representing The Long Run*
- *Ms. Jaqueline Gil, CEO, Ampliamundo*

- *Mr. Abraham Bugre, Co-Director, The Gender, Environment and Social Inequity Lab (GEnSIL), University of Regina, Canada*
- *Mr. Narendra Ramgulam, Tourism Specialist, Caribbean Tourism Organization*

➔ *Release of discussion paper on Regenerative Approaches for Climate Action in Tourism for a public consultation by UN Tourism and Ministry of Tourism of Brazil*

16:30-18:00

Roadshow of Local Initiatives and Solutions on Climate Action in Tourism

This interactive session will spotlight local and community-led climate initiatives and solutions from across Brazil and beyond. It will feature short presentations and exchanges showcasing diverse approaches to mitigation, adaptation and regeneration, reflecting the spirit of the COP30 “*mutirão*”.

Moderator: Ms. Carolina Favero, General Coordinator of Sustainable and Responsible Tourism, Ministry of Tourism of Brazil

Panellists (5 minutes presentations + Q&A):

- *Ms. Paloma Zapata, CEO, Sustainable Travel International*
- *Mr. Tadeo F. Morales, President, Chamber of Commerce and Tourism of Arenal, Costa Rica*
- *Mr. Ruda Fernandes, CEO, Biofabrica de Corais*
- *Ms. Mariana Madureira, Director, Raizes Sustainable Development*
- *Ms. Vitória da Riva, Founder, Cristalino Lodge*
- *Mr. Pedro Treacher, Director, Pousada Trijunção, Cerrado*
- *Mr. Bruno Wendling, President, Mato Grosso do Sul Foundation*
- *Mr. Matheus Mendes, Portfolio Manager, Green Initiative*

18:00 -19:00

Thematic coffee break offered by the Ministry of Tourism of Brazil

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Action Agenda Event

Towards a Global Partnership for Enhanced Climate Action in Tourism _Blue Zone, UNFCCC Pavillion, Action Room 4, 11:00 – 12:00 hrs

11:00-11:10

Welcome remarks

- *H.E. Mr Celso Sabino, Minister of Tourism of Brazil*
- *H.E. Mr. Zurab Pololikashvili, Secretary General, UN Tourism (video)*
- *Mr. Dilyor Khakimov, Director, Institutional Relations, Partnerships and Advocacy, UN Tourism*

High level address:

- *H.E. Mr Franz Tattenbach, Minister of Environment and Energy and H.E. Mr. William Rodríguez López, Minister of Tourism, Costa Rica and Chair of the UN Tourism Committee on Tourism and Sustainability (video)*

11:10-11:20

Keynote: Brazil's climate action plan for tourism

This keynote will unveil Brazil's pioneering national emissions inventory for tourism and outline the country's integrated approach to climate action in the sector, including its tourism climate adaptation plan.

- *Ms. Ana Carla Lopes, Vice Minister of Tourism of Brazil*

11:20-12:00

Roundtable:

Towards a Global Partnership for Enhanced Climate Action in Tourism

Following the adoption of the COP29 Declaration on Enhanced Climate Action in Tourism, this roundtable will discuss the pathway towards establishing a Global Partnership for Enhanced Climate Action in Tourism to scale up coordinated efforts across governments, international organizations, and the private sector for a more sustainable, resilient, and low-carbon tourism sector.

- *Ms. Gunay Baraymova, Head of Policy, State Tourism Agency of Azerbaijan*
- *Ms. Sophia Dávila Anchiraico, Director of Tourism Environmental Affairs, Ministry of Foreign Trade and Tourism of Peru*

- *Mr. Scott Lawson, Senior ESG Manager, easyJet holidays*
- *Dr. Adam Terando, Climate Action Director, Iberostar Group*
- *Mr. Pedro Andrade Correia de Brito, Institutional Relations Lead, Cristo Redentor*

Moderator: Ms Virginia Fernández-Trapa, Programme Coordinator, Climate Action and Circularity, UN Tourism

CAF Event

Tourism and Sustainable Energy: Investing in a Green Future

Blue Zone, CAF/OTCA Stand, Action Room 4, 12:15 – 13:30 hrs

12:15-12:30

Welcome remarks

- *Mr. Oscar Rueda, Director of Sustainable Tourism, CAF*
- *H.E. Mr Celso Sabino, Minister of Tourism of Brazil*
- *Ms. Natalia Bayona, Executive Director, UN Tourism*

12:30-12:40

CAF's Speech

- *Mr. Guilherme Cardoso, Operations Executive, CAF*

12:40-13:25

Corporate Presentations: Clean Energy and Tourism Investments — From Vision to Action:

Forum 1

Structuring Renewable Energy for Hotels and Parks

- Qore / RTSC / Maraey: investments and development of sustainable real-estate projects in tourism and tourism infrastructure.
- Tradenner Sustainable Energy – The renewable energy sector in Brazil: renewable energy solutions for the tourism value chain.

Forum 2

Importance of Green Fuels: SAF and Biodiesel

- Gerais Energia – Leadership in sustainable aviation fuels based on Macauba
- LATAM – Decarbonization in the aviation sector.

