

World Tourism Day “Digital Agenda and Artificial Intelligence to Redesign Tourism”

San Salvador, El Salvador

27 September 2026

Information note

Madrid, 13 August 2026
Original: Spanish

1. Place and dates of the meeting

World Tourism Day 2026 will be celebrated on **Sunday, 27 September 2026**, at the [Hilton San Salvador Hotel in El Salvador](#).

2. Contact information of the organizing committee

Ministry of Tourism	UN Tourism
Gladis Argumedo Head of Cooperation Tel.: +503 63120361 Email: Gargumedo@mitur.gob.sv Web: www.mitur.gob.sv	Regional Department for the Americas Tel.: + 34 91 567 81 77 Email: rdam@unwto.org Web: www.untourism.int

3. Registration

The details of the agenda and activities for World Tourism Day 2026 will be published on the official website of the event: www.untourism.int/world-tourism-day-2026

All participants and delegations must register online before **11 September 2026**. After your registration, you will receive a confirmation email. For any questions or requests for additional information, you can contact the staff of the Ministry of Tourism of El Salvador and UN Tourism, as indicated above.

Accreditations will be provided to participants and delegation members at the registration desk prior to the start of the activities. The accreditations are personal and non-transferable, as they will allow entry and participation in the activities planned for World Tourism Day 2026.

In addition, a help desk will be set up and will be available to participants and delegations on 26 and 27 September 2026.

4. Regulations for travel to El Salvador

Prior to entering El Salvador, participants should verify whether they are visa-exempt or required to process a visa online. They must present their valid passport in good condition with at least 6 months of validity.

In addition, they must check the visa requirements for the entry of foreigners if their country requires a visa to enter El Salvador, according to the origin and nature of their travel document. To do so, visit the Visas section

of the Ministry of Foreign Affairs of El Salvador website (<https://rree.gob.sv/visas/>) or download the list of countries that require a visa in the Services section of the website of the General Directorate of Migration and Foreigners of El Salvador (<https://www.migracion.gob.sv/servicios/listado-visa/>).

Citizens of Guatemala, Honduras and Nicaragua must present their valid identity document or passport, making sure that it is in good condition.

Likewise, participants from the following countries must present their Yellow Fever Vaccination Certificate at the immigration counter to enter El Salvador:

- Americas: Argentina, Brazil, Bolivia, Colombia, Ecuador, Guyana, Panama, Peru and Venezuela.
- Africa: Angola, Benin, Burkina Faso, Cameroon, Democratic Republic of the Congo, Gabon, Ghana, Gambia, Guinea, Liberia, Nigeria, Sierra Leone and Sudan.

5. Transportation

The Ministry of Tourism of El Salvador (MITUR) will offer transfers between the airport and the main hotels mentioned in the following section from 25 to 28 September. This transport includes reception at the airport by specialized personnel who will attend to participants upon exiting the arrivals gate.

The host will also provide transfers from the hotels mentioned in this information note to the meeting venue.

To schedule your service, you must include your arrival, departure and accommodation information on the registration form: <https://www.untourism.int/world-tourism-day-2026>

6. Accommodation

Attendees of **World Tourism Day 2026** will be able to avail of special rates at the hotels selected for the event, which are as follows:

Hotel	Room Type	Price ¹ (USD)	Contact
Sheraton President	Deluxe Single	\$153.40	Nury Servellón nury.servellon@sheraonpresidente.com.sv WhatsApp: +503 7069-0659 Tel.: +503 2283-4020
	Deluxe Double	\$165.20	
	Sheraton Club Single	\$188.80	
	Sheraton Club Double	\$200.60	
Barceló	Standard Single	\$153.40	Edward Tejada sansalvador.grupos@barcelo.com WhatsApp: +503 7802-2114 Tel.: +503 2268-4760
	Standard Double	\$165.20	
	Executive Single	\$177.00	
	Executive Double	\$200.60	
Hilton San Salvador	Deluxe Single	\$153.40	Celeste Aguilar celeste.aguilar@agrisal.com Tel.: +503 2133-7000
Plaza and Suites	Deluxe Single	\$112.10	

Hotel	Room Type	Price ¹ (USD)	Contact
Best Western Plus Terraza	Standard	\$112.10	Diana Escobar reservacion@terraza.com.sv WhatsApp: +503 7885-3981 Tel.: +503 2565-7000
	Executive	\$128.62	
	Jr. Suite	\$152.22	
Courtyard by Marriott	Single	\$164.02	Ovidio Moreno ovidio.morenocampos@marriott.2026 WhatsApp: +503 7546-9819 Tel: +503 2249-3041
Hyatt Centric San Salvador	Standard King	\$187.62	Nathaly Gómez nathaly.gomez@hyatt.com Tel.: +503 2528-7000
	View King	\$192.07	
	Deluxe	\$246.62	

¹ Room prices are in U.S. dollars and include applicable taxes.

In order for these rates to be applied, you must indicate that you are participating in the event: **World Tourism Day 2026**.

7. Social programme

The Ministry of Tourism of El Salvador (MITUR) will offer transfers to the different scheduled activities, whose details will be shared soon with the participants.

8. Working documents

The UN Tourism Secretariat will provide participants with the electronic version of the Conference working documents on the event's website.

Participants are informed that, in accordance with the United Nations system-wide policy of environmental protection, documents for the Conference **will not be distributed on paper** at the venue of the event. For this reason, participants are kindly requested to bring their own set of documents with them.

9. Working languages

The working languages of the Conference will be Spanish and English. Simultaneous translation will be available for both languages.

10. List of participants

The UN Tourism Secretariat will prepare a provisional list of participants, based on the confirmations received.

11. Practical information

- Dress code: Business formal for working sessions.
- Climate: Due to its geographical location, at this time of year, the city of San Salvador has an average maximum temperature of approximately 28°C and an average minimum temperature of around 20°C, with a chance of rain, and humidity of approximately 79%.
- Local time: El Salvador's official time is 6 hours behind Greenwich Mean Time (GMT -6).

- Currency: The legal tender in El Salvador is the US dollar (USD). It is recommended to use the currency exchange offices at the airport. Also, Bitcoin is accepted in various establishments.
- Electricity: Electricity in El Salvador is 110V, 60Hz, so it is recommended to have the necessary transformers and adapters for type A and B plugs and outlets, as indicated in the following image.



- Water: The water of the city of San Salvador is classified as potable; however, it is not recommended to drink it directly from the tap, although it can be used for other purposes without any issues.
- Taxes: All purchases in El Salvador are taxed with 13% Value Added Tax (VAT). In addition, a 5% special contribution for tourism is charged on the daily price of the room.
- Tipping: Most food establishments include a 10% service charge.