The Cultural heritage beyond the ordinary

Where heritage meets interactivity



BEYOND THE MAP

I was wondering…

What's the to best way to enjoy the country!

- Find my way at the airport
- Find my cab
- Find Sim card

- Finding information in forum, chat gpt, trip advisor
- Pinning locations on Google Maps

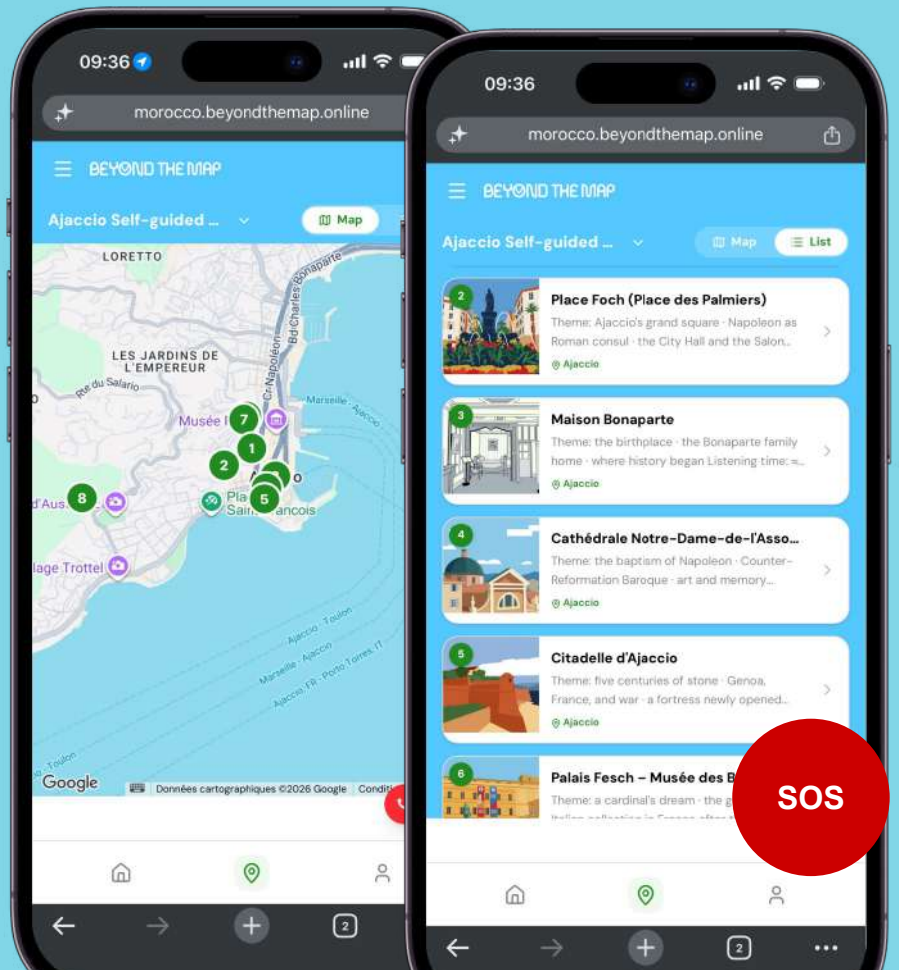
- What if I feel unsafe?








12:09
5G
morocco.beyondthemap.online
BEYOND THE MAP
Explore Morocco and its hidden stories at your convenience from your phone
starting from 99 MAD
Discover
MOROCCO
TANGIER
KASBAH OUFELLAH
AGADIR CITY
TAGHAZOUT
JAMA EL FNA
CAMEL RIDE
NO INTERNET ? NO PROBLEM.
OFFLINE VERSION AVAILABLE.
your personal travel companion on your phone, offering a self-guided walking tour of Morocco through an interactive map, audio stories, and local insights.
Explore our self guided tours

