

**Consejo Ejecutivo**

126.ª reunión  
Toledo (España)

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**Punto 12 del orden del día****Informe sobre las oficinas regionales y temáticas**

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**Situación de las oficinas regionales y temáticas de ONU Turismo****Resumen**

El presente informe proporciona información actualizada al Consejo Ejecutivo sobre la situación de las oficinas de ONU Turismo desde la vigésima sexta reunión de la Asamblea General. Para mayor claridad, se distingue entre: a) oficinas establecidas y operativas; b) oficinas aprobadas por la Asamblea General y actualmente en proceso de constitución; y c) reforma de la Oficina de Apoyo Regional para Asia y el Pacífico en el Japón.

## PROYECTO DE DECISIÓN<sup>1</sup>

Punto 12 del orden del día  
**Informe sobre las oficinas regionales y temáticas**  
(documento CE/126/12 rev.1)

*El Consejo Ejecutivo,*

*Habiendo examinado* el informe sobre la situación de las oficinas regionales y temáticas,

1. *Toma nota* del acuerdo entre el Gobierno de Marruecos y ONU Turismo sobre la aplicación provisional del acuerdo de país anfitrión relativo a la Oficina Temática sobre Innovación para África;
2. *Alienta* al Gobierno de Marruecos a que complete todos los trámites necesarios pendientes para que pueda entrar en vigor el acuerdo de país anfitrión relativo a la Oficina Temática sobre Innovación para África;
3. *Alienta* a la Secretaría a que continúe el proceso de consultas con el Uruguay sobre la prórroga del Acuerdo de Cooperación entre ONU Turismo y el Ministerio de Turismo del Uruguay más allá de febrero de 2027 y a que informe de los avances logrados en la próxima reunión del Consejo Ejecutivo;
4. *Toma nota* del Acuerdo entre la República de Uzbekistán y la Organización Mundial del Turismo respecto al establecimiento de la Oficina Temática sobre el Turismo en la Ruta de la Seda en Samarcanda, dado el 8 de noviembre de 2025, y de la anulación del Acuerdo entre las Partes dado el 2 de julio de 2025;
5. *Alienta* a la Secretaría a que prosiga el proceso de consulta y negociación con el Gobierno de Uzbekistán sobre los requisitos financieros y administrativos para el establecimiento de la Oficina Temática sobre el Turismo en la Ruta de la Seda en Samarcanda, dando seguimiento al mandato recibido de la Asamblea General en su resolución 785(XXVI) y de conformidad con el marco jurídico y operativo adoptado en dicha resolución;
6. *Toma nota* de los avances logrados en las consultas con los Gobiernos de China y el Japón en relación con el reparto de funciones entre la Oficina Regional, cuya ubicación se aprobó en principio en Shanghai, y la Oficina de Apoyo Regional para Asia y el Pacífico, en el Japón;
7. *Pide* a la Secretaría que presente al Consejo Ejecutivo, cuando esté disponible, el resultado de la consulta solicitada por la Asamblea General en su resolución 785(XXVI) a las reuniones conjuntas de la Comisión para Asia Oriental y el Pacífico (CAP) y la Comisión para Asia Meridional (CSA) sobre la distribución de funciones;
8. *Toma nota* de la firma, el 20 de noviembre de 2025, del Memorando de Cooperación entre ONU Turismo y la Agencia de Turismo del Japón relativo a la contribución financiera para el funcionamiento y el mantenimiento de la Oficina de Apoyo Regional para Asia y el Pacífico en el Japón;

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<sup>1</sup> El presente texto es un proyecto de decisión. Para consultar la decisión definitiva aprobada por el Consejo Ejecutivo, le rogamos se remita al documento de decisiones que se publica al finalizar la reunión.

9. *Toma nota* del proceso de reforma de la Oficina de Apoyo Regional para Asia y el Pacífico de conformidad con las condiciones y criterios aplicables a las entidades de categoría I, dando seguimiento al mandato recibido de la Asamblea General en su resolución 656(XXI) con miras a su plena integración en el marco jurídico e institucional de ONU Turismo;
10. *Recuerda* el mandato recibido de la Asamblea General en su resolución 785(XXVI) de que cualquier disposición jurídica, financiera y administrativa relativa a la Oficina de Apoyo Regional para Asia y el Pacífico sea jurídicamente vinculante tanto para ONU Turismo como para el Japón, de conformidad con las condiciones y criterios aplicables a las entidades de categoría I adoptados en la resolución 656(XXI), con miras a su plena integración en el marco jurídico e institucional de ONU Turismo como entidad de categoría I; y
11. *Pide* a la Secretaría que prosiga las conversaciones con el Gobierno de China sobre las disposiciones jurídicas, financieras y administrativas relativas a la Oficina Regional propuesta en Shanghái, y con el Gobierno del Japón sobre la reforma de la Oficina de Apoyo Regional para Asia y el Pacífico, así como que informe periódicamente al Consejo Ejecutivo sobre los progresos realizados.

## I. Situación de las oficinas constituidas

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### A. Arabia Saudita – Oficina Regional para Oriente Medio

1. La Oficina Regional para Oriente Medio se encuentra constituida en la ciudad de Riad de conformidad con el acuerdo de país anfitrión entre el Reino de la Arabia Saudita y la Organización Mundial del Turismo, firmado en Tiflis (Georgia) el 17 de septiembre de 2020, tras la autorización recibida por el Consejo Ejecutivo en la decisión 5(CXII) adoptada en su 112.<sup>a</sup> reunión y ratificada por la Asamblea General en la resolución [740\(XXIV\)](#) adoptada en su vigésima cuarta reunión.
2. La información sobre la ejecución de las actividades de la Oficina Regional para Oriente Medio figura en el documento CE/126/4.

