

# International Tourism 2025

International Tourist Arrivals\*

**1,523** million

+4%  
Change over 2024

Export Revenues from International Tourism<sup>1</sup>

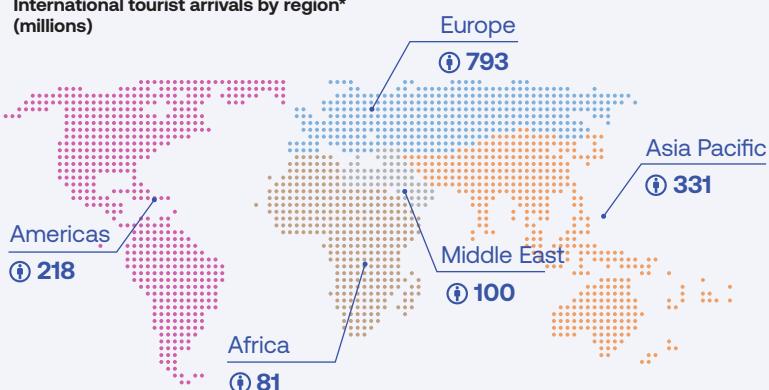
**2.2** USD trillion

+5% to +6%  
Change over 2024  
(in real terms, est.)

\* Provisional data.

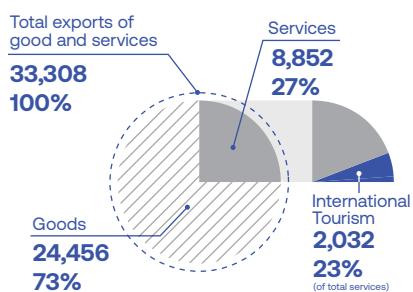
<sup>1</sup> Revenues consist of international tourism receipts and passenger transport fares.

International tourist arrivals by region\* (millions)



## Tourism in global exports

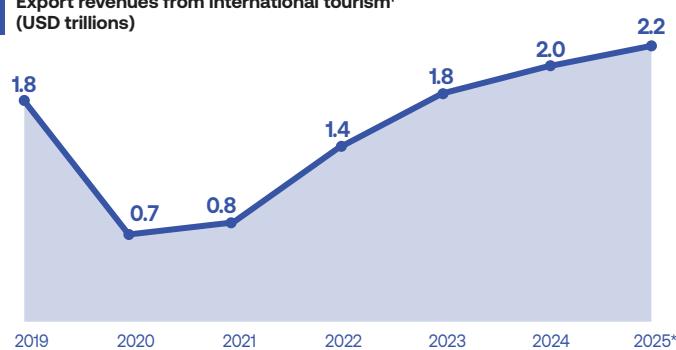
International tourism in the Balance of Payments (BOP), 2024 (USD billions, %)



Tourism represents **6%** of the world's total exports of goods and services.

## Tourism Exports

Export revenues from international tourism<sup>1</sup> (USD trillions)

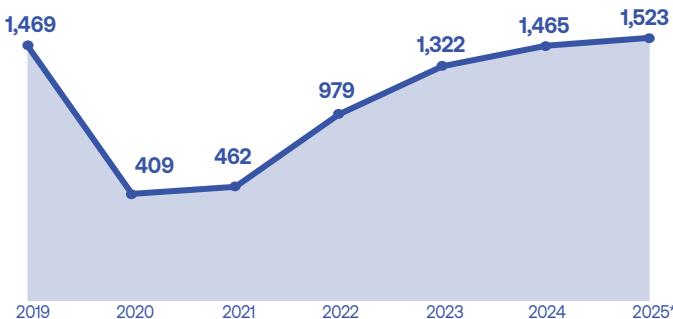


\* Provisional data.

<sup>1</sup> Revenues consist of international tourism receipts and passenger transport fares.

## Tourist Arrivals

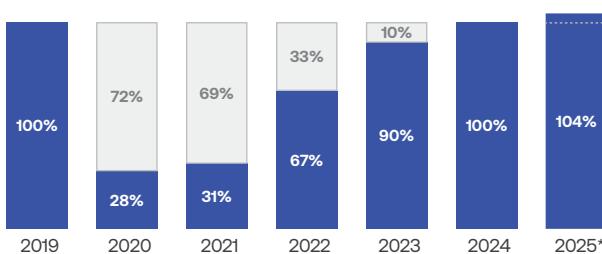
International tourist arrivals (millions)



\* Provisional data.

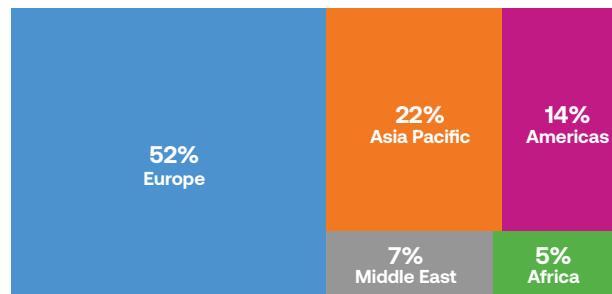
International tourist arrivals: Percentage of 2019 levels recovered (%)

◻ Pending %      ◻ Recovered %



\* Provisional data.

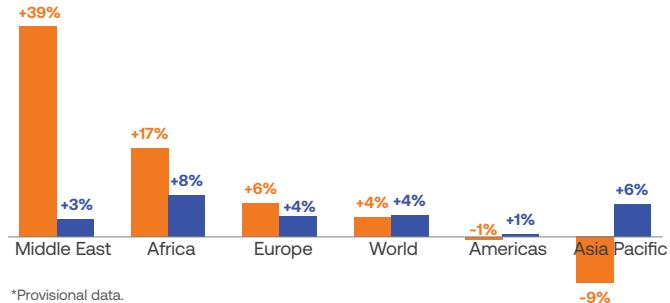
Share of arrivals by region, 2025\* (%)



\* Provisional data.

International tourist arrivals, 2025\* (% change)

◻ Change from 2019      ◻ Change from 2024



\* Provisional data.