UN Tourism

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**Reports of the subsidiary bodies of the Council**

CE/127/CMAM/10
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# Report of the Committee on Matters Related to Affiliate Membership


## Executive summary

The present document reports on the main outcomes of the 10th Meeting of the Committee on Matters Related to Affiliate Membership, held on 23 November 2026 in Abu Dhabi, United Arab Emirates, in the framework of the 127th session of the Executive Council.

The Committee reviewed the current state of the Affiliate Membership and welcomed the continued progress towards a more structured, selective and value-driven membership framework.

The Committee endorsed the proposal of the Secretariat to review the Guidelines for States on criteria for the endorsement of candidates to affiliate membership, approved by the UN Tourism General Assembly during its 22nd session (Chengdu, China, 11-16 September 2017).

In this context, the Committee recommended for provisional admission a total of 13 entities as Affiliate Members (Annex I), in accordance with Article 6(g) of the Charter of Affiliate Membership, pending ratification by the General Assembly at its twenty-seventh session.

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**DRAFT DECISION**[1]

Agenda item 6
**Reports of the subsidiary bodies of the Council**
(document CE/127/CMAM/10)

*The Executive Council*,

*Having examined* the report of the Committee on Matters Related to Affiliate Membership,

1. *Endorses* the report of the Committee;

2. *Admits provisionally* the 13 candidates recommended by the Committee as Affiliate Members of UN Tourism, and requests the Secretary-General to present the provisionally admitted candidates to the General Assembly at its twenty-seventh session for ratification;

3. *Welcomes* the initiative proposed by the Secretariat and endorsed by the Committee to review the Guidelines for States on criteria for the endorsement of candidates to affiliate membership and *requests* the Secretariat to present a formal proposal to the next session of the Committee;

4. *Encourages* the Committee, the Board of the Affiliate Members and the Secretariat to continue coordinating the active contribution of Affiliate Members to the International Year of Sustainable and Resilient Tourism 2027 and, more broadly, to the priorities of UN Tourism and its Member States; and

5. *Welcomes* the Committee's role as an institutional platform for dialogue between Member States, the Board of Affiliate Members, the wider Affiliate Membership community and the Secretariat, and encourages its continued consolidation in support of structured public-private collaboration within UN Tourism.

[1] This is a draft decision. For the final decision adopted by the Executive Council, please refer to the Decisions document issued at the end of the session.

## I. Introduction

1. The Committee on Matters Related to Affiliate Membership (CMAM) held its 10th meeting on 23 November 2026 in Abu Dhabi, United Arab Emirates, in the framework of the 127th session of the Executive Council.