### B. Brasil – Oficina Regional para las Américas

3. La Oficina Regional para las Américas tiene su sede en la ciudad de Río de Janeiro, de conformidad con el acuerdo de país anfitrión entre la República Federativa del Brasil y la Organización Mundial del Turismo, suscrito en Samarcanda (Uzbekistán) el 19 de octubre de 2023, tras la autorización recibida por la Asamblea General en la resolución [763\(XXV\)](#), adoptada en su vigésima quinta reunión.
4. En su vigésima sexta reunión, mediante la resolución [785\(XXVI\)](#), la Asamblea General aprobó además los dos acuerdos complementarios siguientes: el protocolo entre la República Federativa del Brasil y la Organización Mundial del Turismo relativo a la contribución financiera anual del Brasil a ONU Turismo por la Oficina Regional para las Américas, celebrado el 26 de enero de 2024, y el acuerdo entre la República Federativa del Brasil y la Organización Mundial del Turismo relativo a las disposiciones financieras y administrativas de la Oficina Regional para las Américas, suscrito el 1 de noviembre de 2024.
5. Una vez cumplidas las condiciones establecidas para la entrada en vigor del acuerdo de país anfitrión, la Oficina Regional para las Américas inició sus actividades en marzo de 2025.
6. La información sobre la ejecución de las actividades de la Oficina Regional para las Américas figura en el documento CE/126/4.

## II. Avances en la constitución de otras oficinas

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### A. Marruecos – Oficina Temática sobre Innovación para África

7. En su vigésima sexta reunión, mediante la resolución [785\(XXVI\)](#), la Asamblea General aprobó los siguientes acuerdos: el acuerdo de país anfitrión entre el Gobierno del Reino de Marruecos y la Organización Mundial del Turismo sobre el establecimiento de la Oficina Temática sobre Innovación para África, de ONU Turismo, en el Reino de Marruecos, firmado el 28 de enero de 2025, y el acuerdo entre el Gobierno del Reino de Marruecos y la Organización Mundial del Turismo relativo a las disposiciones financieras y administrativas de la Oficina Temática sobre Innovación para África de ONU Turismo en el Reino de Marruecos, suscrito el 29 de mayo de 2025.
8. En la misma reunión, la Asamblea General alentó al Gobierno de Marruecos a completar todos los trámites necesarios pendientes para que pueda entrar en vigor del acuerdo de país anfitrión relativo a la Oficina Temática de Innovación para África.
9. El 20 de abril de 2025, la Secretaría recibió una nota verbal de la Embajada del Reino de Marruecos en Madrid con una comunicación adjunta del Ministerio de Asuntos Exteriores en la que se proponía a ONU Turismo que aplicara provisionalmente el acuerdo de país anfitrión a la espera de su entrada en vigor una vez recibida la respuesta de ONU Turismo. De conformidad con su artículo 10.2, el acuerdo de país anfitrión puede aplicarse provisionalmente mediante un intercambio de notificaciones entre las Partes.

10. El 21 de abril de 2025, la Secretaría respondió a la Embajada del Reino de Marruecos comunicando la aceptación por parte de ONU Turismo de la propuesta del Gobierno, entendiéndose, no obstante, que el acuerdo de país anfitrión sería aplicado por las Partes, sin perjuicio de que el Gobierno cumpliera los requisitos para su entrada en vigor formal de conformidad con la resolución [785\(XXVI\)](#) de la Asamblea General, y que, durante el período de aplicación provisional, el inicio de cualquier actividad en la Oficina y la contratación de personal de la misma surtirán efecto en el momento de la entrada en vigor del acuerdo de país anfitrión.
11. Se invita al Consejo Ejecutivo a tomar nota del acuerdo entre el Gobierno del Reino de Marruecos y ONU Turismo sobre la aplicación provisional del acuerdo de país anfitrión celebrado mediante un intercambio de notificaciones que tuvo lugar los días 20 y 21 de abril de 2026.
12. A la fecha del presente informe, la Secretaría aún no ha recibido la notificación por escrito del Gobierno de Marruecos sobre la finalización de los procedimientos internos necesarios para la entrada en vigor del acuerdo de país anfitrión.
13. La Secretaría mantendrá debidamente informados a los Estados Miembros sobre los avances que se produzcan en relación con este asunto.

**B. Uruguay – Observatorio de Derecho del Turismo para América Latina y el Caribe (Oficina Temática)**

14. En su vigésima sexta reunión, mediante las resoluciones [777\(XXVI\)](#) y [785\(XXVI\)](#), la Asamblea General aprobó los siguientes acuerdos: el Acuerdo de Cooperación entre la Organización Mundial del Turismo y el Ministerio de Turismo de la República Oriental del Uruguay para el Observatorio de Derecho del Turismo para América Latina y el Caribe, celebrado el 3 de septiembre de 2024, y el acuerdo entre la Organización Mundial del Turismo y el Uruguay sobre el estatuto jurídico provisional del Observatorio de Derecho del Turismo para América Latina y el Caribe en Montevideo, celebrado mediante un intercambio de cartas que tuvo lugar los días 2 y 11 de septiembre de 2025.
15. Con el fin de que el Observatorio de Derecho del Turismo pueda iniciar sus actividades a principios de 2025, el Consejo Ejecutivo autorizó a la Secretaria General, a reserva de la ratificación por parte de la Asamblea General, a celebrar un acuerdo con el Gobierno del Uruguay por el que se dispusiera la aplicación *mutatis mutandis* y *ad interim* a la Organización de las disposiciones de otro acuerdo de país anfitrión relativo a una oficina de una entidad de las Naciones Unidas con sede en el Uruguay, en consonancia con la práctica seguida en el Uruguay con otras entidades de las Naciones Unidas, en espera de la negociación y celebración de un acuerdo bilateral de país anfitrión.
16. En su 123.º reunión, en la decisión [7\(CXXIII\)](#), el Consejo Ejecutivo tomó nota del acuerdo alcanzado entre la Secretaría y el Gobierno del Uruguay para aplicar a ONU Turismo, *mutatis mutandis*, las disposiciones del acuerdo básico de asistencia entre el PNUD y el Uruguay, celebrado el 12 de diciembre de 1985. Este acuerdo sobre el estatuto jurídico provisional del Observatorio se formalizó mediante el intercambio de cartas de los días 2 y 11 de septiembre de 2025, a la espera de la celebración de un acuerdo de país anfitrión permanente.
17. El 10 de abril de 2026, la Organización y el Ministerio de Turismo del Uruguay acordaron prorrogar hasta el 28 de febrero de 2027 el Acuerdo de Cooperación celebrado el 3 de septiembre de 2024.
18. A la fecha del presente informe, las negociaciones sobre un acuerdo de país anfitrión permanente entre ONU Turismo y el Uruguay están supeditadas a la prórroga del Acuerdo de Cooperación más allá de febrero de 2027.
19. La Secretaría mantendrá debidamente informados a los Estados Miembros sobre los avances que se produzcan en relación con este asunto.

