UN Tourism

Call for Expression of Interest

Post Title:	Expert (several positions may be filled)	**Duty Station:**	Home-based and possible missions
Reference:	UNT/HHRR/CFE/22/IDC/2026	**Start Date:**	To be determined
Department:	International Development and Cooperation	**Duration:**	Variable, depending on the requirements of the assignment, ranging from a few days to several months.
Contractual Status:	Expert Contract	**Deadline for Applications:**	**Ongoing**

DUTIES AND RESPONSIBILITIES

The **World Tourism Organization (UN Tourism)** is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

UN Tourism is currently looking for **Experts** for its International Development and Cooperation Department (IDC) to be part its **Roster of Tourism Experts** to collaborate on the development and implementation of technical assistance projects and activities.

The IDC Department is responsible for providing technical assistance and capacity-building support to Member States, assisting them in their efforts to develop and promote their tourism sectors as drivers of socio-economic development, employment generation and poverty alleviation.

The **Main Five Pillars** of IDC are as follows:

1. Human Capital Development
2. Strategic Planning and promotion
3. Data-Driven Decision
4. Safety of destination
5. Silk Road Synergies

Applicants wishing to be considered for inclusion in the roster should demonstrate relevant qualifications, professional experience and technical expertise in one or more of the following thematic areas.

Applicants are invited to identify up to three primary areas of specialization that best reflect their professional expertise and experience.

1. **Tourism Planning, Infrastructure and Product Development**
   - Tourism Strategic Planning and Master Planning
   - Tourism Infrastructure Planning and Development, including transport, connectivity, and aviation/airport infrastructure
   - Tourism Product Development and Diversification
   - Destination Management and Development
   - Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism
   - Wellness and Medical Tourism Development

2. **Marketing, Statistics and Market Intelligence**
   - Tourism Marketing, Destination Branding and Communications
   - Tourism Statistics and Tourism Satellite Accounts (TSA)

- Tourism Research, Market Intelligence and Data Analytics

3. **Quality, Standards and Sustainability**
   - Hotel Classification, Quality Assurance, and Standards
   - Sustainable Tourism Standards, Certification, and Accreditation
   - Cultural Heritage and Sustainable Site Management

4. **Governance, Legal and Investment Frameworks**
   - Tourism Legal and Regulatory Frameworks
   - Tourism Governance and Institutional Development
   - Tourism Investment, Financing, and Public-Private Partnerships (PPPs)

5. **Resilience, Safety and Digital Transformation**
   - Tourism Resilience, Crisis Management, Safety, and Security
   - Digital Transformation and Smart Tourism

6. **Human Capital and Community Development**
   - Tourism Capacity Building and Workforce Development, including Technical and Vocational Education and Training (TVET), curriculum development and skills training
   - Community-Based Tourism and MSME Development

REQUIREMENTS

Academic

Advanced university degree (Master's degree or equivalent) Tourism, Economics, Statistics, Business Administration, Marketing, Urban and Regional Planning, Law, Public Administration, Hospitality Management, Heritage Management, Architecture, Engineering, Environmental Studies, International Development or other related disciplines. A first-level university degree may be accepted in lieu of the advanced degree, in combination with two additional years of relevant experience.

Experience

Following a vetting process, the successful candidates would be placed in one of the following bands:

- **Level B**: Advanced university degree (Master's degree or equivalent) in a field relevant to the area of expertise. A minimum of 7 years of progressively responsible professional experience in the relevant field is required. Candidates should demonstrate sound professional knowledge and practical experience in their area of specialization, with the ability to contribute effectively to analytical work, technical cooperation activities, capacity-building initiatives, and project delivery.

- **Level C**: Advanced university degree (Master's degree or equivalent) in a field relevant to the area of expertise. A minimum of 10 years of progressively responsible professional experience in the relevant field is required. Candidates should demonstrate substantial technical expertise and a proven track record of delivering high-quality advisory, research, policy, capacity-building, or project implementation services.

- **Level D:** Advanced university degree (Master's degree or equivalent) in a field relevant to the area of expertise. A minimum of 15 years of progressively responsible professional experience in the relevant field is required. Candidates should demonstrate extensive and recognized expertise, including experience leading complex assignments, providing high-level strategic advice, and delivering specialized technical services to governments, international organizations,

	academia, the private sector, or other relevant institutions. A doctoral degree will be considered an asset.
Languages	▪ Fluency in one or more of the following languages, depending on the requirements of the assignment: Arabic, Chinese, English, French, Russian or Spanish.
Computer Skills	▪ Computer literacy in Microsoft Office software and Windows 11.
Core Competencies and Professional Skills	▪ Demonstrated specialized technical expertise and a substantive track record in at least one of the areas identified in this call; applicants may identify up to three primary areas of specialization, together with any relevant sub-specializations; ▪ Knowledge of the structures and procedures of international organizations and national administrations is desirable; ▪ Experience working with international organizations, development agencies, and donor-funded projects is considered an asset, as is substantive experience gained within governments, academia, or the private sector; ▪ Demonstrated experience in preparing technical reports, policy recommendations, and project deliverables; ▪ Strong stakeholder engagement and facilitation skills; ▪ Analytical, creative, and organizational skills; ▪ Strong oral and written communication skills in the languages required for each assignment; ▪ Demonstrated ability to work independently within assigned areas, exercising initiative and sound judgment; ▪ Demonstrated ability to work under pressure and meet tight deadlines; ▪ Leadership, team motivation, and team management skills; ▪ Demonstrated ability to work in multicultural and multiethnic environments with sensitivity and respect for diversity; ▪ Strong sense of responsibility, professionalism, and commitment.
Remuneration and Other Conditions	The gross monthly remuneration corresponding to the “bands” indicated above is determined as follows: ▪ **Level B**: From EUR 3,000 – EUR 4,000 ▪ **Level C**: From EUR 5,000 - EUR 8,000 ▪ **Level D**: From EUR 8,000 The monthly remuneration would be determined depending on previous professional experience, skills and competencies. Where applicable, travel and accommodation for missions would be paid out as an all-inclusive lump sum. The remuneration may be paid out in installments. The Expert shall be in possession of a major global medical insurance coverage to be paid by him/her.
Evaluation of applicants and application Procedure	Candidates will be evaluated based on the following methodologies: **Stage 1 – Establishing a roster** All applicants will initially be screened against the minimum requirements as specified above. Those candidates meeting the minimum requirements will be invited to a competitive exam and/or interview. Following the competitive examination, successful candidates will be included in an Expert roster for a period of two years, in one of the “bands” indicated above. The addition of an individual in a roster does not guarantee a contract with UN Tourism.

Stage 2 – Evaluation and mechanism for a specific assignment
When a request for services arises, individuals in the roster shall be contacted for the specific area of expertise required. Individuals will be requested to confirm their availability for the location and dates of the assignment, as well as the remuneration level.

Interested applicants are requested to complete the **Online UN Tourism Personal History Form**. In addition to the required application documents, applicants are requested to submit a Letter of Intent identifying their principal areas of specialization (up to three) and summarizing their relevant professional experience. Please note that UN Tourism will only accept applications received through our web-based system. Applications sent by other means (e.g., post, email, etc.) or received after the deadline indicated above, will not be taken into consideration.

All related documentation should be attached to the Online UN Tourism Personal History Form.

- Short-listed candidates may be asked to take a competitive exam and/or interview as part of the final phase of the selection process. These candidates will be contacted directly for this purpose.
- **There is no guarantee either that the initial contract will be renewed or that a career appointment within UN Tourism will subsequently be offered.**