

UN Tourism Commission for East Asia & the Pacific

UN Tourism Commission for South Asia

Thirty-seventh Joint Meeting
Jakarta, Indonesia

CAP/CSA/37/CR
Madrid, April 2025
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**CONCLUSIONS AND RECOMMENDATIONS
MADE BY THE UN TOURISM COMMISSION FOR EAST ASIA AND
THE PACIFIC & THE UN TOURISM COMMISSION FOR SOUTH ASIA
AT THEIR THIRTY-SEVENTH MEETING**

15 April 2025

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PREAMBLE

1. The thirty-seventh Joint Meeting of the UN Tourism Commission for East Asia and the Pacific and the UN Tourism Commission for South Asia (37th CAP-CSA) was held in conjunction with the 56th Meeting of the UN Tourism Commission for East Asia and the Pacific (56th CAP), the 60th Meeting of the UN Tourism Commission for South Asia (60th CSA) and the UN Tourism Regional Conference: Tourism Policy on Circular Economy. They were held in Jakarta, Indonesia, from 15-16 April 2025.

2. The 37th CAP-CSA Joint Meeting took place at a time when the majority of destinations had welcomed more international tourists than they did before the pandemic resulting in virtually a complete recovery of international tourism from the pandemic.

3. The meeting was jointly chaired by **the Philippines** – the Chair of CAP and **the Maldives** – the Chair of CSA. There were one hundred and forty-three participants representing Bhutan, Brunei Darussalam, China, Fiji, India, Indonesia, Islamic Republic of Iran, Japan, Lao PDR, Macao, China, Malaysia, Maldives, Pakistan, Philippines, Republic of Korea, Thailand, Timor-Leste and Vietnam. Other Member States from outside the region including Mexico and Tunisia attended as observers.

4. Affiliate Members from Indonesia, Japan, Macao, China, Malaysia, the Republic of Korea and Thailand were also represented. Additionally, international and regional Organizations including World Tourism Alliance, Global Tourism Economy Forum as well as various industry representatives from the Czech Republic, Australia, Switzerland and Singapore also attended this meeting. A list of participants of all attendees is annexed to this report.

CONCLUSIONS AND RECOMMENDATIONS

CAP/CSA/CR/1(XXXVII)

ADOPTION OF THE AGENDA

Agenda item 1 (document CAP/CSA/37/ Agenda)

The two Commissions,

Adopt the provisional agenda of their 37th Joint Meeting as contained in the document CAP/CSA/37/Prov. The final agenda of the meeting is located on the previous page (i.e. page 2).

CAP/CSA/CR/2(XXXVII)

COMMUNICATION OF THE CHAIR OF THE 37TH JOINT MEETING (PHILIPPINES)
Agenda item 2 (document CAP/CSA/37/2)

The Commissions,

Having heard the communication of the Chair (i.e. the Philippines),

1. Thank the Chair for her communication.
2. Congratulate her on successfully hosting the 36th CAP-CSA Joint meeting last year in Cebu in conjunction with the very First UN Tourism Regional Forum on Gastronomy Tourism for Asia and the Pacific.
3. Applaud her recommendation to work together to ensure that gastronomy tourism leverages its full potential and linkages to other sectors for economic and social development.
4. Concur that ongoing challenges in the region make it imperative to continuously embrace resilience and innovation, and strive for a brighter future for members' tourism industries.
5. Thank her for encouraging cross-sector collaboration and coordination to create a holistic approach to the development of gastronomy tourism that benefits multiple areas of our economies.
6. Acknowledge her call to fellow government representatives in the region to commit to the enactment and implementation of tourism policies that uphold the principles of sustainability and uplift the lives of their people.