### C. Uzbekistán – Oficina Temática sobre el Turismo en la Ruta de la Seda

20. El acuerdo de país anfitrión entre el Gobierno de la República de Uzbekistán y la Organización Mundial del Turismo sobre el establecimiento de la Oficina Temática sobre el Turismo en la Ruta de la Seda en Samarcanda se firmó el 2 de julio de 2025, tras la autorización recibida en la 123.<sup>a</sup> reunión del Consejo Ejecutivo mediante la decisión [7\(CXXIII\)](#), y se presentó posteriormente a la vigésima sexta reunión de la Asamblea General, que lo aprobó en la resolución [785\(XXVI\)](#).
21. A petición de Uzbekistán, el acuerdo de país anfitrión se firmó por segunda vez el 8 de noviembre de 2025, inmediatamente después de la 124.<sup>a</sup> reunión del Consejo Ejecutivo. Si bien el contenido de esta segunda versión es idéntico al del acuerdo firmado el 2 de julio de 2025, no existe ninguna disposición que anule o sustituya expresamente el acuerdo de país anfitrión original. El informe del Secretario General sobre la situación de las oficinas regionales y temáticas, dirigido a la vigésima sexta reunión de la Asamblea General ([A/26/8 rev.1](#)) y examinado por el Consejo Ejecutivo en su 124.<sup>a</sup> reunión, no pudo revisarse para incluir la solicitud de Uzbekistán, por lo que se sometió simplemente a la consideración de los órganos rectores el acuerdo de país anfitrión firmado el 2 de julio de 2025. En consecuencia, existen dos versiones del mismo acuerdo de país anfitrión con fechas diferentes, y solo la versión de 2 de julio de 2025 ha recibido la aprobación de la Asamblea General.
22. De conformidad con el artículo 14.1, el acuerdo de país anfitrión entrará en vigor una vez cumplidas las siguientes condiciones: i) aprobación por el Consejo Ejecutivo, a la espera de la ratificación por la Asamblea General, de conformidad con el artículo 12 de los Estatutos; ii) notificación por escrito del Gobierno de Uzbekistán de que se han cumplido los requisitos jurídicos internos necesarios para su entrada en vigor; y iii) entrada en vigor del acuerdo complementario sobre las disposiciones financieras y administrativas de la Oficina.
23. El 22 de abril de 2026, la Secretaría recibió una nota verbal del Ministerio de Asuntos Exteriores de Uzbekistán en la que se informaba a ONU Turismo de que Uzbekistán había completado los procedimientos internos necesarios para la entrada en vigor del acuerdo de país anfitrión firmado el 8 de noviembre de 2025, y no del acuerdo de país anfitrión celebrado el 2 de julio de 2025 y aprobado por la Asamblea General.
24. El 10 de junio de 2026, la Secretaría recibió una comunicación del Gobierno de Uzbekistán que anulaba el acuerdo de país anfitrión dado el 2 de julio de 2025. Se invita por lo tanto al Consejo Ejecutivo a que tome nota de esta comunicación y a que el acuerdo de país anfitrión fechado el 8 de noviembre de 2025 reemplace y sustituya enteramente el acuerdo de país anfitrión fechado el 2 de julio de 2025.
25. Además, y de conformidad con la resolución [785\(XXVI\)](#), la Secretaría y el Gobierno de Uzbekistán están trabajando actualmente en las disposiciones financieras y administrativas de la Oficina Temática sobre el Turismo en la Ruta de la Seda en Samarcanda (en lo sucesivo, “el Acuerdo sobre Disposiciones Financieras y Administrativas”), con el fin de armonizarlas con el marco jurídico y operativo y someterlas a la aprobación del Consejo Ejecutivo.

### D. China – Oficina Regional

26. Tras la adopción de la resolución [785\(XXVI\)](#), por la que la Asamblea General, en su vigésima sexta reunión, aprobó la propuesta del Gobierno de China para el establecimiento de una Oficina Regional en Shanghái, a reserva de nuevos debates en las reuniones conjuntas de la Comisión Regional para Asia Oriental y el Pacífico (CAP) y la Comisión Regional para Asia Meridional (CSA) sobre la distribución de funciones entre la Oficina Regional propuesta en China y la Oficina de Apoyo Regional para Asia y el Pacífico (RSOAP) en el Japón, la Secretaría ha iniciado consultas con los Gobiernos de China y el Japón con miras a preparar una propuesta sobre dicha distribución de funciones para su examen por la CAP-CSA y, posteriormente, por el Consejo Ejecutivo. Finalizado el plazo, se habían recibido comentarios de tres Estados Miembros: China, Irán y Japón. Para obtener más información, véase el *addendum* al presente informe en el documento CE/126/12 Add.1.
27. Paralelamente, la Secretaría ha proseguido las conversaciones con el Gobierno de China sobre las disposiciones jurídicas, financieras y administrativas necesarias para el establecimiento y el

funcionamiento de la Oficina Regional propuesta, de conformidad con el marco jurídico y operativo para la selección y el establecimiento de oficinas regionales y temáticas, aprobado por la Asamblea General en su resolución 785(XXVI).