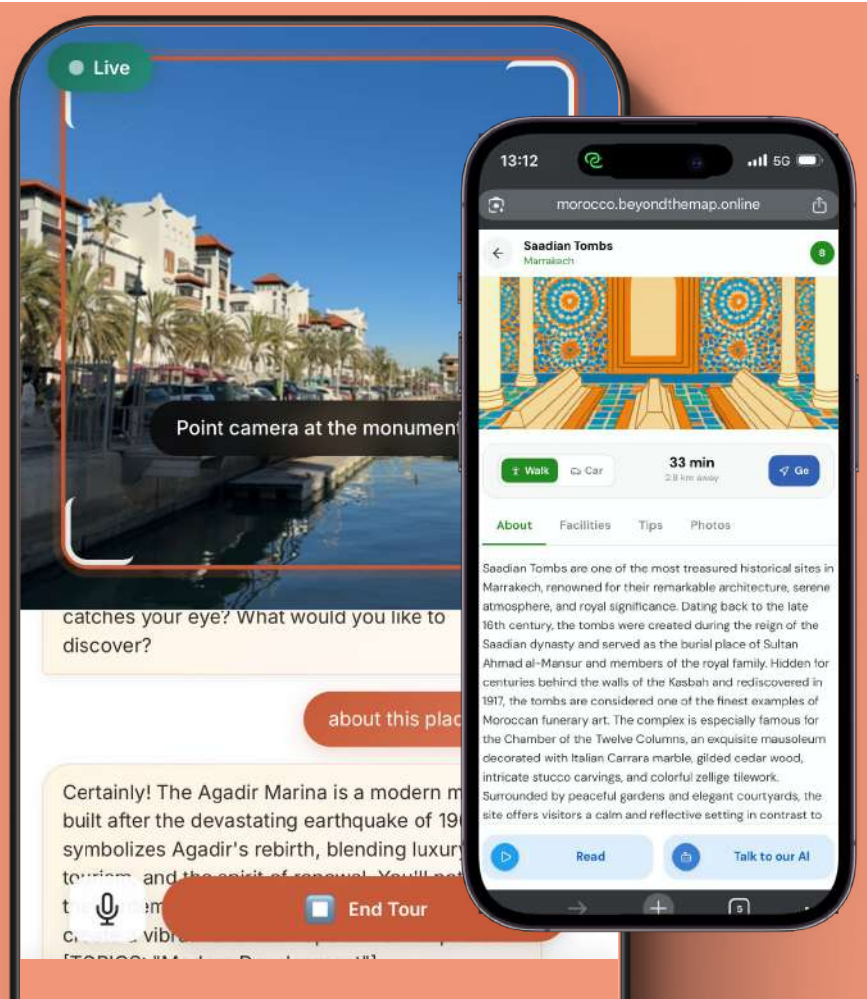

09:36
morocco.beyondthemap.online
BEYOND THE MAP
Ajaccio Self-guided ...
Map
List
LORETTO
LES JARDINS DE L'EMPEREUR
Google
Place Foch (Place des Palmiers)
Theme: Ajaccio's grand square · Napoleon as Roman consul · the City Hall and the Salon..
Ajaccio
Maison Bonaparte
Theme: the birthplace · the Bonaparte family home · where history began Listening time: ~..
Ajaccio
Cathédrale Notre-Dame-de-l'Asso...
Theme: the baptism of Napoleon · Counter-Reformation Baroque · art and memory...
Ajaccio
Citadelle d'Ajaccio
Theme: five centuries of stone · Genoa, France, and war · a fortress newly opened..
Ajaccio
SOS

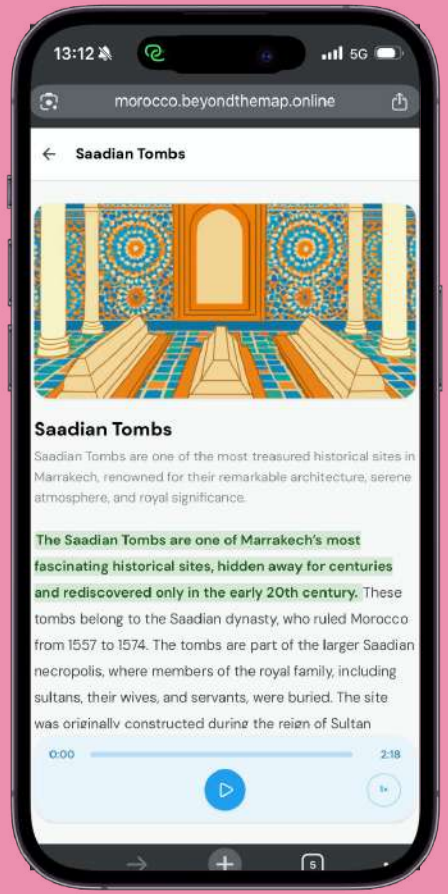
Culture Littoral Food Wellness Heritage Night life Nature Sport

DISCOVER THE STORY

- Immersive exploration
- Contextualized storytelling based on geolocation
- Augmented reality to reveal history and culture