CAP/CSA/CR/3 (XXXVII)

COMMUNICATION OF THE CO-CHAIR OF THE 37TH JOINT MEETING (MALDIVES)
Agenda item 3 (document CAP/CSA/37/3)

The Commissions,

Having heard the communication of the Co-Chair (i.e. the Maldives),

1. Thank the Co-Chair for his communication.

2. Acknowledge with satisfaction that international tourism has now surpassed pre-pandemic levels thereby underscoring the resilience and adaptability of the global tourism sector. This is an achievement that reflects the collective efforts of all countries and their unwavering commitment to sustainable tourism growth.
3. Note that intra-regional flows, enhanced air connectivity, government-industry partnerships and collaboration are some of the factors that have contributed to the region's improved performance.
4. Welcome his recommendation to members of the 2 commissions to build on this momentum and ensure that tourism remains a driver for socio-economic development, people to people connection and cultural exchange.
5. Commend South Asia for being the strongest performing sub-region in Asia and the Pacific owing to a surge in domestic tourism, strategic marketing, strong travel trade and media collaboration, and improvement of tourism-related infrastructure.
6. Agree with the Co-Chair's observation that tourism demand has proven to be resilient and is expected to continue to grow in the future. But this presents both significant opportunities and renewed challenges. The future of tourism therefore depends on policies that promote a more sustainable and resilient future.

CAP/CSA/CR/4(XXXVII)

REPORT OF THE SECRETARY-GENERAL
Agenda item 4 (document CAP/CSA/37/4)

The Commissions,

Having heard the report of the Secretary-General,

1. Thank him for comprehensive information on the key tourism trends shaping the future of global tourism and tourism in Asia and the Pacific; tourism products being developed; how investments and innovation constitute the engine driving the tourism industry forward; building a strong, skilled workforce through education; and how UN Tourism's presence on the ground in member countries is contributing to more resilient tourism sectors.
2. Welcome with relief the fact that international tourism virtually recovered (99%) pre-pandemic levels in 2024, with an estimated 1.4 billion international tourists travelling around the world. This resulted in most destinations exceeding 2019 numbers, thus making 2024 the year that marked the consolidation of international tourism recovery from its worst crisis ever.

3. Note with satisfaction how results were driven by strong post-pandemic demand, robust performance from large source markets globally, as well as the ongoing recovery of destinations in Asia and the Pacific.
4. Acknowledge with pleasure the Secretary-General's remark about international tourism experiencing a remarkable resurgence, with Asia and the Pacific driving this growth even though the recovery pace in this region has been slower in comparative terms, owing to post-pandemic delayed reopening measures.
5. Note that with 316 million international tourist arrivals, Asia and the Pacific continued to experience a rapid recovery in 2024, with arrivals reaching 87% of its pre-pandemic numbers as compared to 66% at the end of 2023, and recording an increase of 78 million international arrivals.
6. Agree that domestic tourism has been a key driver for tourism recovery in Asia and the Pacific – a fact that is reflected in an appreciable increase in the domestic air capacity in China (+23%) and India (+13) which saw the strongest growth relative to 2019, and exceeded the world average (+10%) in 2024.
7. Applaud with satisfaction the Secretary-General's statement that the projected 3% to 5% growth in international tourist arrivals in 2025 compared to 2024 will be underpinned by the expected continued recovery of Asia and the Pacific and solid growth in most other regions. This initial projection assumes global economic conditions remain favourable, inflation continues to recede, and geopolitical conflicts do not escalate.
8. Commend the Secretariat for developing and supporting the creation of new tourism products in the area of tourism for rural development, best tourism villages programme and gastronomy tourism – all of which constitute a priority area of our Programme of Work.
9. Appreciate the Secretariat's efforts in strengthening the links between agriculture and tourism and advancing gastronomy tourism, by partnering with the FAO Mountain Partnership to develop gastronomy experiences in Pacific countries which include Fiji, Samoa and Vanuatu plus 3 other non-members of UN Tourism.
10. Praise Indonesia for being the first member in Asia and the Pacific region to collaborate with the Secretariat in the production of a publication on tourism investments guidelines. This publication entitled *Tourism Doing Business Investing in Indonesia Guidelines* will serve as a strategic tool to attract potential investors to Indonesia and be an example for other members in the region to cooperate with UN Tourism in producing similar publications tailored to the investment ecosystems of their respective tourism sectors.
11. Agree that education is key to building a strong, skilled workforce and human capital development. This underscores the importance of members' participation in the annual Asia and the Pacific Executive Training Programme on Tourism Policy

and Strategy – an emblematic annual capacity-building activity UN Tourism has been organising since 2006 with the support of the government of the Republic of Korea.