### **III. Reforma de la Oficina de Apoyo Regional para Asia y el Pacífico**

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28. De conformidad con la resolución [785\(XXVI\)](#), la Secretaría y el Gobierno del Japón han proseguido las conversaciones con miras a integrar plenamente la Oficina de Apoyo Regional para Asia y el Pacífico (RSOAP) en el marco jurídico e institucional de ONU Turismo como entidad de categoría I, de conformidad con la resolución [656\(XXI\)](#).
29. En este contexto, y tras la aprobación por la Asamblea General de los acuerdos entre la Agencia de Turismo de Japón y la Organización Mundial del Turismo relativos al marco jurídico y operativo de la RSOAP como medida provisional, las Partes firmaron el 20 de noviembre de 2025 un Memorando de Cooperación en el que se detallan las condiciones que rigen la contribución financiera del Japón para el funcionamiento y mantenimiento de la RSOAP.
30. Este Memorando de Cooperación complementa los acuerdos provisionales aprobados por la Asamblea General y constituye un paso más en el proceso de reforma de la RSOAP. No obstante, siguen siendo necesarias nuevas medidas jurídicas, financieras y administrativas para completar la plena integración de la RSOAP en el marco jurídico e institucional de ONU Turismo como entidad de categoría I.
31. Se invita al Consejo Ejecutivo a tomar nota del Memorando de Cooperación entre ONU Turismo y la Agencia de Turismo del Japón, firmado el 20 de noviembre de 2025.
32. Además, la Secretaría y el Gobierno del Japón han proseguido las consultas relativas al reparto de funciones entre la RSOAP y la Oficina Regional de Shanghái, con el fin de garantizar la complementariedad, evitar la duplicación y preservar la coherencia de la presencia de ONU Turismo en Asia y el Pacífico.
33. La Secretaría ha recibido propuestas de Japón y de China, el 19 de marzo de 2026 y el 12 de marzo de 2026 respectivamente, sobre la distribución prevista de funciones entre la RSOAP y la Oficina Regional propuesta en Shanghái, y las ha hecho llegar a los miembros de la CAP-CSA para recabar sus comentarios. Ambas propuestas se incluyen en el anexo I del presente documento. Para obtener información sobre el estado en que se encuentran las consultas, véase el *addendum* al presente informe en el documento CE/126/12 Add.1.

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**Anexo I: Propuesta de Japón y China sobre la distribución de funciones entre la Oficina Regional de Apoyo para Asia y el Pacífico y la propuesta Oficina Regional de Shanghai.**

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**Japan Tourism Agency**

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Japan Tourism Agency Ministry of Land, Infrastructure, Transport and Tourism

Japan Tourism Agency  
19 March 2026

## **Major Initiatives of the Regional Support Office for Asia and the Pacific (RSOAP)**

### **I. Strategic Mandate of the Regional Support Office for Asia and the Pacific (RSOAP)**

The Japan Tourism Agency (JTA) has contributed to tourism development across the Asia-Pacific region and worldwide, and as the host country, has supported and collaborated with the Regional Support Office for Asia and the Pacific (RSOAP) to advance tourism development and promote sustainable tourism in the Asia-Pacific region for nearly three decades.

Building on this longstanding partnership, RSOAP supports the implementation of UN Tourism's global priorities in the region, working in close coordination with UN Tourism Headquarters and other regional presences to translate global frameworks into concrete regional action.

In line with UN Tourism's strategic direction and the evolving needs of Member States in Asia and the Pacific, RSOAP's core mandate is to serve as a regional hub for Asia-Pacific tourism policy dialogue and communication, focusing its programmatic work on two priority areas:

- Tourism Resilience – strengthening preparedness, response, recovery and long-term resilience of tourism systems in the face of natural disasters, climate risks and other shocks; and
- Social Sustainability – promoting inclusive, community-centred and socially responsible tourism development, complemented by environmental sustainability through circular and regenerative approaches.

Through these two thematic pillars, RSOAP contributes to strengthening institutional capacity, policy coherence and the practical implementation of UN Tourism priorities across the region.

Furthermore, RSOAP contributes to the activities of UN Tourism through collaborative efforts and initiatives with a wide range of stakeholders, leveraging the knowledge and experiences of Japan.

## **II . Operational Framework of the Office**

### **1. Background**

- RSOAP was established in 1995 as the first regional office of UN Tourism and relocated from Osaka to Nara in 2012. RSOAP has worked over the three decades. (For details, please see the 'for reference' at the end of this document)
- In 2020, Japan concluded the 'Annex XVIII to the Convention on the Privileges and Immunities of the Specialized Agencies'.
- Additionally, as the arrangements for ensuring legal status and the financial matters of RSOAP, Exchange of Letters (EoL) and Memorandum of Cooperation (MoC) were signed in 2025 between UN Tourism and JTA.
- In March 2025, Mr. Tadashi Kaneko, Director (full-time) of RSOAP, who was appointed by the Secretary General, assumed the office.
- RSOAP has been operating with the support of the foundation (Asia-Pacific Tourism Exchange Center (APTEC)). As of the end of June 2026, APTEC is scheduled to cease its activities and dissolve, and the management and operations will be fully transferred to UN Tourism.

### **2. Management and Reporting Structure**

- RSOAP is headed by one Director, supported by seven international staff members.
- At this point, only the Director has been appointed. It is desirable to begin recruitment procedures for the remaining staff members as soon as possible.

## **III . Defined Scope of Work**

The role of RSOAP is not only to perform a liaison function — appropriately conveying to the UN Tourism Headquarters the challenges and needs faced by the Member States in the Asia and the Pacific region, while disseminating the expertise and global policy discussions of UN Tourism within the region — but also, as specific areas of action, to advance initiatives that build on RSOAP's past achievements and Japan's knowledge and experience, with particular focus on Resilience as well as the social and environmental dimensions of Sustainability.

The environment surrounding tourism is facing significant change and uncertainty, including the increasing frequency and severity of natural disasters and rising geopolitical risks. Consequently, enhancing tourism resilience has become a common global challenge. In the lead-up to the International Year of Sustainable and Resilient Tourism 2027 (IYSRT2027), the importance of further promoting and following up on national initiatives related to tourism resilience is increasing. Therefore, RSOAP will strengthen their efforts in tourism resilience initiatives.

In the field of sustainability, RSOAP has an established track record of supporting Member States through practical tools and capacity-building. This includes collaboration with the JTA to develop the Japan Sustainable Tourism Standard for Destination (JSTS-D) aligned with GSTS-D in 2020, now applied in more than 100 destinations in Japan. Furthermore, RSOAP developed the Handbook on Sustainable Area Management Using Tourism in collaboration with JTA and Japan Transport and Tourism Research Institute, building on the framework of the International Network of Sustainable Tourism Observatories (INSTO), and has provided

capacity-building support to Member States. RSOAP also collaborated on the development of a Japan International Cooperation Agency (JICA) and UN Tourism publication: 'Achieving the SDGs through tourism: Toolkit of Indicators for Projects (TIPs)', and continues to work with partners to promote its adoption worldwide.