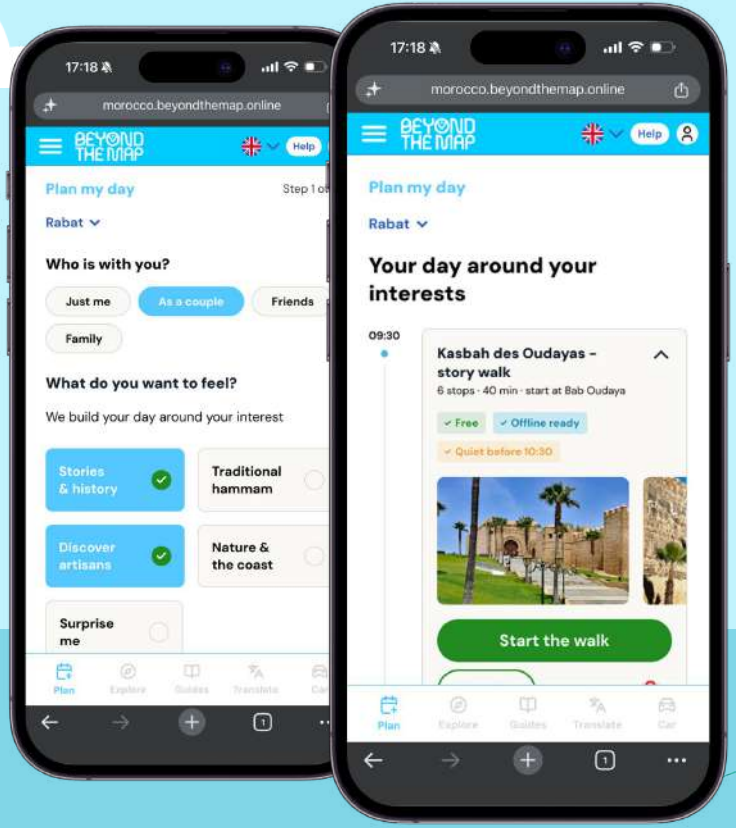



13:12
5G
morocco.beyondthemap.online
Saadian Tombs
Saadian Tombs
Saadian Tombs are one of the most treasured historical sites in Marrakech, renowned for their remarkable architecture, serene atmosphere, and royal significance.
The Saadian Tombs are one of Marrakech's most fascinating historical sites, hidden away for centuries and rediscovered only in the early 20th century. These tombs belong to the Saadian dynasty, who ruled Morocco from 1557 to 1574. The tombs are part of the larger Saadian necropolis, where members of the royal family, including sultans, their wives, and servants, were buried. The site was originally constructed during the reign of Sultan
0:00
2:18
1x
5