12. Appreciate the Secretariat for advancing a number of projects in several Member States in the region, including China, Maldives, Mongolia, Nepal, Sri Lanka, Timor-Leste and the Islamic Republic of Iran.

CAP/CSA/CR/5(XXXVII)

REPORT OF THE REGIONAL DIRECTOR FOR ASIA AND THE PACIFIC

Agenda item 5 (document CAP/CSA/37/5)

The Commissions,

Having heard the report of the Director of the Regional Department for Asia and the Pacific,

1. Thank him for informing them about international tourism trends and outlook in the region; the main challenges and opportunities impacting on its tourism sector; the main opportunities contributing to the growth of the tourism sector and future outlook; UN Tourism's major initiatives, services, projects and activities; as well as political outreach, cooperation with international and interregional entities; and upcoming events.
2. Commend the Secretariat for implementing a number of major initiatives, projects and activities including:
 - Tourism Investment Guidelines for Indonesia (March, 2025)
 - First UN Tourism Conference on Tourism for Rural Development and (Hoi An, Vietnam, 9-11 December 2024)
 - 16th IFTM-UN Tourism Training Programme (Macao, China 19-22 November 2024)
 - The 18th UN Tourism Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (Kuching, Sarawak, Malaysia, 28-31 October 2024)
 - 2024 UN Tourism/PATA Forum on Tourism Trends and Outlook (Guilin, China, 18-20 October 2024)
 - Regional Executive Training on Rural Development in Asia and Pacific, (Bandar Seri Begawan, Brunei Darussalam, 5-6 August 2024)
 - 36th CAP-CSA Joint Meeting and First UN Tourism Regional Forum on Gastronomy Tourism for Asia and the Pacific (Cebu, Philippines, 26-28 June 2024)

3. Appreciate the Secretariat for prioritising political visits to Member States, bilateral meetings in their countries within the margins of national or global events or at the Headquarters of UN Tourism. These political encounters have resulted in reinforcing the collaboration between the members and the Secretariat while contributing to the needed support for their national tourism programmes and agendas.
4. Note UN Tourism's cooperation with external strategic partners and also note with interest upcoming events in the course of the year which include:
 - 19th UN Tourism Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (19-22 May, Ulaanbaatar, Mongolia)
 - World Tourism Industry Conference (5 – 8 June, Seoul, Republic of Korea)
 - 2025 International Conference on Responsible Tourism and Hospitality (ICRTH) (16-19 June, Cavite, Philippines)
 - UN Tourism Global Summit on Urban Tourism (22 – 24 June, Tehran, Iran)
 - 19th UN Tourism/PATA Forum on Tourism Trends and Outlook (19-21 September, Guilin, China)
 - Tourism EXPO Japan 2025 (25-28 September, Aichi, Japan)
 - World Tourism Day and World Tourism Conference (27-29 September, Melaka, Malaysia)
 - Global City Tourism Summit (27-29 October, Busan, Republic of Korea)
 - 26th Session of the UN Tourism General Assembly (7 – 11 November, Saudi Arabia)
 - UN Tourism Workshop for RDAP focal points (8 – 11 December, Madrid, Spain)
 - IFTM-UN Tourism Training Programme (Dates TBC, Macao, China)
 - International/Regional Sports Tourism Conference (Dates TBC, Hainan, China)
 - UN Tourism Regional Workshop on Measuring the Sustainability of Tourism: TSA and MST in Asia and the Pacific (24 November, TBC, Brunei Darussalam)
 - Workshop on Tapping New Source Markets for Kerala (Dates and venue TBC)
 - Global Tourism Economy Forum (Dates and venue TBC)

The Commissions,

Having heard the Secretary-General's introduction of the Director of UN Tourism's soon-to-be Regional Office for Asia and the Pacific (ROAP),

1. Thank the Secretary-General for informing the Commissions about the imminent conversion of the current UN Tourism Regional Support Office for Asia and the Pacific (RSOAP) into a full-fledged Regional Office in line with the

Regional Offices for the Middle East and the Americas.