Building on these foundations, RSOAP will prioritize areas where Japan's expertise can make a meaningful contribution, particularly:

- (i) the social aspects of cultural and social sustainability and
- (ii) environmental sustainability such as circular approaches.

RSOAP will implement this scope of work through strengthened partnerships with Member States, Affiliate Members, international organizations and key stakeholders. Japan's 21 Affiliate Members of UN Tourism, including JTB Corp., which serves as the Board of the UN Tourism Affiliate Members for East Asia & the Pacific (2026-2029), provide a strong platform for joint initiatives with the private sector. Collaboration with academia and research institutions will be further strengthened. At the same time, RSOAP will actively pursue collaboration with international organizations based in Japan, including United Nations University, UNDRR, ILO, UN Habitat and Asian Development Bank (ADB), ASEAN-Japan Centre (AJC) and OECD Tokyo Center, to enhance policy coherence, resource mobilization and delivery impact.

## **1. Resilience**

RSOAP will serve as UN Tourism's regional implementation platform for advancing tourism resilience, supporting policy coherence and knowledge exchange at regional and international levels.

Within this broader mandate, the International Year of Sustainable and Resilient Tourism 2027 (IYSRT 2027) will serve as a key milestone to scale up visibility, partnerships and delivery of tourism resilience initiatives.

### **(1) Collaboration toward IYSRT2027**

#### **Functions and Scope of Work**

- In collaboration with JTA, support Member States in advancing national and regional initiatives on tourism resilience, including follow-up to the "Sendai Statement", adopted at the Tourism Resilience Summit Ministerial Meeting in 2024, the first ministerial-level meeting in Asia and the Pacific region, by the JTA in collaboration with UN Tourism.
- Promote tourism resilience in international fora such as the G7, G20, OECD, APEC and ASEAN, through coordinated proposals, policy inputs and information-sharing, in partnership with JTA.
- Strengthen cooperation with relevant international organizations (UNDRR, PATA etc.) in order to enhance coherence, visibility and technical quality of regional initiatives.

#### **Near-term Work Plan**

- Organize the "Tourism Resilience Working-Level Meetings" on an ongoing basis to follow-up to the Sendai Statement, gathering practitioners involved in tourism resilience within the Asia-Pacific region, jointly by the JTA and RSOAP (approximately twice a year). As an outcome of these meetings, guidelines and a compendium of good practices on tourism resilience will be developed and released.

- Continue collaboration with events hosted by AJC (Assist in hosting an event organized by AJC in the Philippines in February 2026)
- Cooperate in the organization of Asia-Pacific Ministerial Conference on Disaster Risk Reduction in 2027, convened by UNDRR.

## **(2) Capacity building**

### **Functions and Scope of Work**

- Coordinate with the relevant department of the UN Tourism Headquarters to develop a capacity-building programme for the Member States as a project contributing to IYSRT2027.
- Leverage Japan's extensive experience in disaster response, including its proven track record in conducting training programmes and exercises.
- Draw on established networks of disaster-response practitioners and experts to support the initiative.

### **Near-term Work Plan**

- Work toward the 2027 launch of a capacity-building programme. Currently exploring collaboration with the JTA's survey-related initiatives.
- Implement the developed programme in 2027 including workshops and related activities for Member States, and ensure the achievement of tangible results.

## **(3) Good Practices and Knowledge Development**

### **Functions and Scope of Work**

- Continue current project collecting good practices related to responses to the wide range of natural disasters experienced to date, planning to compile them into a reference publication, and considering initiatives to share information by utilizing it

### **Near-term Work Plan**

- Finalize the ongoing case study research in early 2027 and organize an online seminar based on the deliverables to disseminate the findings of research.
- Conduct additional research in 2027.

## **2. Sustainability**

In the field of sustainability, in addition to the ongoing capacity-building support for Member States, RSOAP will prioritize areas where Japan's experience and expertise offer particular added value, notably the social dimensions of sustainability and environmental sustainability through circular and regenerative approaches.

## **(1) Capacity Building**

### **Functions and Scope of Work**

- Continue to provide tailored technical assistance and capacity building support to Member States, drawing on tools and methodologies including TIPs and Handbooks, on a regular annual basis.
- Further strengthen collaboration with JICA and other development partners to integrate sustainable tourism into development cooperation frameworks.

**Near-term Work Plan**

- Conduct on-site training in Mongolia in 2026, along with online seminars to promote the use of tools/materials for Member States.

**(2) Regional Collective Initiatives (Best Tourism Villages)****Functions and Scope of Work**

- Contribute to improvement of the quality and expansion of BTV initiatives in collaboration with the Regional Office for Middle East (ROME), focusing on the framework for horizontal collaboration among BTV-designated areas such as “Japan Chapter,” which has been highly evaluated as one of the pioneered BTV initiatives.
- Support activities of the Japan Chapter of BTV, while encouraging autonomous and self-directed operation by participating BTV-designated regions.

**Near-term Work Plan**

- In cooperation with ROME, RSOAP continues efforts to expand the horizontal collaboration in Asia and the Pacific region, and plan to hold a conference event in 2027 where designated regions will gather and interact.
- Continue guiding the Japan Chapter Annual Meeting.

**(3) Social Aspect of Sustainability****Functions and Scope of Work**

- Focus on the social aspect within cultural and social sustainability, in particular, excessive concentration and its impacts and rapidly progressing aging society, leveraging Japan's experiences.
- For the issue of excessive concentration and its impacts, advance efforts from both the perspective of demand management and traveler's responsibility, utilizing JTA's accumulated knowledge including the establishment of JSTS-D in 2019.
- Regarding the challenges posed by an aging society which requires comprehensive approaches including accessibility and medical services for travelers, advance research by leveraging Japan's insights and experience gained from having faced aging earlier.

**Near-term Work Plan**

- Conduct case studies on social aspect of sustainable tourism and the impacts of excessive concentration, in collaboration with the Japanese Government and partners, and compile the report in 2027.
- Regarding accessibility as part of measures for elderly people, conduct collaborative research with Okayama University, with a report to be completed in 2027.
- Collect and analyze information in collaboration with the private sector and research institutions regarding changes in the needs of elderly people and the appropriate form of acceptance systems.