2. The meeting was chaired by Argentina and was attended by the following members:

**CMAM Full Members**:

a) Argentina

b) Jordan

c) India

d) Republic of Korea

e) Spain

f) Uruguay

**Representative of the Affiliate Members:**
NECSTOUR , Belgium – Chair AM Board

**Representative of Associate Members:**
Macao Tourism

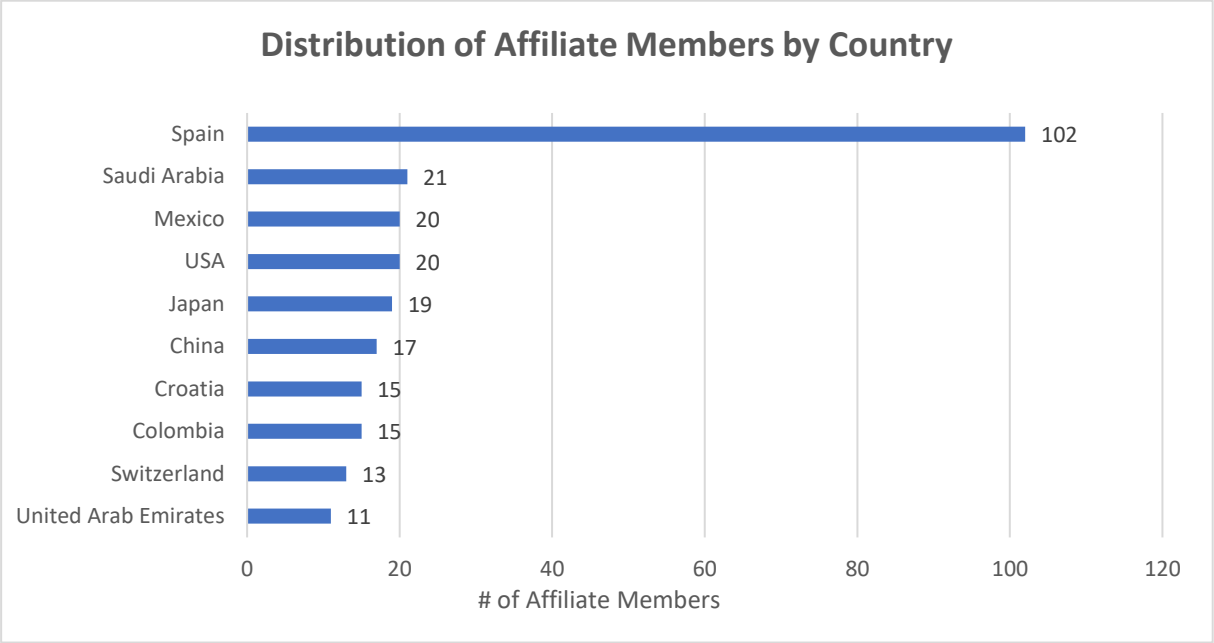
**UN Tourism Secretariat:**
- Director of the Affiliate Members and Public-Private Collaboration Department

## II. Status of the Affiliate Membership

3. **Total number of AMs**. The Committee took note that, as of the date of this document, the total number of Affiliate Members stands at **467**.

4. It further noted the current geographical distribution of Affiliate Members, with a strong concentration in Europe, and highlighted the importance of continuing efforts towards a more balanced regional representation.

5. By country of origin, Spain stands out with more than 20% (21.74%) of the total number of AMs (102), followed by Saudi Arabia (21), the United States of America (20), Mexico (20), and Japan (19).




***Source:*** *Affiliate Members and Public- Private Collaboration Department*
***Update:*** *September 2026*

6. The Committee highlighted the importance of continuing efforts towards a more balanced regional representation. It also welcomed the ongoing transition towards a more selective and quality-oriented Affiliate Membership, in line with the strategic direction endorsed by the Organization's governing bodies.

7. **Change of registered business names**. Since the previous session of the Executive Council, five Affiliate Members have communicated a change of their registered business name, in accordance with Article 2(2)(f) of the Charter of Affiliate Membership (Annex II).

8. **Withdrawals.** During the period July 2026 – November 2026, a total of 3 Affiliate Members have voluntarily withdrawn from the Organization, as listed in Annex III. In accordance with Article 4(2) of the Charter of Affiliate Membership and Article 35(3) of the Organization's Statutes, withdrawal becomes effective one year after formal notification to the Secretary-General.

9. **Cessation of membership**: Due to the accumulation of two years of unpaid membership dues, 35 Affiliate Members may, upon a decision by the General Assembly, cease their membership as of 1 July 2026, in accordance with Detailed Financial Rule IV.2. The Secretary-General will propose to the General Assembly that the Affiliate Members cease from membership as of 1 July 2026. The Committee endorses the proposal of the Secretary-General. Please see the list of Affiliate Members in document CE/127/9- Membership Status.

## III. Endorsement of new candidatures for affiliate membership

10. The Committee welcomed the preliminary analysis of the entry into force, on 1 January 2026, of the application fee for new candidates — as established by decision CE/DEC/9(CXXIII) — as an important step towards reinforcing the quality and commitment of Affiliate Membership.

11. During the period June–November 2026, a total of 51 applications were received.

12. In accordance with Article 3(3) of the Charter of Affiliate Membership, the Committee reviewed these applications and proposed 13 entities for provisional admission by the Executive Council, as listed in Annex I, pending ratification by the General Assembly.