2. Warmly welcome the new Director and express their readiness to work closely with him to advance the mandate of the Office as UN Tourism's centre for Tourism Resilience.

CAP/CSA/CR/6(XXXVII)

**REPORT ON UN TOURISM AFFILIATE MEMBERS' ACTIVITIES IN ASIA AND
THE PACIFIC (2024-2025)**

Agenda item 6 (document CAP/CSA/37/6)

The Commissions,

Having heard the Regional Director's report delivered on behalf of the Affiliate Members' and Public-Private Collaboration Department (AM-PPC), on the recent developments and the current status of the UN Tourism Affiliate Membership in this region,

1. Thank the Secretariat for developing a wide range of tourism products that enrich UN Tourism's agenda including sports tourism, tourism and the audiovisual Industry, astro tourism and thermal tourism.
2. Note the networking and visibility opportunities provided to Affiliate Members at UN Tourism's meetings and international fairs such as ITB, WTM and International Tourism Fair (FITUR).
3. Appreciate the Secretariat for prioritising the implementation of a quality-oriented expansion strategy that ensures that new Affiliate Members bring ideas, resources and projects that contribute value to the Organization.
4. Applaud the recent membership of 5 new members from Pakistan and Singapore and 3 others from Australia and China whose membership is pending the endorsement of the 123rd session of the Executive Council at the end of May 2025.
5. Commend the Secretariat for taking effective measures to ensure that the number of members dropping out of the Organization yearly because of arrears reduced drastically from 97 in 2022 (around 20% of the membership) to an estimated 20 in July 2025.

The Commissions,

Having heard the presentation of the representative of Traveloka on behalf of the

Board of the Affiliate Members,

1. Thank him for apprising the Commissions of activities recently carried out by the Board.
2. Note that a networking session was organized at the 122nd Executive Council meeting in Colombia to provide collaboration and dialogue opportunities for existing and potential new members.
3. Also note that while several Affiliate Members joined discussions at the World Travel Market Ministers Summit in association with UN Tourism and WTTC in November 2024, others participated as speakers in the UN Tourism Ministers Summit at ITB in March 2025.
4. Take note that at FITUR 2025, the Affiliate Members' Corner on *Targeting Traveler Segments* served as a platform to share best practices and data.
5. Acknowledge the ongoing election process to select the new Board of Affiliate Members for the period 2026- 2029 – a procedure that reflects the Organization's commitment to strengthening the representation and voice of the Affiliate Members within its institutional framework.
6. Applaud the constructive dialogue between the Board of Affiliate Members and the Committee on Matters related to the Affiliate Membership (CMAM), represented in the region by India and the Republic of Korea.
7. Recognise that this Committee is entrusted with working towards the continuous improvement of the integration of Affiliate Members in the Organization and to present recommendations to UN Tourism's governing bodies.
8. Second Affiliate Members' recognition of the Committee as an ideal institutional framework for promoting their proposals and initiatives while ensuring they receive the attention and support of Member States.