**(4) Environmental Aspect of Sustainability****Functions and Scope of Work**

- In the environmental field of sustainability, focus on activities for circular and regenerative tourism, taking into account the growing importance of the perspective that tourism itself contributes to the environment and has a positive impact on society.
- Contribute to member states' activities leveraging the advanced initiatives Japan has accumulated toward a circular society across national and local governments as well as the private sector.

#### **Near-term Work Plan**

- Compile a collection of good practices of circular and regenerative tourism in 2027
- Organize an online seminar to disseminate the knowledge developed.

### **3. Collaboration with Stakeholders**

Taking the transition to a directly managed office as an opportunity, strengthen collaboration with Member States fundamentally, and thoroughly reinforce relations with international organizations in Japan.

#### **(1) Member States**

##### **Functions and Scope of Work**

- Fully leverage the relationships with Member States built over 30 years of activities, as well as cooperation with RDAP, to fundamentally strengthen collaboration with Member States.
- Create opportunities to strengthen relationships among Member States and directly capture their needs to achieve effective responses.

#### **Near-term Work Plan**

- In close coordination with RDAP, hold a Focal Point meeting in the first half of 2026.
- Conduct the follow-up meeting online in the latter half of 2026.
- Continue the meeting in 2027 in coordination with RDAP.

#### **(2) International organizations (located in Japan)**

##### **Functions and Scope of Work**

- Make proactive efforts to develop cooperative relationships with international organizations in Japan that have not been sufficiently explored to date.
- Specifically, among more than 40 international organizations in Japan, conduct individual visits focusing on those related to tourism, such as UN-Habitat, UNDRR, AJC, to explore opportunities for collaboration.

#### **Near-term Work Plan**

- Contact all international organizations in Japan in 2026 to explore the opportunities for collaboration, and intend to implement 1–2 concrete joint projects in 2027.
- Collaboration with UNDRR is already planned, with a view to holding workshops for IYRST 2027.

#### **(3) Academic/Private Sector**

##### **Functions and Scope of Work**

- Strengthen collaboration with JICA and Affiliate member universities, on the track record of highly-evaluated Young Leaders Workshop for Tourism, which has been held five times to date Further joint research is planned as well.
- Steadily correspond to the requests from Affiliate Members to strengthen collaboration (e.g., human resource development methods).
- In addition, work in cooperation with National Tourism Organizations (NTO) of each Member State in areas such as tourism promotion and sustainability initiatives, drawing on Japan's experience and expertise in inbound tourism development.

**Near-term Work Plan**

- Hold the sixth "Young Leaders Workshop for Tourism" for young generation in collaboration with JICA and universities in 2027.
- Implement research on Adventure Tourism in collaboration with private companies, with results to be compiled in 2027.

**<For Reference> Recent initiatives of RSOAP**

- Seminars and symposium for Sustainable Local Management Using Tourism (2022-2024, Vietnam)
- Cooperation for the realization of sustainable tourism (September 2025, Palau)
- Promotion of Best Tourism Villages “Japan Chapter” (2024~)
- Collaboration with ASEAN-JAPAN Centre for sustainable tourism (February 2026, Philippines)
- Tourism Resilience Symposium (November 2024, Japan)
- Support of Tourism Resilience Working-level Meeting (July 2025~)
- Participation at JICA • GTRCMC Joint Workshop (February 2025, Jamaica)
- Cooperation for enhanced tourism resilience (January 2026, Fiji)
- Compilation of Good Practices of Proactive Measures for Tourism Crisis
- Young Leaders Workshop for Tourism (2019~)
- Two forums at EXPO 2025 (April 2025, Osaka)
- Cooperation of Tourism Expo Japan 2025 (September 2025, Nagoya)

## Overview of Near-Term Work Plan of RSOAP

|                                                                                                                                                   |                                                                                                                                                 | 2026 |    |    |    | 2027 |    |    |    |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|------|----|----|----|------|----|----|----|
| AREA OF WORK                                                                                                                                      |                                                                                                                                                 | Q1   | Q2 | Q3 | Q4 | Q1   | Q2 | Q3 | Q4 |
| 1. Resilience                                                                                                                                     |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| (1) Collaboration toward IYSRT2027 (Events & Projects)                                                                                            |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| International Year of Sustainable and Resilient Tourism'                                                                                          |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Collaboration with JTA                                                                                                                          | Follow-up of Sendai Statement                                                                                                                   |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Promote the implementation of the 'Sendai Statement' adopted in 2024, together with the JTA                                                     |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Appeal to the International Community                                                                                                           |      |    |    |    |      |    |    |    |
| International advocacy and positioning on tourism resilience in collaboration with JTA                                                            |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Collaboration w/Int'l Orgs. & pv. sec.                                                                                                          | Collaborate with international organizations and others to hold events aimed at raising awareness.                                              |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Promote private sector initiatives                                                                                                              |      |    |    |    |      |    |    |    |
| (2) Capacity Building                                                                                                                             |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Creation of Training Program                                                                                                                    | Develop new training programme in collaboration with HQ while effectively dividing tasks                                                        |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Promote implementation of training programmes by utilizing the new training programmes and other resources                                      |      |    |    |    |      |    |    |    |
| (3) Good Practices                                                                                                                                |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Research & Report                                                                                                                               | Shared the insights of the Asia and the Pacific region which have many natural disasters                                                        |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Provide opportunities to promote the sharing of good practices                                                                                  |      |    |    |    |      |    |    |    |
| - Online Seminar                                                                                                                                  |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| 2. Sustainability (Social Aspect)+(Capacity Building)                                                                                             |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| (1) Capacity Building                                                                                                                             |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| continue to provide support to member states by utilizing the training programs developed through collaboration with JICA and other organizations |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| ①TIPS                                                                                                                                             | - On-site Training in Member States (Mongolia)                                                                                                  |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | - Online Seminar                                                                                                                                |      |    |    |    |      |    |    |    |
| ②Handbook                                                                                                                                         |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - post-Vietnam                                                                                                                                    | Promote initiatives based on the handbook successfully implemented in Viet Nam and encourage SusT actions across Member States.                 |      |    |    |    |      |    |    |    |
|                                                                                                                                                   |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| (2) Regional collective initiatives of BTV (Collaboration with RCME)                                                                              |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Japan Chapter                                                                                                                                   | Strengthen and expand the pioneering inter-village collaboration framework within the BTV network in Japan, promoting greater self-reliance.    |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Strengthen and expand the BTV network's pioneering collaborative framework and extend it to other countries.                                    |      |    |    |    |      |    |    |    |
| (3) Social/Environmental Aspects of Sustainability                                                                                                |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| ① Responsible Tourism                                                                                                                             |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Responsible Tourism Conference                                                                                                                  | Assist member countries' policy formulation and implementation, leveraging Japan's experience in tackling challenges it faced earlier           |      |    |    |    |      |    |    |    |
|                                                                                                                                                   |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| ② Aging Society                                                                                                                                   |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Needs of aged travelers                                                                                                                         | Assist member countries' policy formulation and implementation, leveraging Japan's experience in tackling aging society issues it faced earlier |      |    |    |    |      |    |    |    |
|                                                                                                                                                   |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| (4) Environmental Aspect of Sustainability                                                                                                        |                                                                                                                                                 |      |    |    |    |      |    |    |    |
| - Preservation of Natural Tourism resources                                                                                                       | Leveraging the experience of Europe and Japan, assist member countries in formulating and implementing policies.                                |      |    |    |    |      |    |    |    |
|                                                                                                                                                   | Assist member countries' policy formulation and implementation, leveraging Japan's experience in tackling challenges it faced earlier           |      |    |    |    |      |    |    |    |