## IV. Proposal of the Secretariat to review the Guidelines for States on criteria for the endorsement of candidates to Affiliate Membership

13. In accordance with Article 7 of the Statutes of UN Tourism and Article 1(4) of the Charter of Affiliate Membership, one of the requirements for an entity to attain the status of Affiliate Member is the endorsement of the State in which its headquarters is located.

14. The Secretariat conducted a comprehensive and rigorous analysis of the requests for endorsement submitted to States during the 2022–2026 period, concluding that approximately 26% of these requests remain unanswered by the States.

15. Given this situation, the Secretariat proposed that the Committee review the current “Guidelines for States on the criteria for the endorsement of candidates for affiliate membership” which were approved by the General Assembly at its 22nd session, held in Chengdu, China, in 2017, through its resolution 698(XXII), noting that, while the affiliation procedure has undergone several modifications in recent years, the guidelines have not been updated accordingly.

16. The Committee welcomed the proposal and, pursuant to Article 6, paragraphs (f) and (i), of the Charter of Affiliate Membership, and subject to approval by the Executive Council, expressed its readiness to initiate the review of the Guidelines and to consider the a proposal prepared by the Secretariat at its next meeting. The revised text will be submitted for the approval of the UN Tourism General Assembly in its 27th Session, in 2027.

## V. Affiliate Members’ contribution to the UN Tourism Programme of Work

17. The Committee was informed of the main activities carried out within the Affiliate Membership and, within this context, reaffirmed the importance of the active contribution of Affiliate Members to the UN Tourism Programme of Work.

18. It noted the continued coordination between the Secretariat, the Committee and the Board of Affiliate Members to align priorities and define strategic orientations, in full accordance with Article 6(c) of the Charter of Affiliate Membership.

19. The Committee welcomed the preparatory activities and proposed mechanisms developed by the Secretariat, in close coordination with the CMAM and the Board of Affiliate Members, for the participation of Affiliate Members in the International Year of Sustainable and Resilient Tourism 2027, and encouraged their continued active engagement in support of the Organization’s priorities.

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## Annex I: List of the entities to be admitted as Affiliate Members

| | Name of Entity | Country |
|---|---|---|
| 1. | Amwaj International Real Estate Investments Holding Company | Iraq |
| 2. | Azienda per il Turismo Fiemme e Cembra Soc.Cons.R.L. | Italy |
| 3. | Consejo Consultivo de Turismo del Estado de Jalisco | Mexico |
| 4. | Consorzio Formaggio Parmigiano Reggiano | Italy |
| 5. | Core Tech International Corporation | USA |
| 6. | Culinary Arts Commission | Saudi Arabia |
| 7. | Customized Srl | Italy |
| 8. | Innotur Consultoria e Innovación, S.L. | Spain |
| 9. | International Road Transport Union (IRU) | Switzerland |
| 10. | Kzemos Technologies S.L.U. | Spain |
| 11. | Promotur Turismo Canarias S.A | Spain |
| 12. | Sociedad de Promoción Exterior de Lanzarote, S.A | Spain |
| 13. | Travellers Egypt for Tourism | Egypt |

## Annex II: Affiliate Members that have notified a change in their registered business name

| | Previous Name | Current Name |
|---|---|---|
| 1 | Buendía Tours Ibérica S.L.U | Buendía Travel & Tech, S.L |
| 2. | Eurail B.V. | Interrail B.V. |
| 3. | UNIVERSIDAD PERUANA DE CIENCIAS S.A.C. | UNIVERSIDAD PERUANA DE CIENCIAS S.R.L |
| 4. | Fundación Mallorca Turismo | Fundación Turismo Responsable de Mallorca (FTRM) |
| 5. | JTB Corporation | JTB Corp. |

## Annex III: Withdrawals from the Organization

| | Name of entity | Date of withdrawal |
|---|---|---|
| **1.** | Applied Management Research Unit (UNIAG) - Instituto Politécnico de Bragança (Portugal) | 4 July 2026 |
| **2.** | Toposophy Limited Gr (Greece) | 11 November 2026 |
| **3.** | Forward Data, S.L. (Spain) | 11 November 2026 |