CAP/CSA/CR/7(XXXVII)

SURVEY FINDINGS ON MEMBERS' PRIORITIES FOR UN TOURISM
PROGRAMME
OF WORK (POW) FOR 2026-2027
Agenda item 7 (document CAP/CSA/37/7)

The Commissions,

Having heard the report of the Director of External Relations on the Survey Findings on Members Priorities for UN Tourism Programme of Work 2026-2027 and the

responses received from the region,

1. Thank the Secretariat for carrying out a survey with a very broad spectrum of participants from public and private sector stakeholders across destinations at national, regional and local tourism administration levels and major tourism industry associations.
 2. Express great satisfaction with the historic achievement of a 100% rate of response by the Asia-Pacific region as opposed to the global rate of response of 78%.
 3. Note that the main priorities and challenges both commissions share in common include staff issues related to attracting and retaining talents; challenging economic environment; increasing competition among destinations; education and skills development; higher transport and accommodation costs; effective public-private collaboration mechanisms; lack of funding and limited access to finance; currency volatility; improving connectivity; and poor diversity or quality of tourism products.
 4. Take note that the results of the survey will be considered for the preparation of UN Tourism's draft Programme of Work for 2026-2027 which will be submitted to the 123rd Executive Council for its endorsement and to the 26th Session of the UN Tourism General Assembly for the final approval.
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CAP/CSA/CR/8(XXXVII)

MEMBERS' INTERVENTION ON AGENDA ITEMS 4, 5, 6 & 7
Agenda item 8

The Commissions,

Having heard the Co-Chair's (the Maldives) introductory remarks mentioning that the purpose of this item on Members' intervention on agenda items 4,5,6 and 7 is to provide them with the opportunity to comment on the report of the Secretary-General, the report of the Regional Director for Asia and the Pacific, the Survey Findings on Members' Priorities for UN Tourism 2026-2027 Programme of Work (POW); and the Report on UN Tourism Affiliate Members' Activities in Asia and the Pacific (2024-2025),

Note the following as the main issues raised according to the interventions made by Brunei Darussalam, China, Indonesia, Japan, Malaysia, Philippines, Republic of Korea, Timor-Leste and Vietnam:

1. **Brunei** is appreciative of the comprehensive reports of the Secretary-General and the Regional Director for Asia and the Pacific on UN Tourism's Programme of Work 2024-2025; and recognizes the significant progress reported on promoting sustainable tourism and enhancing capacity building, which align closely with its national priorities for economic diversification and regional growth.

Brunei focuses on diversifying and promoting tourism products based on nature, adventure and culture. This includes Islamic Tourism and Education Tourism to position Brunei Darussalam as an education tourism destination, offering immersive experiences in biodiversity, cultural heritage, sustainable development and Islamic culture.

With regard to UN Tourism 2026-2027 Programme of Work, Brunei plans to jointly organise another workshop with UN Tourism on measuring the sustainability of tourism to build on the success of the 2024 Rural Tourism Training Programme.

2. **China:** The Chinese government attaches great importance to the development of the tourism industry, and therefore is making great efforts to position culture and tourism as pillar Industries.

While domestic tourism continues to rise and constitutes a major source of national income, China is taking effective measures to boost its figures in inbound tourism, by enhancing its visa policies through the simplification of its visa application procedures and extending tourists' stays.

China truly values its cooperation with the UN Tourism Secretariat and its fellow members in the region. It also seeks to host a UN Tourism Regional Office for Asia and the Pacific through which it intends to strengthen cooperation with other Member States in order to promote sustainable development of tourism across the whole region.

3. **Indonesia** is capitalising on its tourism breakthrough in 2025 to support the vision of its newly elected President through initiatives such as Clean Tourism Movement, Tourism 5.0, Up-Scaled Tourism, Indonesians' Intellectual Property-based events and Tourism Village.

Indonesia also highly values the survey findings of UN Tourism's Programme of Work for 2026-2027 because they align with some of the nation's priorities.

Indonesia appreciates UN Tourism for contributing to the development of its tourism industry, especially through technical cooperation projects, strategic programmes, as well as sustainable tourism promotion and policy support.

Indonesia equally commends the Secretariat for collaborating with the government in the development of Indonesia's Tourism Investment Guidelines.