|                                                                                                          |                                                                                                                                                                   | 2026                      |                          |                   |                            | 2027                            |    |                         |            |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|--------------------------|-------------------|----------------------------|---------------------------------|----|-------------------------|------------|
| AREA OF WORK                                                                                             |                                                                                                                                                                   | Q1                        | Q2                       | Q3                | Q4                         | Q1                              | Q2 | Q3                      | Q4         |
| <b>3. Collaboration</b>                                                                                  |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| (1) Member States                                                                                        | Provide a forum for collaboration among Member States, expanding the possibilities for collaboration, and foster a sense of unity in efforts across the AP region | ◆ Focal Point Mtg (Tokyo) |                          |                   | ◆ Focal Point Mtg (online) |                                 |    | ◆ Focal Point Mtg (HQs) | ◆          |
| (2) International Organizations                                                                          |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| - International Financial Institutes (IFI)<br>(IBRD, IDA, ADB, AfDB, etc.)                               | Pursue concrete ways of cooperation with international organizations that have offices in Japan (ex. Cooperation in research and HRD programs, etc.)              | ◆ Initial Inventory       | ◆ Organizational Mapping | ◆ Tracking System |                            |                                 |    |                         |            |
| - Functional Organizations<br>(UNDRR, UNU, UNESCO, WHO, ILO, UN-Habitat, Asean-Japan Center, OECD, etc.) |                                                                                                                                                                   |                           |                          |                   | ◆ Contact to organizations |                                 |    |                         |            |
|                                                                                                          |                                                                                                                                                                   |                           |                          |                   |                            | ◆ Project with UNDRR            |    |                         | ◆ Workshop |
| (3) Academic/Private Sector                                                                              |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| ① Academic                                                                                               |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| - JICA: HRD & technical assistance                                                                       | Collaboration with JICA has a good reputation in sustainable tourism and JICA has a wealth of experience in human resource development                            |                           |                          |                   |                            | ◆ Young Leaders Workshop        |    |                         |            |
| - Academics/Research Institutes                                                                          | Plan collaboration with domestic universities (Access, T). Collaborated with JTTRI (Sus. T)                                                                       |                           |                          |                   |                            |                                 |    |                         |            |
|                                                                                                          | Explore the possibility of cooperation as Affiliate Member has requested collaboration with UN Tourism                                                            |                           |                          |                   |                            |                                 |    |                         |            |
| ② Private Sector                                                                                         |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| - Int'l Org. (ex. PATA for Resilience HRD)                                                               | Plan collaboration in the field of tourism resilience                                                                                                             |                           |                          |                   |                            | ◆ Resilience Training Programme |    |                         |            |
| - NTOs of Member States                                                                                  | Support for promotional activities by NTOs and the private sector<br>Cooperate in activities such as seminars/meetings on sustainability or resilience.           |                           |                          |                   |                            |                                 |    |                         |            |
| - Affiliate Members: Thematic Tourism, etc.                                                              |                                                                                                                                                                   |                           |                          |                   |                            |                                 |    |                         |            |
| - Gastronomy                                                                                             | Held Gastronomy forum in Nara                                                                                                                                     |                           |                          |                   |                            |                                 |    |                         |            |
| - Sports/Adventure                                                                                       | Participated in an event in Hokkaido                                                                                                                              |                           |                          |                   |                            |                                 |    |                         |            |
| - Contents                                                                                               | Extensive experience in content tourism (Held a related seminar in TEJ 2025)<br>Many content ideas in Asia                                                        |                           |                          |                   |                            |                                 |    |                         |            |
|                                                                                                          |                                                                                                                                                                   |                           |                          |                   |                            | ◆ Adventure Tourism Report      |    |                         |            |



**Terms of Reference of UN Tourism Regional Office  
for Asia and the Pacific in Shanghai**

Recognizing that the Asia-Pacific region has been one of the most dynamic and promising regions for global tourism in recent years, playing a key role in tourism recovery, digital transformation and sustainable development worldwide;

Considering the rapid development of tourism in the Asia-Pacific region, which has made important contributions to the sustainable growth of global tourism;

Noting that the Asia-Pacific region is at the forefront of smart tourism, with remarkable achievements in the integrated development of culture and tourism, as well as modernization of tourism governance, bringing vitality to the high-quality development of the tourism sector;

Taking into account that Shanghai possesses a mature tourism market and an enabling environment for international organizations;

Recalling that the 26th Session of the UN Tourism (hereinafter referred to as “the Organization”) General Assembly, held in November 2025, approved the establishment of the Regional Office for Asia and the Pacific (hereinafter referred to as “the Office”) in Shanghai, China;