Moderator: Mr. Daniel Nepomuceno, Special Advisor, UN Tourism

Q&A

Tourism Climate Action : Collaboration and Regenerative approaches (3)

_Green Zone, Stand 5, Ministry of Tourism of Brazil, 14:00 – 15:00 hrs

14:00-14:50 **Roadshow of Local Initiatives and Solutions on Climate Action in Tourism**

This interactive session will spotlight local and community-led climate initiatives and solutions from across Brazil and beyond. It will feature short presentations and exchanges showcasing diverse approaches to mitigation, adaptation and regeneration, reflecting the spirit of the COP30 “*mutirão*”.

Moderators: Ms. Carolina Favero, General Coordinator of Sustainable and Responsible Tourism, Ministry of Tourism of Brazil

Panellists (5 minutes presentations + Q&A):

- *Ms. Neide Aparecida Gonçalves, Sustainability Manager, Aviva*
- *Ms. Silva Vilela, CEO, Compensei*
- *Ms. Ana Barnara Guaranha, Head of Innovation, Grupo Cataratas*
- *Ms. Luciana de Lamare, CEO, Aupaba*
- *Ms. Bianca Cardoso, ESG Analyst, Consórcio Cristo Sustentável*
- *Ms. Tati Paixão, Co-founding Ally of the Futuri Alliance*

Tourism Law in the Age of Climate Crisis: Advancing Climate Action through Tourism Legislation

_Green Zone, Stand 5, Ministry of Tourism of Brazil, 15:00 – 16:00 hrs

15:00-16:00 **Roundtable: Tourism Law in the age of climate crisis - advancing climate action through tourism legislation**

Moderator: Dr Álvaro Espírito Santo, Professor at the Federal University of Pará and PhD candidate in Tourism, Heritage and Territory at the University of Coimbra (Portugal)

Panellists:

- *Dr. Marcio Dutra, Head of the Legal Department of MTUR*
- *Dr. Leonardo Volpatti, Lawyer and Government Relations Consultant for the Mixed Parliamentary Front of Brazilian Hospitality*
- *Dr. Cassio Borges, Judge of the Amazonas State Court of Justice (TJAM) and Professor at the State University of Amazonas*
- *Dra. Lise Tupiassu, Lawyer and Vice-Rector at the Federal University of Pará*
- *Dr. Manoel Santino, Prosecutor at the Public Prosecutor's Office of the State*

of Pará

16h-16:15h **Coffee Break**

Financing a Greener Future for Tourism

_Green Zone, Stand 5, Ministry of Tourism of Brazil, 16:15 – 17:15 hrs

16:15-17:15 **Roundtable: Financing a Greener Future for Tourism**

Moderator: Ms. Cinthia Marques, Senior Project Specialist, UN Tourism

Panellists:

- *Marcelo dos Santos, Executive Senior, Private Sector, CAF*
- *Banpará*
- *Mr. Roberto Batista Schwartz Martins de Paula, Director of Credit, Banco da Amazonia*
- *Ms. Joana Lima, Director, BASA*

Side-Event on Glasgow Declaration Initiative

Unlocking climate action in tourism: enhancing governance and alliances for a sector wide transformation

Blue Zone, UNFCCC Pavillion, Side Event Room 8, 18:30 – 20:00 hrs

18:30-18:45 **Welcome remarks**

- *Ms. Natalia Bayona, Executive Director, UN Tourism*
- *Mr. Jorge Laguna-Celis, Head, One Planet network, UNEP (video)*
- *Mr. Todd Edwards, Team Lead, Transparency Division, UNFCCC*

18:45-18:55 **Presentation: Unlocking climate action in tourism**

This presentation will outline how the COP29 Declaration and the Glasgow Declaration Initiative are driving stronger governance and alliances for climate action, highlighting progress across its strategic pathways -Measure, Decarbonize, Regenerate, Collaborate and Finance - and emerging work on adaptation.

- *Ms Virginia Fernández-Trapa, Programme Coordinator Climate Action and Circularity, UN Tourism*

18:55-19:45 **Roundtable: Practical solutions for a climate-resilient tourism future**

This roundtable will bring together public and private sector representatives to exchange experiences and showcase solutions that support low carbon development, adaptation, nature-based approaches, and innovative practices.

Speakers:

- *Mr. Darin Graham, Climate Reporter, Skift*
- *Ms. Marina Figueiredo, Executive President, Brazilian Tour Operators Association*
- *Mr. Bruno Wendling, Presidente Fundtur, Mato Grosso do Sul Tourism Foundation*
- *Ms. Paloma Zapata, CEO, Sustainable Travel International*
- *Mr. Matheus Mendes, Portfolio Manager, Green Initiative*
- *Mr. Narendra Ramgulam, Tourism Specialist, Caribbean Tourism Organization*

Moderator: Mr Jeremy Smith, Climate Expert

19:45-20:00 **Signing ceremony of the Glasgow Declaration Initiative and Closing**