4. **Japan** hosted the *Tourism Resilience Summit* in Sendai last November. Countries in attendance adopted the *Sendai Statement*, which outlines the direction of efforts to improve tourism resilience. Japan seeks to continue the discussion on tourism resilience with countries in Asia-Pacific region on the basis of issues discussed during the Summit.

The Japanese government has supported the programme of activities and operations of UN Tourism's Regional Support Office (RSOAP) in its capacity as its host country for the past 30 years. Japan intends to continue with this support as RSOAP transitions into the Regional Office for Asia and the Pacific (ROAP) so that this Office can develop as a global centre of excellence in the field of tourism resilience for the benefit of UN Tourism's Member States – but particularly those in the region.

Therefore Japan would like the 2026-2027 Programme of Work of the Organization to continue to include the concept of tourism resilience as was the case of the 2024-2025 Programme of Work.

Additionally, Japan has actively promoted the Best Tourism Villages initiative and has been supporting villages applying from Japan. It encourages the Best Tourism Villages initiative in order to develop sustainable tourism regions.

5. **Malaysia:** To fully harness tourism's potential, it must be developed in a sustainable and inclusive manner, benefiting all segments of society, including marginalized groups, people with disabilities and women.

Malaysia remains committed to empowering these groups by promoting community- based tourism, eco-friendly infrastructure, and responsible travel. These efforts are aligned with their broader goal of reducing inequalities and contributing to the Sustainable Development Goals (SDGs).

Malaysia's National Tourism Policy (NTP) 2020-2030 is therefore designed to foster inclusivity, innovation, and sustainability, ensuring that the benefits of tourism reach all sectors of society.

Being the host of World Tourism Day 2025 is of great significance to Malaysia as it reflects its ongoing commitment to sustainable tourism practices. This event will coincide with both the 7th edition of the World Tourism Conference and Malaysia's ASEAN Chairmanship in 2025.

6. **The Philippines** appreciates the Secretariat's presentation of the UN Tourism's Programme of Work for 2024-2025, as well as the projects and initiatives that have contributed to the growth and resilience of the region's tourism industry.

The contents of the reports of the Secretary-General and the Regional Director for Asia and the Pacific are aligned with the Philippines' priorities for rural tourism, urban tourism, gastronomy, investments and innovation.

The Philippines' focus on sustainable development, unprecedented tourism infrastructure enhancement and workforce training have laid a robust foundation

for a flourishing tourism industry. These initiatives ensure inclusive and sustainable growth in positioning the Philippines as a premier global destination.

The country has also increased air connectivity to some cities in North America, Paris, some neighbouring countries in addition to the expansion of domestic air routes. These ongoing developments in aviation drive economic integration, stimulate local economies, and bolster investor confidence in the Philippines.

Additionally, the Philippines has embarked on a series of transformative initiatives, infrastructure projects, and essential policy reforms in order to deliver exceptional travel experiences to its visitors across its beautiful archipelago.

VAT Refund Law for Non-Resident Tourists has recently been enacted to make the country more attractive as a shopping destination, thereby contributing positively to the local economy.

7. **The Republic of Korea (ROK)** appreciates the Report of the Secretary-General and the Report of the Regional Director for Asia and the Pacific and expresses its appreciation for continued efforts to advance the priorities of UN Tourism in the Asia-Pacific region.

It has partnered with UN Tourism since 2006 to promote sustainable tourism development in the Asia-Pacific region through various initiatives including the organisation of UN Tourism Asia-Pacific Executive Training Programme on Tourism Policy and Strategy (ETP). ROK thus invites members of the 2 Commissions to the 19th UN Tourism Executive Training Programme for Asia and the Pacific scheduled to be held in Ulaanbaatar (Mongolia) from 19-22 May 2025.

ROK is also in the process of stepping up its efforts in seeking new opportunities for collaboration with UN Tourism through the extension of its technical assistance to Africa and enhancing cooperation in the field of sports tourism.