The Terms of Reference of the Office are as follows:

### **Part I Mission and Objectives**

1. The Office is a Category I entity jointly established by the Government of China and the UN Tourism in Shanghai, serving as a key permanent presence of the Organization in the Asia-Pacific region. The Office shall carry out its work in accordance with the Organization’s overall strategy and work plan, serving the region’s Member States, Associate Members and Affiliate Members.
2. Leveraging tourism development in China and the Asia-Pacific region, particularly practical experience in smart tourism and the integrated development of culture and tourism, the Office shall advance the Organization’s strategic priorities, support digital transformation and modernization of tourism governance in the region, and contribute to the sustainable development of tourism in the Asia-Pacific region and beyond.
3. The objectives of the Office include:

- Serving as a hub for Asia-Pacific tourism policy dialogue and communication;
- Acting as a support platform for smart tourism development;
- Functioning as a regional center for capacity building and technical assistance;
- Serving as a center for producing and disseminating tourism knowledge products;
- Acting as a coordination node for regional tourism cooperation networks.

## **Part II Operating Principles**

### **1. Demand-driven approach**

The Office shall be driven by the actual needs of Member States in the Asia-Pacific region, contributing to the development of a sustainable tourism sector in the region.

### **2. Promoting tourism governance**

The Office is committed to strengthening tourism governance capacities in the Asia-Pacific region to serve the high-quality development of the tourism sector.

### **3. Fairness and transparency**

Decision-making processes, resource allocation, and performance results shall be transparent to Member States and the Headquarters. The Office shall conduct regular evaluations of its work.

### **Part III Scope of Work**

1. Modernization of tourism governance;
2. Smart tourism and innovation;
3. Integrated development of culture and tourism;
4. Inclusive, green, and community-based tourism;
5. Capacity building.

### **Part IV Main Functions**

#### **1. Enhancing tourism governance capacity for Member States**

The Office shall support Member States in enhancing their tourism governance capacity by establishing ministerial and high-level policy dialogue mechanisms within the region, conducting research and assessments on the modernization of tourism governance, providing support in institutional design and strategic planning, and promoting cross-sectoral coordination and data-driven decision-making.

#### **2. Supporting Member States in smart tourism development**

The Office shall identify and promote best practices in smart tourism, facilitate the application of technologies such as artificial intelligence and big data in the tourism sector, and support Member States in developing smart tourism.

**3. Promoting the integrated development of culture and tourism**

The Office shall support the utilization of culture as a viable means to enhance the attractiveness of tourist destinations, enrich visitor experiences, and promote sustainable tourism, while advancing tourism as an important vehicle for preserving and promoting cultural heritage and fostering intercultural exchange.

**4. Implementing green and inclusive tourism initiatives in the region**

The Office shall assist the Organization in the research and implementation of initiatives such as green tourism and inclusive tourism, support the development of ecotourism and rural tourism, and adapt these efforts to the specific context of the Asia-Pacific region.

**5. Strengthening research and statistics**

The Office shall conduct research on tourism-related standards and guidelines in the Asia-Pacific region and analyze regional tourism development trends. It shall assist Member States in improving their tourism statistical systems and compile Asia-Pacific tourism

data to provide reference for Headquarters' decision-making and policy formulation.

#### **6. Capacity building for Member States**

The Office shall assist Member States in talent development through training exchanges, sharing of faculty and course resources, and alignment with professional standards, with particular attention to youth and to talent development in developing areas. It shall coordinate technical assistance for Member States within the region.

#### **7. Creating a platform and a cooperation network for Member State exchange and cooperation**

Leveraging Shanghai's position as an international connectivity hub, the Office shall strengthen cooperation with UN agencies, international organizations, government departments, tourism institutions, and media in the region, and establish a regional tourism exchange platform.

#### **8. Carrying out tasks assigned by the Secretariat**

The Office shall efficiently carry out tasks entrusted by the Secretariat, ensuring that the Organization's strategic priorities are accurately communicated and effectively implemented in the Asia-Pacific region.

## **Part V Post-Establishment Work Plan**

### **1. Brand activities**

- Hold forums on “Smart Tourism” and “Integrated Development of Culture and Tourism”, create a high-level regional dialogue platform focusing on smart tourism,;
- Develop initiatives on smart tourism or urban tourism, drawing on the “Best Tourism Villages” model;
- Organize Asia-Pacific culinary tourism exchange events;
- Organize Asia-Pacific rural tourism development conferences.

### **2. Capacity-building activities**

- Hold smart tourism training and development workshops for tourism authorities and industry organizations in the Asia-Pacific region;
- Design smart tourism pilot projects to enhance industry management and service capacity;
- Facilitate exchange and cooperation on tourism governance among regional authorities.

### **3. Strengthening industry research**

- Conduct research on the current status and trends of tourism development in the region and publish reports;
- Undertake research on smart tourism and integrated development of culture and tourism and publish findings;
- Assist Member States in preparing country-specific investment guides;
- Document and disseminate successful industry case studies from Member States in the region, and assist them in developing related promotional materials;
- Publish flagship research reports annually.

#### **4. Expanding cooperation networks**

- Strengthen links with other UN agencies, international organizations, government departments, industry institutions, and media in the Asia-Pacific Region;
- Support Member States in organizing trade fairs, forums, and other industry events;
- Expand the Asia-Pacific tourism cooperation network and promote information sharing.

#### **5. Tasks assigned by the Secretariat**

- Assist in compiling Asia-Pacific tourism statistics and support the Secretariat in preparing for the “Tourism Barometer” for the region;
- Participate in the Sustainable Tourism Observatories in the Asia-Pacific region;
- Coordinate World Tourism Day promotional activities in the region;
- Implement directives from the Secretariat, the Executive Council, and the General Assembly.

## **Part VI Organizational Structure**

The Office shall be headed by one Director, supported by over ten international staff and locally recruited personnel. The Office is planned to comprise the following divisions: the Division of Administration, Division of Research and Capacity Building, Division of Smart Tourism and Development, and Division of Partnerships and Networks.

## **Part VII Work Evaluation**

1. Submit annual reports to the Secretariat and the Commission for East Asia and the Pacific (CAP) and the Commission for South Asia (CSA).