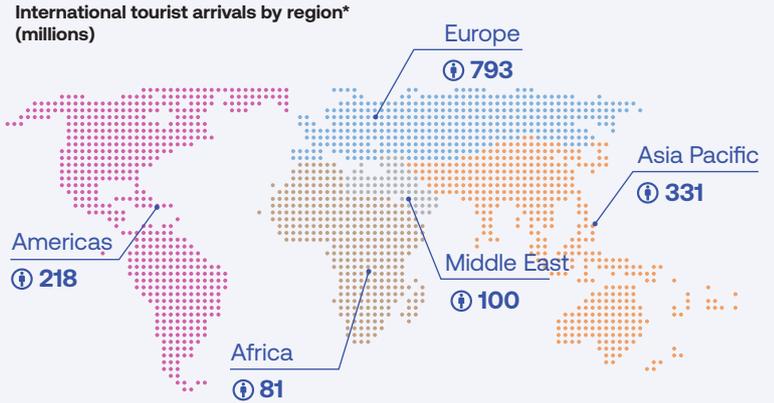


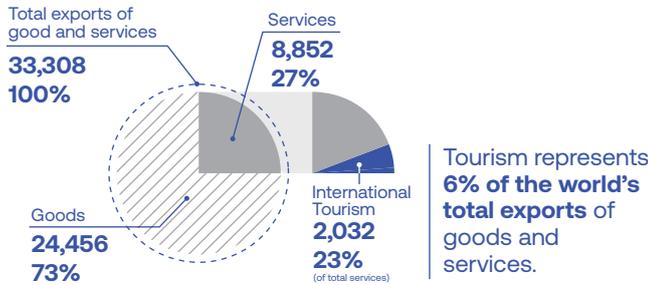
International Tourism 2025



Source: World Tourism Organization (UN Tourism). Data as of January 2026.
* Provisional data.

Tourism in global exports

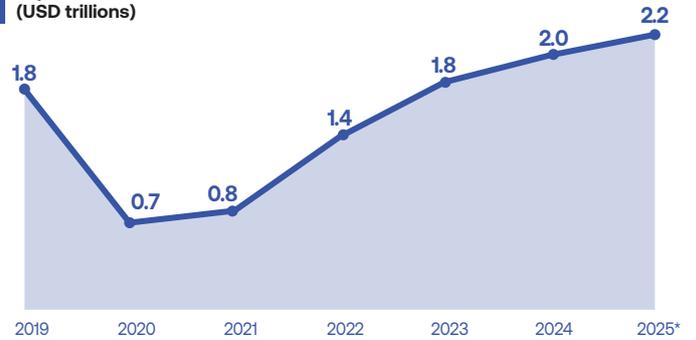
Export revenues from international tourism in the Balance of Payments (BOP) 2024 (USD billions, %)



Source: World Tourism Organization (UN Tourism). Data as of January 2026.

Tourism Exports

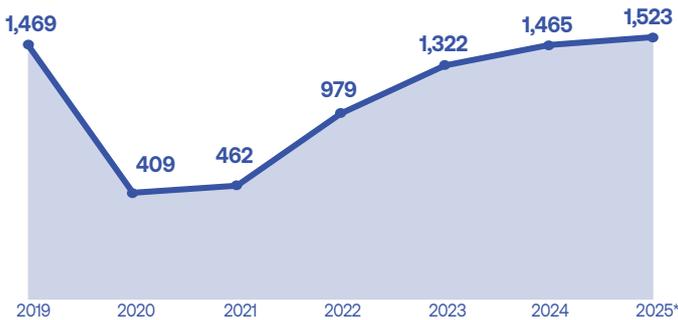
Export revenues from international tourism* (USD trillions)



Source: World Tourism Organization (UN Tourism). Data as of January 2026. * Provisional data.
¹ Corresponds to the following indicator by IMF: Tourism-related services in travel and passenger transport (sum of international tourism receipts and passenger transport).

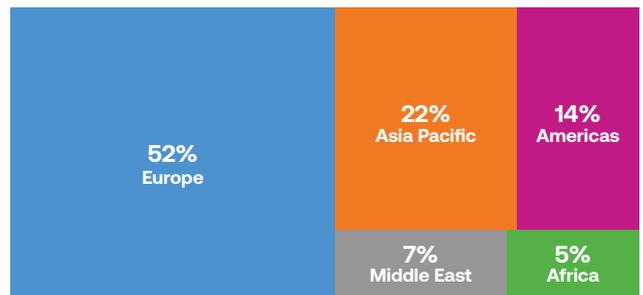
Tourist Arrivals

International tourist arrivals (millions)



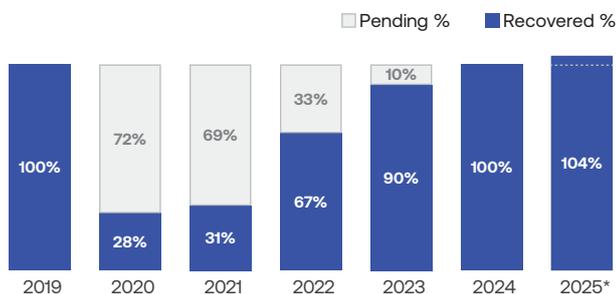
Source: World Tourism Organization (UN Tourism). Data as of January 2026.
* Provisional data.

Share of arrivals by region, 2025* (%)



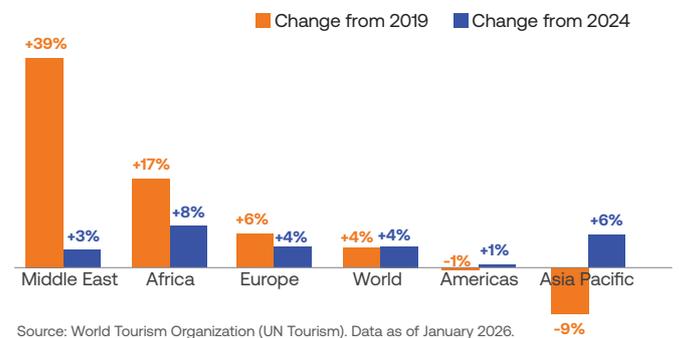
Source: World Tourism Organization (UN Tourism). Data as of January 2026.
* Provisional data.

International tourist arrivals: Percentage of 2019 levels recovered (%)



Source: World Tourism Organization (UN Tourism). Data as of January 2026.
* Provisional data.

International tourist arrivals, 2025* (% change)



Source: World Tourism Organization (UN Tourism). Data as of January 2026.
* Provisional data.