8. **Timor-Leste** sees tourism as a powerful tool for development as it creates jobs for its youth, helps small businesses to grow, attracts investment and contributes to protecting its beautiful natural environment.

The government thus follows three key principles in tourism development including economic growth so that tourism can support local businesses, improve the well-being of people, and build a sustainable economic ecosystem; social inclusivity to ensure that tourism benefits everyone, including women, rural communities, and small entrepreneurs; and environmental protection of beaches, forests and marine life, to enable future generations to enjoy them also.

9. **Vietnam** appreciates the initiatives, projects, and activities implemented by UN Tourism in the Asia-Pacific region. These activities have effectively addressed emerging market trends and needs, while enhancing the capacity of member

States and improving their resilience to future market shifts. Vietnam was honoured to host the First UN Tourism Conference on Tourism for Rural Development in Hoi An in December 2024.

Looking ahead, based on the survey findings on members' priorities for 2026-2027 Programme of Work, Vietnam encourages UN Tourism to continue supporting Asia-Pacific countries to address major challenges such as global economic uncertainties, quality human resource shortages, and intensified destination competition.

CAP/CSA/CR/9(XXXVII)

VENUE OF THE 38TH CAP-CSA JOINT MEETING IN
2026
Agenda item 9

The Commissions,

1. Having heard from the Co-Chair that (in line with the rotational practice which members of the 2 Commissions endorsed in 2005 during the 46th Meeting of the Commission for South Asia and the 42nd Meeting of the Commission for East Asia and the Pacific respectively), it was the turn of South Asia to host the 38th CAP-CSA Joint Meeting, and Iran had expressed interest in hosting this meeting,
2. Unanimously applaud and thank Iran for offering to host the 38th CAP-CSA Joint Meeting in Isfahan, Islamic Republic of Iran in 2026.

CAP/CSA/CR/10(XXXVII)

PREPARATIONS FOR THE 26TH SESSION OF THE
UN TOURISM GENERAL ASSEMBLY IN SAUDI
ARABIA IN NOVEMBER 2025
Agenda item 10

The Commissions,

1. Having heard the Co-Chair's remarks on this agenda item,
2. Note that the 26th Session of the UN Tourism General Assembly will be held in Riyadh, Saudi Arabia from 7-11 November 2025.
3. Acknowledge the importance of this event of our Organization which we organise every 2 years, and which gathers the highest number of Ministers, Vice-Ministers and other high-level officials to deliberate on both statutory

matters and contemporary issues of interest to the international tourism community.

4. Accept the Co-Chair's invitation to attend the General Assembly.
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CAP/CSA/CR/11(XXXVII)

OTHER MATTERS
Agenda item 11

The Commissions,

Having listened to the presentation of the representative of Amadeus,

1. Thank him for the comprehensive data on this new report on travel in Asia and the Pacific which will be published jointly by UN Tourism and Amadeus – an Affiliate Member of UN Tourism and the leading provider of travel technology solutions.
 2. Note that this report entitled *The Travel Insights 2025– Focus on Asia & the Pacific* offers in-depth insights into passenger traffic, hospitality market indicators, top-performing destinations, and new routes in the region.
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ANNEX: LIST OF PARTICIPANTS

UN TOURISM COMMISSION **FOR EAST ASIA AND THE** **PACIFIC** **MEMBER STATES**

1. Brunei Darussalam

Mr. Mohammad Yusree Junaidi
Deputy Permanent Secretary I
Ministry of Primary Resource and
Tourism

Mrs. Hajah Nur Fariza Munyati
Haji Abd Aji
Acting Deputy Director
Tourism Development Department

Mrs. Dayangku Siti Sajidah
Pengiran Haji Baharuddin
Tourism Officer
Tourism Development Department

2. China, People's Republic

Ms. Xiao Chen
Second-level Inspector (Deputy
Director-General Level)
Ministry of Culture and Tourism