Over 60 interviews with tourists, gathering feedback and improving

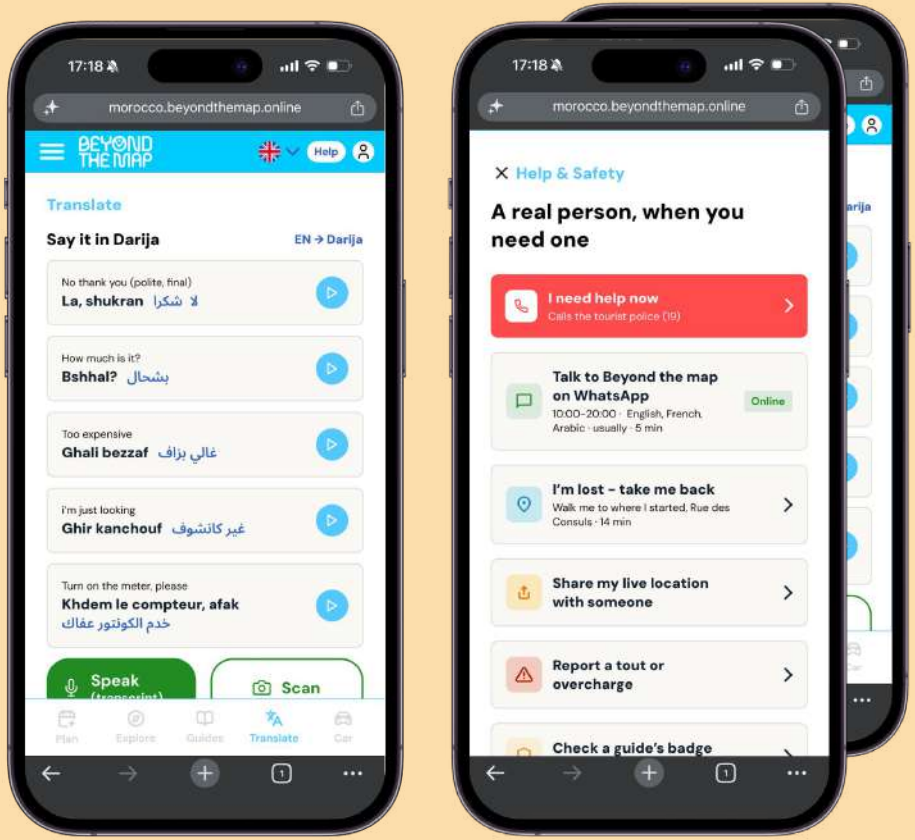
PLAN MY DAY


17:18
morocco.beyondthemap.online
BEYOND THE MAP
Help
Plan my day
Step 1 of
Rabat
Who is with you?
Just me
As a couple
Friends
Family
What do you want to feel?
We build your day around your interest
Stories & history
Traditional hammam
Discover artisans
Nature & the coast
Surprise me
Plan
Explore
Guides
Translate
Car

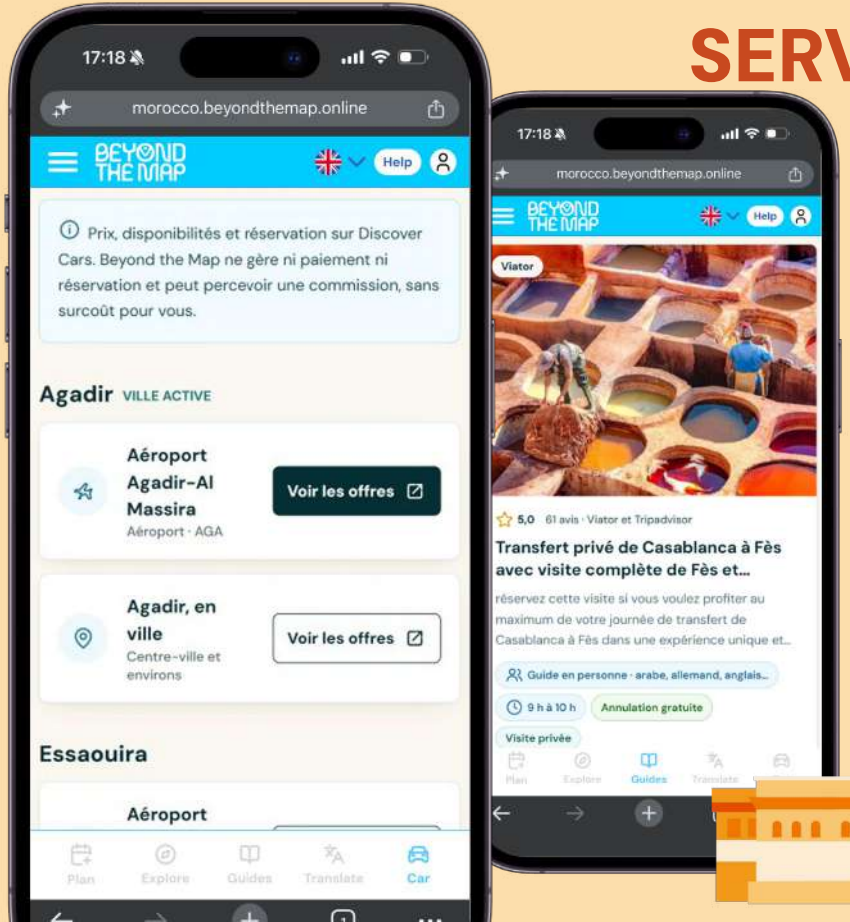
17:18
morocco.beyondthemap.online
BEYOND THE MAP
Help
Plan my day
Rabat
Your day around your interests
09:30
Kasbah des Oudayas – story walk
6 stops · 40 min · start at Bab Oudaya
Free
Offline ready
Quiet before 10:30
Start the walk
Plan
Explore
Guides
Translate
Car



TRANSLATE & GET HELP



CONNECT WITH LOCAL SERVICES





A culturally grounded LLM designed to protect, preserve, and share the identity of a country through its language, heritage, stories, and local knowledge.

Partnership with Faculty of Computer Science and Engineering - FINKI in North Macedonia
Partnership with University Cadi Ayyad – Morocco



Launched Jan 2026

628 paid users

Switching from B2C to B2B2C

7 day pass to all destination

4 Partnership with hotels, travel agencies, car rentals.



Tech Diplomacy
- Alumna

Tech Diplomacy
- Candidate

Bachelor of Arts
- Alumna

Executive MBA
Major in finance
- Alumna

Master Exécutif en
Intelligence Artificielle
- Enrolled



Muchas Gracias