3. Fiji

Ms. Jacinta Lal
Director of Tourism
Ministry of Tourism and Civil
Aviation

4. Indonesia

H.E. Mrs. Widiyanti Putri
Minister of Tourism
Ministry of Tourism

H.E. Mrs. Ni Luh Puspa
Deputy Minister of Tourism
Ministry of Tourism

Mrs. Martini Mohamad Paham
Deputy for Resources and
Institutions
Ministry of Tourism

Ms. Herlina Herlina
Head of Multilateral Relations
Ministry of Tourism

Mrs. Lidya Yohana
Tourism and Creative Economy
Development Specialist
Ministry of Tourism

Ms. Agnes Kristi Damayanti
Policy Analyst
Ministry of Tourism

Mr. Chaindra Adityas
Ramadhan
Tourism and Creative Economy
Development Specialist
Ministry of Tourism

Mr. Zulkifli Harahap
Deputy Assistant for International
Inter-institutional Relations
Ministry of Tourism

Mr. Ade Rajasa
Junior Specialist for Tourism and
Creative Economy Development
Ministry of Tourism

5. Japan

Mr. Takeshi Nakano
Vice Commissioner
Japan Tourism Agency

Mr. Shigeki Sugita
Diplomatic secretary
Embassy of Japan in Indonesia

Ms. Yuki Miyamoto
Official
Japan Tourism Agency

6. Lao PDR

Mrs. Phonemaly Inthaphome
Director General
Ministry of Information, Culture
and Tourism

7. Malaysia

Mr. Chua Choon Hwa
Deputy Secretary-General for
Tourism
Ministry of Tourism, Arts and
Culture

**Ms. Farizatol Huda Binti Abdul
Rahim**
Principal Assistant Director
Ministry of Tourism, Arts and
Culture

8. Philippines

**H.E. Ms. Christina Garcia
Frasco**
Secretary
Department of Tourism

H.E. Ms. Maria Rica Bueno
Undersecretary
Department of Tourism

H.E. Ms. Verna Buensuceso
Undersecretary Department of
Tourism

Mr. Ronald Conopio
Assistant Secretary
Department of Tourism

Ms. Czarina Cruz
Executive Assistant
Department of Tourism

Mr. Alex Macatuno
Chief Tourism Operations Office
Department of Tourism

Ms. Jem Turla
Supervising Tourism Operations
Officer
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Ms. Mylene Talana
Tourism Operations Officer I
Department of Tourism

Mr. Denison Manuel
Senior Administrative Assistant
Department of Tourism

Ms. Frances Villarino
Head Executive Assistant
Department of Tourism

Mr. Lawrence Ocampo
Executive Assistant
Department of Tourism

Ms. Rae Marrie de Mesa
OIC-Director
Philippine Embassy in Jakarta

Mr. Gonaranao Musor
Chargé d'Affaires, a.i.
Philippine Embassy in Jakarta

**Ms. Janine Marielle Carolino-
Gonzalez Attaché**
Philippine Embassy in Jakarta

Mr. Julius Calisin
Protocol Officer and Attaché
Philippine Embassy in Jakarta

Mr. Salvador Garrovillas
Protocol Officer and Attaché
Philippine Embassy in Jakarta

9. Republic of Korea

Mr. Junghoon Kim
Director General
Ministry of Culture, Sports and
Tourism

Ms. Dongeun Park
Deputy Director
Ministry of Culture, Sports and
Tourism

Mr. Yongwoon Kim
Counsellor
Embassy of the Republic of Korea
in Indonesia

10. Thailand

Mrs. Wanida Phansa-ard
Deputy Permanent Secretary
Ministry of Tourism and Sports

Ms. Tipwimon Singeiam
Secretary to the Deputy
Permanent Secretary
Ministry of Tourism and Sports

Ms. Janjirapon Piboonthiti
International Affairs Officer,
Professional Level
Ministry of Tourism and Sports

Mrs. Katesaraporn Wimonrat
Director of the International Affairs
Division
Ministry of Tourism and Sports

Mr. Gun Puntuhong
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